FORTUFEVENTH PORTUFE TO UNION STANDIES OF UNION

CAN DIEGO

35

WORLDS FOUR CITY



LOOKING THROUGH ONE OF ARCHES IN CALIFORNIA BUILDING TOWER

DAVIDSON TO PILOT FAIR ANOTHER YEAR N

San Diego Keeps Promises Made at Historic Opening January 1, 1915; Two-Year Fair Miracle of San Diego Daring; City Assumes Host Responsibility.

By G. A. DAVIDSON,

President Panama-California International Exposition.

NE year ago today the Panama-California Ex-position of San Diego was officially opened to the world amidst the most impressive as well as democratic demonstration ever witnessed in this city. High representatives of the national government, emissaries from other lands, noted ecclesiastics, state, county and city officials and representatives from nearly a score of other states took part. Under a cloudless sky and with a sun that seemed to bless our undertaking, the San Diego Exposition, with music, song and eloquence, was given to the world.

At that time brave promises were made. They have been kept. It was said that the Exposition would remain open for an entire year. For 365 days the Exposition Beautiful has been the scene of festivity, hospitality and sightseeing. The world has poured through the gates of our city and wondered at the chaste beauty of our Exposition. Distinguished visitors from every part of the world have praised our project and have returned to their homes with a clearer idea of the vast West and with a deep sense of the daring and indomitable spirit of San Diego. During the year 1915 San Diego, only a few years ago one of the least known cities of the Inited States, played host to the world, and enacted difficult role with a grace and generosity thought ple only by national capitals.

And San Diego was not alone in its work of entertaining millions of visitors. At San Francisco a greater Exposition was in progress and that world-famed city came the magnet that drew armies of tourists to our chast. To San Francisco does San Diego owe much for the success of its Exposition. Not only the two Exposition cities, however, are responsible for the increased fame of California that has gone forth in the world. Our sister city, Los Angeles, played a large part in the work of entertaining and instructing the inquisitive hosts from WIII the East. The three major cities as well as smaller communities all over the state worked together in a spirit of harmony that buried for all time any idea of competition between the different parts of the state.

We are on the threshold of a new year, and San Diego's Exposition, enlarged by a wonderous collection of exhibits from the great world's Exposition at San Francisco, is entering the second year of its existence. It was marvelled that an attempt would be made to keep the Exposition open for an entire year. The miracle has been achieved and a greater one is now under way-the pointed as a committee by the presmiracle of holding a world's Fair for two years. And represent the women of the city and well may the world marvel that San Diego is able to maintain at a high state of excellence, with daily pro- Appointed as twenty members, it was grams of pleasure, music, instruction and architectural tors' wives, who accepted the invidelight, an Exposition of such magnitude for 730 con- and, ex-officio, by the wives of secutive days.

This, however, was made possible by the unselfish women's reception room, known as attitude not only of our own citizens, but of the public- California building; the silence room tallty of California has been mani- the Exposition, appeared and was spirited citizens of Los Angeles and surrounding cities, who came forward with moral and financial support, the United States; and the children's women might in every concernational brown cottage was entirely provided demanding that for the glory of California the San na gardens on the north of the pointments, were under the direct perambulators, secured by Mrs. Trimming Materials. gold. Diego Exposition be kept open for another year.

For 355 days longer San Diego must play host to and from the ardent dails question- included every guest in the room- visitors, the nurse in charge reports ding Machines, grand. e world. A grave and heavy responsibility has been from every state in the Union, has reached a thousand! Such welcome, bles in the months since April, when gold. laid upon this municipality. Millions of strangers will and women ideas for their own perpetuate in the minds of Eastern pense of time, thought and money ple Products, gold. come to our gates. They will be critical as well as sales-rooms, in large and small cor- mous California hospitality." curious. Our part of host must be played with even greater generosity than in the past. The eyes of the clare has been the keeping of fresh and i world are focused on the Sun City, and the honor, not and plants gathered as well from the Pioneers' room and the lovely have served without change fornia Cactus Candy, gold. only of the great state of California, but of the great West much-noticed Crucifixion thorn-as room, its conception and equipment of the great state of California Polytechnic School, Eduis placed in our keeping. May God help us to enact this delicate role with unselfish dignity.

On behalf of San Diego, its city and county, and hailed as "those giant baby tanger- by a graduate nurse, not a day has George Mckenzie, entertainment; Polish, gold. en behalf of this commonwealth, it is my duty and pleas- tessed by ladies from every organi- wicker rockers have not rested wom- derivide Gibert, music, Mrs. Jarvis Machinery Gasonne Engine and Com- derivide Gibert, music, Mrs. Jarvis Machinery Gasonne Engine and Com- behalf of this commonwealth, it is my duty and pleas- zation in the county, and the hos- en, weary with much sightseeing. L. Doyle, house; Miss Daisy Bar- bination vise Anvil. Deals, Emery and Beans, gold. ure as president of the Exposition to extend a warm wel- Board, Mrs. A. E. Frost and Mrs. J. of hot tea, sometimes expert medi- Saville, Federated States; Mrs. A. Cooper, Wm., and Nephews, Coop- toes, gold, come to the world to visit this favored land of peace and tance has been enlarged and en- four thousand or more cared for, it Clark W. McKee, San Diego county Cat Hoslary Co., gold. prosperity, and to thank the noble men and women in all women who for the past 365 days guests that no fee was ever accepted, of Southern California Panama Ex- Cleaners, grand, prosperity, and to thank the noble men and women in all women who for the past 365 days guests that no fee was ever accepted, of Southern California Panama Ex- Cleaners, grand, prosperity, and to thank the noble men and women in all women who for the past 365 days guests that no fee was ever accepted, of Southern California Panama Ex- Cleaners, grand, prosperity, and to thank the noble men and women in all women who for the past 365 days guests that no fee was ever accepted, of Southern California Panama Ex- Cleaners, grand, prosperity, and to thank the noble men and women in all women who for the past 365 days guests that no fee was ever accepted, of Southern California Panama Ex- Cleaners, grand, prosperity, and the past 365 days guests that no fee was ever accepted, or positions Commission; Mrs. walks of life for the support that has made the San Diego sands of guests of the Exposition's courbeness was a better Von Tesmar. Mrs. Ernest E. White; Display, gold. Exposition a success.

Crayon Portrait of G. A. Davidson, Two Year President of Panama-California International Exposition



Exposition Proves Pleasing Entertaining Center

The Woman's Board of the Panama-California Exposition was apident of the board of directors, to county of San Diego, and to care for Exposition fields especially feminine. added to by thirteen of the directation to become working members, mayors, during 1915, Mrs. Charles F. O'Neall and Mrs. Edwin M. Capps. Its work, looking back over 1915, has centered in three places: the the Persimmon Red room, in the

Ubiquitous Exposition President Amazes Tourists by Speedy Changes and Calm Demeanor those from 80 to 100, inclusive, a Kellogg Toasted Wheat Flakes, gold. Log Cabin Syrup, silver.

HE rush of functions and courtesies extended on behalf of the Panama-California Exposition to prominent visitors by President G. A. Davidson personally during the year would have racked completely the nerves of any man less evenly tempered and placed him in a rest cure sanitarium indefinitely. Imperturbable in temperament, polished in manner, quietly, if not slowly spoken, those who observed him on various occasions during a day and evening wondered where he showed the speed that enabled him to appear so calmly sedate in the proper garb of the hour and occasion without seeming to have disappeared at any interval from the round of events.

One could see President Davidson at 10 o'clock receiving some governor and party in high hat and formal morning dress in his reception room in the California building and see him a few hours later taking the governor to luncheon on the grounds, but wandering over to the delightful Pepper grove, one would see him there as if by magic making the guests at some society picnic at home in flannels and soft white hat. Hurry, if one would, to the open-air organ pavilion and he would be seen there delivering an address of welcome to some visiting organization in the proper formal dress. Hungry, one could wander to a certain swell cafe on the grounds and there he would see the president again presiding at some stag affair in dinner jacket and then, attending some elaborate ball, see him bowing in evening dress.

How was it done? Nobody knew. Perhaps, however, there was a presto-change dressing room with a handy valet somewhere near his office. Anyway, being an Exposition president keeps one busier than work, and there was no pay for President Davidson,

ners of the country. It is main- The music for varied afternoons in been recompensed by the relief to gold. tained by a house committee, head- the Persimmon Red room has been many a weary visiting mother, and ed by Mrs. Jarvis Doyle, whose daily in charge of Miss Gertrude Gilbert the content of the visiting baby. care has been the keeping of fresh and many loyal San Diego musi- The Woman's Board, as appointed, Typewriter, gold.

the sands of the desert -- as the chapel of St. Francis, is the silence throughout the year: have greeted and chatted with thou- Perhaps, among women guests, no positions Commission: Mrs. A. S. J. silent advertisement than this.

on the lowest floor of the same fested to many distinguished guests met by the Woman's Board in the gold building, which has rested many, of every world-interest; the arts, children's day nursery. Financed by Electric Cars, gold. many feet and heads from all over politics, organized labor; men and the committee under Mrs. Uriel Se- Gould Storage Battery Co., Storage Meat. Abaione Shell, Shell Jewelry, the United States; and the children's women high in every conceivable bree, the equipment of the little Batteries, gold, bungalow beyond the gorgeous can- life. These teas, simple in their ap- by donations, from cribs to toys and gold responsibility of Mrs. George Mc- Julius Wangenheim, Mrs. Arthur The furnishing of the first, the Kenzie and her committee; and Marston, Mrs. E. Thelen and Mrs. reception room, is the work of Miss while tea was served to the nucleus Frank Von Tesmar. Untiring in Fairy Cup Instant Soluble Coffee and Vending Machines, gold. Alice Klauber and her committee, of distinguished guests, it invariably their efforts to provide for the baby Tea, gold and from the ardent dails question- included every guest in the room— visitors, the hurse in charge in the room— visitors, the hurse in the room— visitors, the hurse in the room— visitors, the hurse in the room— and that number in an afternoon has reached a thousand. Such welcome, bies in the months since April, when gold.

National Cash Register Co., Genevidently furnished to many men in its spirit and action, goes far to the nursery was started. What ex- Barrett & Barrett, Presses and Ap- eral Exhibit, gold. drawing-rooms, tea-rooms and visitors, the well known phrase, "fa- it has meant to the devoted and resourceful children's committee, has ing Machine, gold. Bruckman, F. A., Real Cake Cones,

prodigality of California, and shrubs Downstairs, on the same floor as heads of standing committees, which from the peaks of nearby moun- the work of the brain and hands of Mrs. Uriel Sebree, first vice presitains. At Thanksgiving time, even the Woman's Board, and itself the dent; Mrs. A. E. Frost, second vice vegetables 'towed San Diego coun- especial protege of the president, presiden kins which one little girl visitor ber, presided over from 9 to 5:30 Alice Halliday, treasurer; Mrs. The room has been hos- gone by when its cots, beds and Miss Alice Klauber, furnishing; Miss Shearing Machinery, Horse Clipping Goods, gold

tessed by ladies from every organi- wicker rockers have not rested wom- Gertrude Gilbert, music; Mrs. Jarvis Machinery; Gasoline Engine and Com- Puente Rancho Packing Co., Pork tess committee from the Woman's Sometimes only a footbath or cup teau, organized labor; Mrs. B. G. Wheel and Pipe Vise gold. G. Burne, feel that their acquain- cal care were required, and of the E. Horton, Mrs. J. G. Burne; Mrs. er's Power Sheep Dip, gold. riched by hundreds of gracious has been to the amazement of all representative of Woman's Auxiliary Clements Mfg. Co., Electric Vacuum Con Carne, gold. Miss Gertrude Longenecker, educa- Brown Clutch Co., Morgan Hoists, gold. It is here that the cordial hospi- A later need, unprovided for by tion.

Efficiency and dispatch on the side of the jury of awards, and satisfaction on the part of the competitors, marked the important work of judging the exhibits and awarding the honors at the Panama-California Exposition. Relieving that ifornia Exposition. Believing that Wonder Concrete Mixer, gold. efficient end by a limited number of fit, gold, men well versed in values of dis- Waterloo Gas Engine Co., Portable Standard Oll Co., Household Lubriplays, the Exposition decided that Gas Engines, silver. the jury should not be cumbersome | Waterloo Gas Engine Co., Waterby reason of great numbers, The loo Boy Milking Machine, gold.

| Dersonnel of the jury was drawn | Boy Gas Tractor, silver. | Boy Gas Tractor, silver. | Grease, grand. | Standard Oil Co., Calol Fuel Oil Co from the ranks of the leading edu- Western Utilities Co., Utility Elec- Standard Oil Co., Calol Asphaltum cators in the West, and the jury trie Lighting Plant, gold. were three subdivisions of the jury, loo Boy Internal Combustion Engine, Oil, gold. one each for agriculture, food pro- gold. Coleman Lamp Co., Air-O-Light grand. ducts and manufactured and me- Lamps, gold. the jury with the eductional insti- Paste, Powder, Massage Cream, Standard tutions from which they came, fol- Rouge, silver.

Agriculture: Dr. E. P. Humbert, Art, gold. vada; and Professor H. J. Webber,

Food products: Professor John D. Parana, Mate Tea, gold. Clark, University of New Mexico; Brazil, State of Sao Paula, Coffee, mission Lubricant, grand. Professor S. C. Dinsmore, University grand. of Nevada; and Professor Edmond O'Neill, University of California.

products: Professor R. W. Goddard, gold. State College of New Mexico; Dean Ground Cocoa and Chocolate, Tapi-J. G. Scrugham, University of Ne- oca, Spaghetti and Macaroni, silver, Grease, gold, The jury convened August 9 and |, mediately. It continued in session Woods from Brazil, silver. had judged all of the exhibits and and Efferyescent Tonic Drink, gold, Fibur, go submitted its final report regarding |. tion to details, and a willingness to Dauch Manufacturing Co., Tractor, Stock Feed, gold tween them and the competitors Parlin & Orendorff Co., P. & O. gold marked their deliberations. In the Power Lift Plow, gold. tory, as each realized he had been Evinrude Motor Co. Detachable given a fair hearing and had had Row Boat and Cance Motor, gold. ample opportunity to have his exhibit judged without discrimination. Severe Test Employed

judging the merits of exhibits, 100 Following are the maximum credits allowed for the individual points Bread Machine, gold

(25) Skill and ingenuity dis- Al Flour gold played in the invention, its construc- Globe Al, Raisin, Vienna, gold. enss of the exhibit, i. e., whether it Exhibit, grand, is comprehensive and to what ex- Globe Grain & Milling Co., Cooking con, gold (25) Merits of the installation as

to ingenulty and taste displayed. The reference to the possession by the Tapioca, gold. exhibit of the highest possible qual- Hills Bros. Co., The. Dromedary Sweet, C. A. & Co., Animal Kut-

ence to quality as to make it a val- Hills Bros. Co., The, Dromedary Seagrave Co., The, Central Office uable acquisition to its purchaser. | Cocoanut, gold. (10) Length of time exhibitor has | Hilton, Wm., (Silk Goods), Handbeen in business as an indication of Kerchiefs, Ties, Ribbons, gold,

hibit; L e., showing to what extent plements, grand. the exhibit, in its installation and lie in reference to the article itself. es and Seeds, gold. awards made to Exposition exhibit-

Adams-Henry Co., Sun Baking lowder. Extracts, Spices and Coffee. Alpine Evaporated Milk Co., pine Evaporated Milk, gold. American Playground Device Co.,

Chocolate Confections, Rough House Chocolates, Catsup, Jellies and Jams, Non-Pulsating Triplex Pump, gold.
Drinking Chocolate and Cocoa, Cup.
Life Saving Devices Co., Lunging-Chocolate, California-Orange, Califor tor, gold, Bishop & Co., Calarab Candy Figs, ing Appliances, gold. Berry, H. L., Perfumery and Tollet Baker, Walter & Co., Ltd., Exhibit.

and Disinfecting Apparatus, gold.

California Safety Locker Co., Par. Art Craft Blankets and Robes, gold. Morimura Bros., Chinaware, grand

Channell Chemical Co., O'Cedar ory Rustic Furniture Co., gold, Chicago Flexible Shaft Co., Sheep Puente Rancho Packing Co., Canned

Clements Mfg. Cb., Oil Mops and led Walnuts, gold.

Waterloo Gas Engine Co., Water- and Santa Fe Cigars, grand.
loo Boy Portable Wood Sawing Out- Sensenbrenner, A. & Sons, Home

Conard & Jones, Canna Liltes, gold, Clayes, Margaret, Chinese Applied State College of New Mexico; Dean Clayes, Margaret, Desk Sets, gold. Standard Oil Co., road oils, gold. Dahne, Dr. Eugenio, Collective Ex- grand,

hibit of Brazillan Products, gold. Brazil, The Ministerium of Agricul- grand,

Escondido Vineyard & Winery Co. California Wines, gold.

Genesee Pure Food Co., The, Jell-O

Holt Manufacturing Co., Caterpil- Sutherland Fruit Co.,

Heating Specialties, grand. International Harvester Company Alarm System, go

Kansas Commission to the Panama-Wheat Biscults, Krumbles, gold. Beads, silver.

Hair Dressing Chairs, gold. Colors and India Ink, gold. Koeppel, G. N., Agent International American Can Co., American Money Mercantile Marine Co., New York, Models of Steamships, gold.

LeRoy, H. Synthetic Oil Perfume and Sachet Powder, gold. American Sterilizer Co., Sterilizing coa. Jelly Tablets, gold. Lipton, Thos. J., Tea, grand, Bishop & Co., Crackers and Cakes, Non-Pulsating Deep Well Pump, gold, gold Lunkenhelmer Co., The Engineer-Lunkenheimer Co., The Valves, Lyman-Mills Onyx & Marble Co. Pearl Brand Tuna, Smoked Albicore, Ware, gold

M. K. Fisheries Co., Dried Abaions ver.

National Pure Water Co., Pure silver National Cash Register Co., Olsen, J. L. Mexican Work, bronze, bronze.

Flannel Overshirts, gold.

Pala Chief Gem Mining Co., Cali- Pattern, silver, Ploneer Paper Co., Ready Roofing, bronze,

Pitkin, Geo. P., Photographs, gold.

Sensenbrenner, A. & Sons, Cabrillo

Standard Oll Co., Arctic Cup Standard Oil Co., Calol Liquid Glass Standard Oil Co., Petro Elastic Ce-Standard Oil Co., Pearl Oil, grand Standard Oil Co., Zeroline Transture, Industry and Commerce, Rub- | Standard Oil Co., Calol Liquid Pe-Manufactured and mechanical Chamberlain, O. W., Coffee Pot. Standard Oil Co., Calol Brand Lu-Correa, Jorge y Gla. Cocoa Beans, Standard Off Co., Aroturps, gold. vada; and Professor Benedict Fred- Deer. A. J. Co., Inc., Coffee Roast- Standard Oil Co., General Exhibit began its inspection of displays im- Plug Tobacco and Cigarettes, sliver. Heater, gold.

Mordock, Richard H., Cabinet Sperry Flour Co., Drifted Snow until August 21, on which date it | Simeos y Cia, Oliveira, Quarana Nut | Sperry Flour Co., Drifted Snow Dauch Manufacturing Co., Liquid Sperry Flour Co., Encore Pancake Dauch Manufacturing Co., Trans- Flour, Entirewheat Flour, Pearl

Shaw-Walker Co., Sectional Desk, Improved Office Systems, Filing De-Shaw-Walker Co., Sectional Desk, The jury used a decimal scale in Genesee Pure Food Co., The Gen- Shaw-Walker Co., Card Recipe Outtion and application. The complete- Globe Grain & Milling Co., General Starr Plano Co., Phonograph, grand. (25) Quality or cheapness with Hills Bros. Co., The, Dromedary Sweet, C. A. & Co., Metal Spinning.

(10) Educational value of the ex- of America, Farm Tractors and Im- formation Bureau and Rest Room,

ranging from 60 to 69, inclusive, Corn Flakes, Wheat Flakes, Toasted Tammen, H. H. Co., Natural Flower Kellogg Toasted Gorn Flake Co., Taylor, Harold A., Landscape Pho-Kellogg Toasted Corn Flake Co., Towle Maple Products Co., Towle's

> Kellogg Toasted Corn Flake Co., Paintings, Exhibit of Literature of Kellogg Toasted Corn Flake Co., Photographs and Photo-Engravings Chewing Gums, gold Koken Barbers' Supply Co., Ladies' United States Navy, U. S. Navy Ex-

V-Ray Co., The, V-Ray Spark Plug,

West Coast Gas Engine Co., Gas Refined Coffee and Ten, gold. Wagner Mfg. Co., Cast Aluminum Wells Fargo & Co., Express Office, Ranges, Hesters, Furnaces, gold. Welles, Geo, E., Mollel Kitchen and

Yuba Tractor Co., Yuba Tractor, nonorable mention. KYOSAN-KAI

Lower California Fisheries Co., Sea Ando, Jubel; Ando, Juju, Cloisonne Chujo, Z. Shoten, Dinner Cards, Evergreen Nursery, Evergreen Clant, Garden Ornament, Gold Fish, Fuma, K. & Co., Cloth Screen, sil-Fujita, J., Bronze Vase, silver, idjumi, H. Awaji Vase, silver,

Imamura, S., Lacquer Jewel Box, Ishijumi, K., Silk Fan, bronze. Kakuba, K., Bronze Ornament. gold. Kato, S., Chinaware, bronze, Kyoto Togiki Goshi Kaisha, Sab

Optigraph Co., Optigraph Projec- Maisuno, R. Panama Hat, silver, Oregon City Woolen Mills, Woolen Mikimoto, Rokiehi, Culture Pearls, Oregon City Woolen Mills, Navajo | Miyagawa, K., Porcelain Vase, gold cel Checking Cabinets, gold.

California Cactus Candy Co., Cali
California Cactus Candy Co., Cali
Orogon City Woolen Mills, Auto
Nagamatsu, S., Bronze Figure with

Inlaid Work, silver. Oregon City Woolen Mills, Plain Nakamura, S., Ivory Carving, gold, California Fruit Cannors' Associa- and Fancy Woolen Blankeis, gold. Oda, J., Porcelain Cup and Saucer, Oregon Chair Co., Furniture, gold, ona, silver.
Osborn, Clyde H., Osborn Electri- Shinowara, Y., Carved Furniture

Shibata, N., Rice Cakes, gold, Takito, Agawa Co., Lamp Stand.

Yushida, C., Silk Embroidered Wall

Watatani, H., Kutani Parcelain

States, Counties of West Add Splendor to San Diego Exposition

Northern Valley Displays State's Size

Products From Sacramento's Fertile Lands Amaze Eastern Tourists; Territory Including Mountains and Valleys, Tells State's Story.

CENDING across the entire prize was awarded this mineral ex-Panama stands the Sacra- position jury of awards. Counties building, pro- large, is interesting, showing the soft

and is exhibit was created and has

be one f the most beautiful build- sugar pine, white pine, yellow pine, ings on the grounds, occupying, as spruce, fir and cedar. One clear suits beauty justly deserves, the most gar pine plank measures 54 inches prominent location within the gates in width.

Within this building is housed an ing an exhibit of every agricultural exhibition of the wonderfully di .- product grown in California, with sified products of the Sacramento the single exception of cotton. There valley and its tributary mountain is no agricultural product grown in courties. The interior of the build- California that does not grow coming is as unique and artistic as the mercially profitably in the Sacraext. io. An installation of the mento Valley and its tributary products of this great valley presents mountain counties. All agricultural a pleasing contrast to other beauti- | conditions, soil, water and climate ful installations to be found in the are typically Californian. These conditions are as near ideal as can various buildings.

The feature that arrests the eye be found in any part of the state. of the visitor is the in pression of Representative Board space, room, the wide, unobstructed The Sacramento Valley building aisles being devoid of the too-often cong sted gracery store feature of been maintained by a board of Exexposition installation. This lib al position commissioners composed of use of space was designed to impress the following representatives from the visitor with one of the Sacra- at San Diego: mento valley's principal resources, Emmett Phillips, president, Sacits vast acrage of splendid ur cupied agricultural land.

The next impression that the vis- ty; Thos. G. Patten, commissioner, itor will not fail to note is the unique beauty of the native pine wood, from which the various in stallation features have been constructed. This feature also was designed to ex ibit the i lumber industry of the mountain section east of the Sacramento Valley, an industr which totals about \$25,000,000 annually. The only treatment of the wood has been to slightly fume it with a painter's torch, which accentuates but does not change the grain, after which it was treated with a light coat of varnish.

Mineral Resources Shown

Along the broad aisles has been artistically arranged the wonderfully diversified agricultural, mineral and forest resources of this empire in the northern section of California. Beautiful transparencies show the Sacramento river, which flows from the base of Mt. Shasta in Siskiyou county to the bay of San Francisco. On the east bank of this river, ninety miles from San Francisco, stands Sacramento, the capital city of California.

In the Sacramento Valley building will be found the most complete mineral exhibit at the Exposition. Prominent, of course, is gold, the output of which from this section of California has maintained the state in the position of the leading gold-producing state in the Union since 1848, when Marshall took out the first nugget on the sopth bank of the American river in El Dorado county, forty-two miles east of the city of Sacramento. Included in this mineral exhibit is every mineral found in California, with the single exception of mineral oil. The grand

RICE LANDS YIELD

means much to the future, our soil and climate.

the state of California, is the splen- was planted. It yielded a crop of did rice exhibit installed in this about 80 bushels to the acre. In

building. Rice is one of the lead- 1914 we harvested 15,000 acres of ing cereals in the world. There are rice, yielding about 1,000,000 bush-

probably more people live on rice els. This year we have just har-

than any other cereal grown. We vested 30,000 acres of rice, yielding

consume in the United States an- over 2,000,000 bushels. There are

nually about 100,000,000 bushels, about 300,000 acres of rice land in

els is imported annually into the dance of water available for every

United States. About 23,000,000 acre. The average yield of this crop bushels are raised in the southern is about 80 bushels to the acre in

In 1909 the secretary of agricul- 300,000 acres shall be in rice, as it

ture became convinced that rice will be within the next ten years,

should be grown in California. He the output in the Sacramento valley knew we had the soil and climate, of this basic cercal will be in the The only unknown quantity was wa- neighborhood of 25,000,000 of bushter, and as the most abundantly wa- els-more than is produced in the tered section of California is the Sac- entire rice area of the, Southern ramento valley, he established an states. The quality is not excelled experimental rice growing station at in any section of the world where

Biggs, in Butte county. These ex- rice is produced.

and of that amount 80,000 bush- the Sacramento valley, and an abun-

ABUNDANT CROPS

of the most interesting ex- perts experimented on ?00 varieties

bits in the Sacramento Val- of rice, finally settling on some half

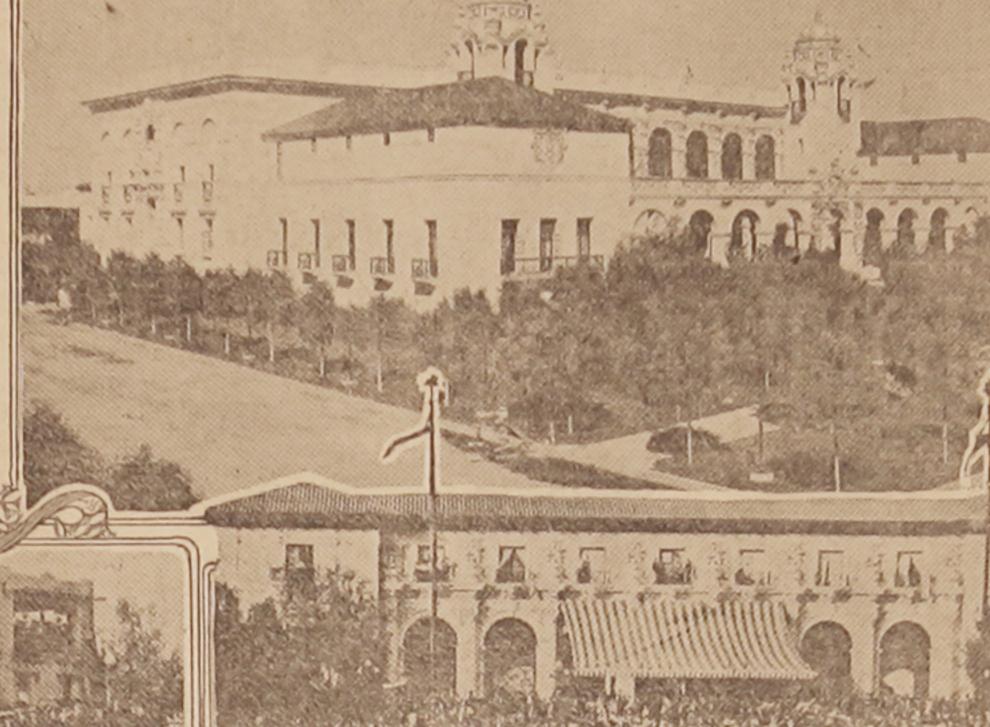
ey building, and one that dozen varieties as being adapted to

not only of the valley, but of In 1911 the first field of 150 acres

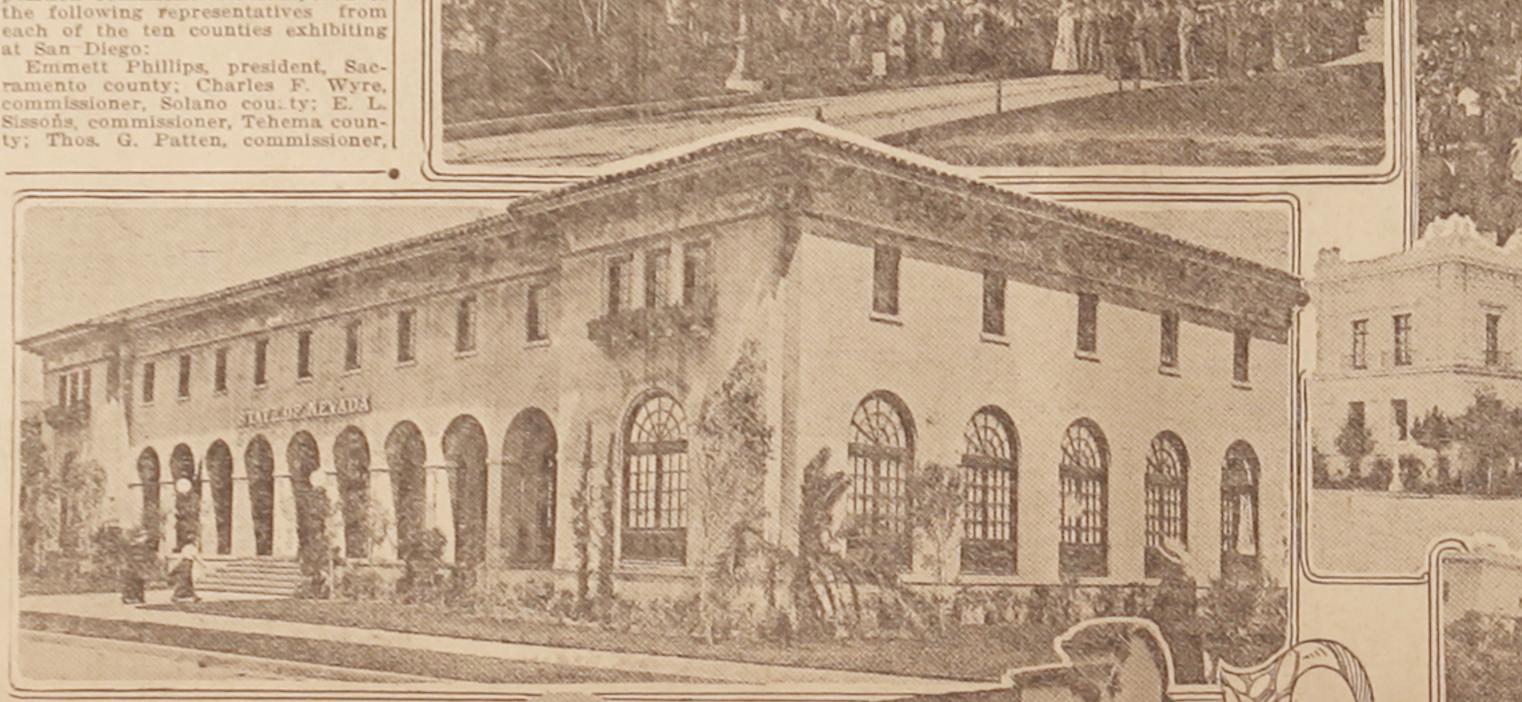
El Dorado county; D. A. Shellooe, Miss Gertrude Hutchins, Colusa commissioner, Glenn county; H. . I. county.



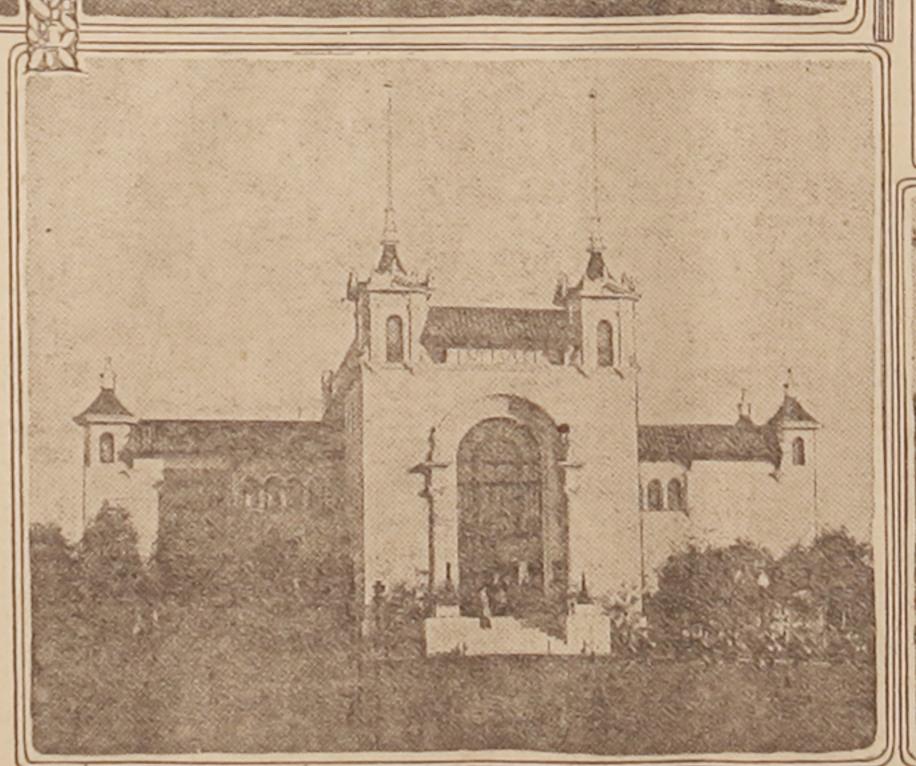
Counties, Sacramento Valley, New Mexico, Kansas, Kern and Tulare, Nevada, Washington, Montana, San Joaquin, Utah.

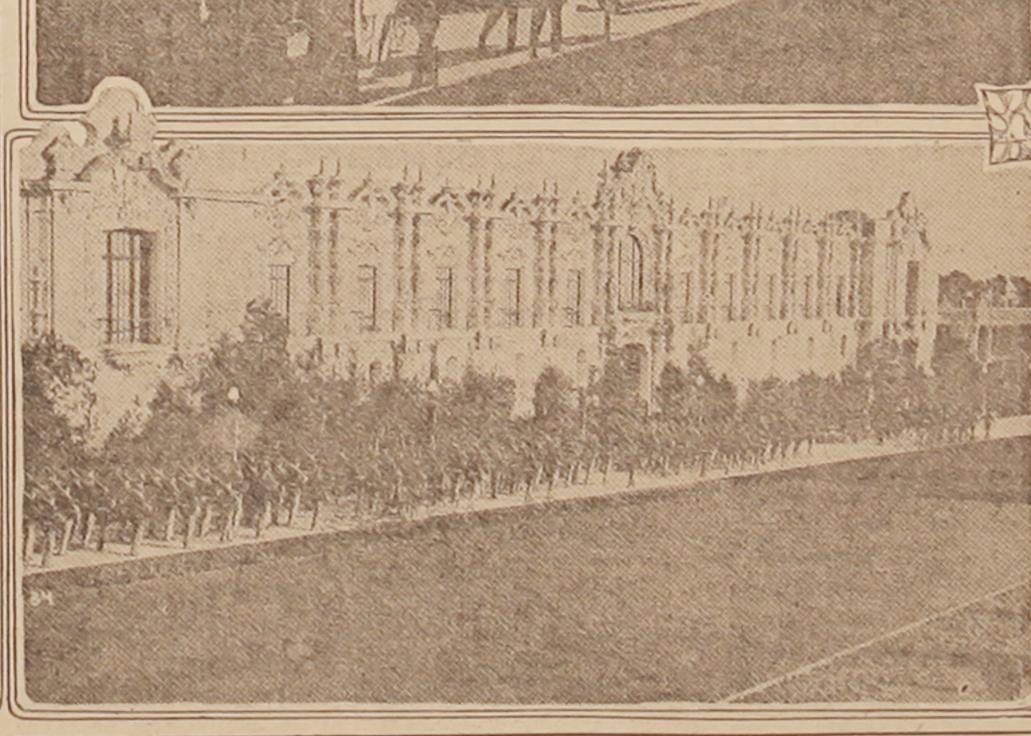


General View Showing County and State Buildings in Order Named From Top: Southern









BOOSTS STATE'S

Sixteen Awards Captured at Panama-California

Paintings of Natural Scenery and Crops Decorate

By I. A. PYLE.

The Montana State building and exhibit at the Panama-California Exposition was made possible by the generosity of ex-Senator W. A Clark, of Butte, Montana, who donated the building. The exhibit was furnished by the state.

The Montana building has one of the best locations on the Exposition grounds, being built on the highest knoll, from which there is beautiful view of the "Harbor of the Sun" and the Balboa park. The building is one of the largest state buildings, and built along lines different from the rest of the Exposition buildings.

The interior of the building shows the most artistic work of grains ever seen at any world's fair. There are beautiful panels of oats, barley, clover, alfalfa and a wonderful frieze made of a fringe of oats, braided straw, wheat, wil grasses and flax

A large reception room contains beautiful old-fashioned open fi place with a rustic mantel made boulders. The pretty baby grand Starr plane is made of weathered, oak to match the rest of the room. Papers are received from all cities and towns in Montana and kept on fil for persons visiting the build-

ing. The walls are hung with paintings of the Glacier National park and pictures of some of the finest mountain scenery in the world, furnished by the Great Northern Railway Company. There is also a smoking room for gentlemen and a rest room for ladies. Design other exhibits there

fine mineral display. Montana has always been one of the leading mining states in the Union, producing large quantities of copper, zinc, gold. silver and coal; and recently the third largest gas well in the world was struck in the northern part of

A display of large sugar beets shows Montana's suger beet raised from seed grown in Montana. Up until the European war America has been getting its sugar beet seed from Germany. The exhibit includes a display of the potatoes that made Montana and the Northern Pacific Railway famous, "the route of the big baked potato." Some of them weigh as much as eight pounds, solid and as fine flavor as small

Montana spent the least of any state on its exhibit, and received almost three times as many awards as any of the other states-sixteen awards in all. Montana was awarded grand prize for agriculture exhibit and gold medals for wheat, oats, barley, peas, flax, grasses, rye, alfalfa, clover, flour, brick, park exhibit, state building and graphite. The management of the building

in boosting the state has had the advantage of Montana's wonderf 1915 crop. This means winter wh going as high as seventy-eight bu els to the acre with an a erage yi of thirty bushels to the acre, an total crep of 40,000,000 bushels; a a heavy yield of oats of an extra f quality and .. bumper crop of ta ples. The state as a whole is in ever been in its history. Copper and zine mines and smelters are running overtime. Butte, a city of 70,000 population, has a monthly pay roll of \$2,000,000. Railroad construction work is starting up and settl, s flocking in from all parts

The state with its wonderful .atural resources still undeveloped needs people and capital, and expects great results from its exhibit

EW MEXICO RETURNS RICH FROM DISPLAY AT SAN DIEGO EXPOSITION

ico Board of Exposition Managers, be paid. appointed by Governor William C. New Type Building

propriation of \$30,000 which was not possible. the commission. The legislature de- tiful, there is not one more appropri- walls are hung a number of very old est service, not only in New Mexico sideration, as that is generally the that never before have so many inmanded that a suitable building be ate, more impressive or more signif- altar paintings taken from the New but in the entire Southwest,

California, so that when the entire

F. Walter, of Santa Fe, publicity to the commission being able to meet cade and convent surround a delight- photographic collection of all the mately a half million people had tributed over 80,000 pieces of lit- and cattle. secretary, and Dr. Fayette A. Jones, the cost of so noble an edifice, but ful Placita or court. president of the New Mexico School through very able financing it be-of Mines, mining commissioner. came possible to erect it for a sum Unique Picture Hall

Assistant Manager, New Mexico provided for and placed in time for ico building is in greater part a rep- ported by "vigas" or rafters held in over and in an advertising venture over 75,000 names which are avail-Building. the opening of the Exposition on lica of the Franciscan Mission place by curlously formed and such as this the question arises: does able for future use. A special directly to the New Mexico build-New Year's Day, 1915, eleven months church on the "Rock of Acoma," carved wooden capitals. This audi- it pay? New Mexico's exhibit now register contains the names of ing at the San Diego Exposition. It was a task of magnitude to be before the last taxes had been col- a church that was built in 1629 A. torium will seat 600 people. Here represents a total expenditure of nearly 3800 residents of New Mexexecuted under peculiar difficulties lected out of which the last balance D. and was the only ecclesiastical are shown over 20,000 feet of mo- \$55,000, but never before has the ico who have visited San Diego and the

tion, and consisting of the follow- The New Mexico Board of Exposi- its simplicity and with many massive In the ground floor portion of the than satisfied with the investment 125 people residing in New Mexico has been most maintained at the San Diego Expoing: Colonel R. E. Twichell, of San- tion Managers at the very outset of buttresses. In order to lighten the convent are located the historical and are now making plans to con- came to California and to San Die- hospitably treated by San Diegans sition by the Salt Lake Route and ta Fe; Dr. J. J. Shuler, of Raton; its undertaking asked for the sub- heaviness of the facade of the Sam T. Clark, of Deming; Guy A. mission of designs and specifications portion, the balustrade, as it is found Mexico. Wonderful models show the more elaborate scale throughout the is felt. Reed, of Carlsbad, and Dennis for a building in the typical New in the Mission of Cochiti, was repro- prehistoric Indian villages and the coming year. Chaves, of Albuquerque. The board Mexican architecture as exemplified duced. The church has the two old landmarks of the famous "San-Money Profitably Spent was organized in the summer of 1913 in the mission church and public characteristic bell towers and is con- ta Fe trail." The walls are covered by electing Colonel Twitchell, presi- buildings of the Franciscans and the management of the building a gold to her Eastern territory, awards awarded the building a gold to her Eastern territory, awards awarded the building a gold to her Eastern territory, awards awarded the building a gold to her Eastern territory, awards awarded the building a gold to her Eastern territory, awards awarded the building a gold to her Eastern territory, awards awarded the building a gold to her Eastern territory, awards awarded the building a gold to her Eastern territory, awards awarded the building a gold to her Eastern territory, awards awarded the building a gold to her Eastern territory, awards awarded the building a gold to her Eastern territory, awards awarded the building a gold to her Eastern territory, awards awarded the building a gold to her Eastern territory, awards awarded the building a gold to her Eastern territory, awards awarded the building to her Eastern territory, awards awarded the building territory. dent; Guy A. Reed, secretary and Spanish conquerors of 300 years ago. closed arcade, which means much to New Mex- medal and designated it as a unique treasurer; and appointing Colonel A. The plans submitted by Architect L. the replica at San Diego, as the dis- dred and fifty years before the Call- ord of the work done the past of twelve shows a day with an ico, as it offers to us the shortest structure at the Exposition. E. Koehler, Jr., of Albuquerque, H. Rapp, of Santa Fe, were accept- play room for the prize-winning fornia churches, pictures of the piocommissioner of publicity, Paul A. ed. There were some misgivings as mineral exhibits. The church, ar- neers of New Mexico and a complete by the end of December approxi-

The legislature had voted an ap- far below what had been deemed In the church is located the main rooms are devoted to reception and each person that has set foot in- 'New Mexico-The Land of Opauditorium, which has been pointed rest rooms for the women. entirely available until the taxes pay- The New Mexico buil. ng at the out as a unique motion picture theable in 1914 and 1915 had been col- Panama-California Exposition has atre. It has been furnished in Mis- Government Exhibits lected. A business organization had been called an inspiration. True it sion style following very closely the On the second floor is located the thirty-two per cent. of the paid at- The various commercial clubs, been provided. Word went forth Salt Lake Route and its tributary to be created and a staff selected is, that among the magnificent original building at Acoma. The business organizations, banks, that the Fair grounds would be an country, while the other end of the which would carry out the plans of structures at the Exposition Beau- walls are high and plain; upon the ment showing the work of the for- pass gate was not taken into con-

that was entrusted to the New Mex- of the \$30,000 appropriated was to structure to survive the terrible In- tion picture film and 3000 stereopti- "Sunshine State" been so success- past year. To the reader 3800 peo- country at large. The value of the dian rebellion of 1680 A. D. It is a con slides used with the lectures fully and so thoroughly advertised pipe does not seem like a great publicity received is far in excess fort and castle-like structure, al- covering every resource of New as she has been last year at San number, but when we say that this of the entire sum expended by the Known as the home of hospitality,

Diego. New Mexico people are more number means one out of every state on the display at the Expo- the beautiful building erected and

governors of New Mexico dating visited the building during the erature on New Mexico, one item from the American occupation in year, or in other words it has cost being 25,000 copies of the free sou- So far as is known not a single transparencies Illustrating the scenic 1846 to the present time. Other New Mexico just eleven cents for venir book, of over 300 pages, on arrest was made in the Exposition and development features along the rooms are devoted to reception and each person that has set foot inside the door of the state exhibit. portunity," which cost the state al-During the twelve months past we most thirty cents for each copy. | due in a large measure to the end of this exhibit hall is a gigantic have been visited by approximately But it was a good investment. stringent police methods that had bird's eye map in oils, showing the

Give Many Lectures

come may San Diego be benefited ing the year 1915. by her most wonderful Exposition As testifying to the popularity of

By WALDO C. TWICHELL, | erected in San Diego and exhibits icant. The exterior of the New Mex- | Mexico missions. The roof is sup- | Attractive Building of Railway

preciates it and in the years to ter of continuous social activity dur-

Our lectures and motion picture and the completion of the new rail- the building, the Exposition jury of cent exhibit room illuminated with photographs and photographic

employes. The pay gate is the quiries come in to all parts of the gave the grounds a wide berth, by the Union Pacific system,

SAN DIEGO'S DREAM CITY SPARKLES LIKE A

Matchless Architectural Exposition In Midst of Semi-tropical Grandeur Invites World Tourists Second Year;



ment, for the Exposition stands as a monument to its daring, business acumen and liberality. It is not a task of small proportions list of distinguished visitors. His spellbinding oratory from nationally for a city of San Diego's size to build and operate an exposition regret at inability to attend is ex- known men, a Shakespearean festiwhich should win unstinted praise from world travelers. Exposition Attendance

Is Cosmopolitan

tourists on account of the war, the totaled 179,818. June gave approx- visitors throughout the year, for Convention bodies in great num-Exposition drew a heavy attendance imately the same figure, while the dignitaries have come from many bers visited the Exposition. Practicin its opening month last January, vacation months of July and August countries, all to be entertained by ally every line of industry and many satisfied its patrons and they went contributed heavy patronage. July President G. A. Davidson, whose de- of the arts and sciences were repreback to their homes imbued with the going down as a banner month with votion to the Exposition has been a sented by these getherings. Long idea that the sons of the West had 301,937. Throughout the late sum- large factor in its success. At sac- before the Exposition's opening, nabuilt on a high mesa overlooking mer and fall the decline in attend- rifice of private business, President ticnal organizations seemed to real-San Diego an Exposition beautiful ance has been the natural result of Davidson has been a twenty-four-a- ize the benefits t be derived from far different from any in history and the slight decrease in Western day man on the job throughout the choosing the Exposition as a conso different in detail from the one travel, but with the advent of cold year and his energies were directed vention ground. Several special at San Francisco that the two could weather in the East, travel to the towards making the Exposition suc- trains pouring in convention delenot be considered rivals. Through Exposition again increased. Accord- cessful, not for any financial regates in large numbers arrived each an average attendance which, while ing to estimates of Exposition offi- muneration he would receive (for he week and conventions ra the gauntnot up to expectations, was suffi- cials, attendance in November was was paid no salary), but purely for let of variety from that of the Nacient to yield a profit, the Exposi-tion was operated in January, February and March. The tourist rates The Exposition has been cosmo- since its inception. took effect in March and soon an politan in its attendance as well as | As has been indicated, attractions tion, which had an attendance of

and the Mexican situation, Presi- ama, competitive drills by crack mildent Wilson would have headed the itary and fraternal organizations, pressed in a message in which he val on a greensward or aerial insangives liberal praise of the persever- ity furnished by some heedless aviaance and pluck necessary in build- tor, it was always something new. ing and operating successfully for a Thus the Exposition with its diverappreciable increase in visitors was year such a laudable Exposition. The sity was able to attract and amuse noticed. Then came May, the last United States has not alone, however, every day those residing in its near-With Europe's doors closed to of the spring months, and attendance contributed all of the distinguished est territory.

Teachers' Institute, Southern Sec-

Looking toward southern part of Exposition Grounds

RARE JEWEL BENEATH CALIFORNIAN SKIES

Golden State Demands Fair Continue As Nation's Host For Glory of Empire West of Rocky Mountains



at Exposition.

position. Well did it seem to fit in cation.

ity and a better liberty.

Chidren's Fair Successful

6000 school teachers from the south- in pageants, parades, festivals and

Entrance to Food Products Building



The Prado

was seen the daily life of Uncle ful entertainments, at times calling Sam's men and their drills and re- the world's greatest soloists and muviews have done much to give the sicians. The concert given by Mme. public a better understanding of Ernestine Schumann-Heink to the military service. In these days when citizens of San Diego pro-ed a disgreater national preparedness is be- tinct success in the Western musiing urged, it is but the natural re- cal world. Mme. Schumann-Heink ulst that Exposition visitors should sang to 25,000 people. give the military at the Exposition | On the long list of artists who scrutinizing attention. Through the hare appeared at the organ are the efforts of Colonel J H. Pendleton, names o' some of the world's best commanding officer of the regiment, known singers, musicians, composers th Marines have been available for and dramaile stars. A few who many programs throughout the year, have been heard during Exposition while the regimental band has year are Signor Florencio Constant played daily concerts.

Military Plays Part With its camp pitched just out- lin Hunt, Warren F. Allen, Will O. side the Exposition grounds, a squadron of the First cavalry, commanded mova. Several times San Diego talearlier in the year by Captain George ent has been heard in musical pre-Van Horn Moseley, and more re- grams. cently by Major William T. Littecompanies of coast artillery from Day, was observed November 1

Each holiday was made the occasion of special celebration. To a share in the triumph of the Exposition was not compassed by attention to narrow lines drawn by creeds or rations, the observance of Chinese New Year in February is cited. Then again, the celebration of Japan Day is mentioned. Canada was also given a special day, while each state had a state day. Standing out as distinctive for the influence created for better citizenship was the three-day exhibition of the Liberty Bell. In no place in the country where the Liberty Bell was exhibited on this year's tour was any more honor paid it than at the Exposition. Well did it seem to fit in

with Exposition atmosphere, an at- The Exposition was indeed fortu- Music Prominent Feature

and ceremony incident to the visits year the daily programs at the from the old line of exhibiting where of dignitaries. The military also was Spreckels organ by Dr. H. J. Stew- one can of baking powder or one a part of daily Exposition life, sup- art, official organist, have been a make of washing machine or a cer-Exposition success must not be plying snap and precision to in- pleasing feature. This organ, the tain sort of agricultural implement measured alone by work contrib- crease attractiveness of daily pro- greatest outdoor organ in the world, contested with dozens of others for uted by grown-ups. Young Amer- grams. On a commanding mesa just was presented to the city of San honors. In choosing exhibits for the ica has had its part to play and well in the rear of the state buildings, Diego by A. B. and John D. Spreckhas it fitted in throughout the year the Secon battalion, Fourth regi- els. In a commanding position, it

tino, Ellen Beach Yaw, Carrie Jacobs Bond, Claudia Albright, Ham-Macfarlane and Mme. Alla Nazi-

Throughout Exposition year Sa brant, has taken part in all the mill- Diego waited with keen anticipation, tary activities. At various times the its greatest day. This, San Diego, Fort Rosecrans, acr. ss San Diego When an attendance of about 40,000 bay, have participated in the big testifled to the popularity of the Exmilitary turnouts, escorts and pa- position with San Diegans. In prerades. The Thirteenth Band, Coast paring for an exposition, San Diego Artillery Corps, which has been a had much experience with celebramusical attraction during the entire tions and public exercises, so it was year, took quarters near the grounds well equipped to turn a mammoth in the summer that it might be crowd into the Exposition gates on more readily available at short no- San Diego Day. Loyalty of commercial San Diego was shown on But Uncle Sam's land forces did this day, when all places of business listed personnel of Pacific fleet war- ord and for the fir t time sient San 3. Howard, who until recently com- movement. Of the many celebrasuccessor, Admiral Cameron MacRae out the year, none was attended land.

Each holiday was made the occasion of special celebration. To a share in the triumph of the Exparticipation in Exposition events.

result of the Exposition. mosphere which reflects in architec- nate in having military stationed on In an exposition which is devel- In commercial and industrial disture of buildings the early strug- the grounds, for without this im- oped with art, it was surely appro- plays a difference between this and gles on Southern California shores portant adjunct there would have priate that music should be given other expositions was noticed. The for the establishment of Christian- been an absence of the proper pomp much consideration. Throughout the Exposition marked the departure

(Continued on Page 7)

Specitl Events Department Provide Continuous Amusement; Music Carnivals, Lectures Keep Happy Throngs Interested Amid Romantic Surroundings; Miliitary Pageants Feature.

Schumann-Heink.

June 25-Orange County Auto

June 26-Brooklyn Day; North

June 27-Billie Burke Day.

sociation Day; Mrs. H. H. A. Beach

lows Day; Imperial County Day.

July 6-Charles Wakefield Cad-

Watermelon Eating Contest on Isth-

July 14-Buffalo Day; Marcella

School Cadets; arrival Governor

July 16-Elk Day; Mormon Ta-

July 17-Utah Day; Apricot Day;

July 18-Mormon Tabernacle

July 23-Massachusetts and New

July 24-Ellen Beach Yaw Day;

lub Day; Annapolis Day; Illinois

July 30-Fraternal Aid Union

July 31-Japan Day; Wisconsin

August 3-Hayden Choral Soci-

August 8-Ford Band of fifty

August 11-Art Smith, aviator.

August 13 - Spanish - American

August 16-International Typo-

August 18-Tent City Day; Dance

August 21-Los Angeles City Day;

August 25-Indian Fiesta; Con-

August 26-Women's Benefit As-

August 28-Indian Night on Isth-

September 1-Pan-American Day

September 5-Tiny Broadwick.

September 8-Mother's Pension

September 9-Grape Day; Native

September 11-Moving Picture

September 16-Taft Day.

September 25-Lubin Day.

October 9-Firemen's Day.

October 12-Alabama Day.

October 15-Auto Show.

October 23-Kilties' Band.

October 24-Catholic Day.

October 2-Bible Day.

September 28-Colorado Day.

Association Day.

(all week).

tion of San Diego Day.

August 12-Art Smith, aviator.

August 15-Open Forum Day.

August 14-Beauty contest.

August 20-Harvard Day.

August 9-Ford Day.

Window Trimmers' Day.

Craft Day.

Spry of Utah.

Tabernacle Choir.

and Indiana Day.

Choir: Moose Week.

July 20-Peace Day.

July 22-Moose Day.

July 21-Chicago Day.

July 27-Roosevelt Day.

In an amusement enterprise June 23-Concert by Madame which draws its patronage from countries and classes, diversity must e shown in programs, else the highment is lackin When the Exposition threw open it gates it had Carnival. already created a department of special events. The duty of this department was to arrange entertainment beyond that afforded in thei inspection of the grounds and ex- Choir

table potpourri of entertainment July 3-Children's Day; National not compassed by the most imaginative mind of the veteran showman. There has been entertain- condido Day; National Federation of ment for children and grown-ups, Musical Clubs; Display Men and even on one occasion the Txposition demonstrated that it had a man Day; Princess Tsianina. soul when it arranged and carried July 7-Lyman H. Howe Day. to success a special program for July 8-Colored Cakewalk and Invalids' Day.

World-famed artists, lecturers, or- July 12-Educational Day; P. P. ators and musicians have contrib- Claxton and Madame Montessori. uted to the special events, while July 13-Universalists' Day; Virfrom San Diego hearty response was ginia Day. given by its talent.

The following is a list of the more July 15-Richmond Light Infanimportant special events and attrac- try Blues; Salt Lake City High tions held during Exposition year: January 1-Opening Day.

January 2-Portland Day; Chil- bernacle Choir; Optometry Day. dren's Day. January 4-Arkansas Day. January 5-Fraternal Day. Jahuary 6-Women's Club Day. January 7-Retaiers' Day.

January 9-Los Angeles County January 11-Delaware Day. January 15-Date Day. January 16 - Panama - Pacific England Day; Kansas Day.

Day; Man-O'-War Carnival. January 18-District of Columbia S. riners' Day; Equal Suffrage Day. January 23-California Commer- Park Boys' Club. cial Association of Secretaries.

January 25-Burns Day; Georgia July 28-International Rotary January 30-"Find the Treasure" Day, Night on Isthmus.

February 1-Idaho Day. February 2-Straw Hat Day. February 6-Orange County Day; sty. Children's Day. February 12-Lincoln's Birthday, Brides, February 13-Chinese New Years; August 6-Nazimova. Tay: William Fruit Job- August 7-Nazimova Day: Min-

February 14-Final of Chinese February 17-South Dakota Day. February 20-Pasadena Day. February 22-Washington's Birthday; Santa Barbara Day; Washington Potlatch at Washington build- War Veterans.

February 25-Servin County (Utah) Day; Women's Club Day. March 6-San Joaquin Valley graphical Union Day; Elizabeth March 8-Louisiana Day.

March 11-Arboricultural Day. March 14-Maryland Day. March 17-St. Patrick's Day. March 19-San Diego Floral As- Knights of Pythias Day. sociation Day.

March 20-San Diego County stantino concert. Day; Farm Bureau Day; Orange Day; San Diego Floral Association; sociation of the Maccabees. Kern County Day. March 21-San Diego Floral As- mus. sociation.

March 27-Picnic Federation (John Barrett). States Societies; G. A. R. Day; September 4-Modern Woodmen Franklin K. Lane Day; Los Angeles of America. Traffic Association Day. March 29-Occidental College Glee | September 6-Labor Day; Frater-Club; V. P. Marshall Day; River- nal Brotherhood Day.

side Teachers' Institute. March 30-Riverside Teachers' In- Day. stitute. March 31-Riverside Teachers Daughters Day. Institute; Olive Day.

April 1-Riverside Teachers' In- Day; United National Association of stitute; dedication Nevada building. Postoffice Clerks. April 2-Gool Friday; organ con- September 12-General Geo. W cert; Riverside Teachers' Institute. Goethals Day. stitute; Egg Hunting; Children's Wright Day. Day; dedication Kansas building; Yama-Yama on Isthmus.

April 4-Easter; People's Chorus. Night; Marine Day. April 5-Lemon Day; Mississippi April 10-Fancy dress carnival on Isthmus; visit of California legis-

lators.

April 14-Vermont Day. April 15-Massachusetts Day. April 17-Spokane Day; Rhode Day; concert by George Hamlin. Island Day. April 19-National City Day.

April 23-Southern California Day. Automobile Club Excursion. April 24-Creatore's Band (first tional Association of Ice Cream are done. Manufacturers' Day. concert). April 26-B'nai B'rith.

April 30-Raisin Day. May 1-Children's Day. May 3-Dedication New Mexico Stoner; concert by George Page Wil-

building. May 6-Missouri Day. May 7-Daughters of the Confed-

May 8-Tulare County Day; Field County Day; Australian Boys' Band ers.

May 11-Riverside County Day. tion of Women's Clubs (Mrs. Pen- ers' Day; Canadian Day, borough of Maryland.

May 15-Rose Show; Orange Day. quin Valley Day; Los Angeles City Fair (two days). Day; Shakespeare Festival.

May 23-May Musical Festival. May 26-Jose Guadalupe Estudillo eration of Parent-Teachers' Associa- let Noor is grown. May 28-Bible Students Day (Pas- November 17-San Diego Day.

tor Russell). Day; Shriners' Day. May 31-Decoration Day, June 1-Carrie Jacobs Bond Day. November 23-Duchesne County June 5-Alameda and Santa Clara (Utah) Day. Counties Day; Children's Day. June 6-Pennsylvania Day; Typo-|Box Elder County (Utah) Day.

June 8-Admiral Thomas Benton Motor Ball on Plaza. Howard Day. June 11-W. C. T. U. pienic. June 12-New York Day; Max- Day. well Day; Carnival on Isthmus.

graphical Union Day.

June 15-Universal Day; arrival mas Fete. "American Beauties." June 16-Nurses' Day.

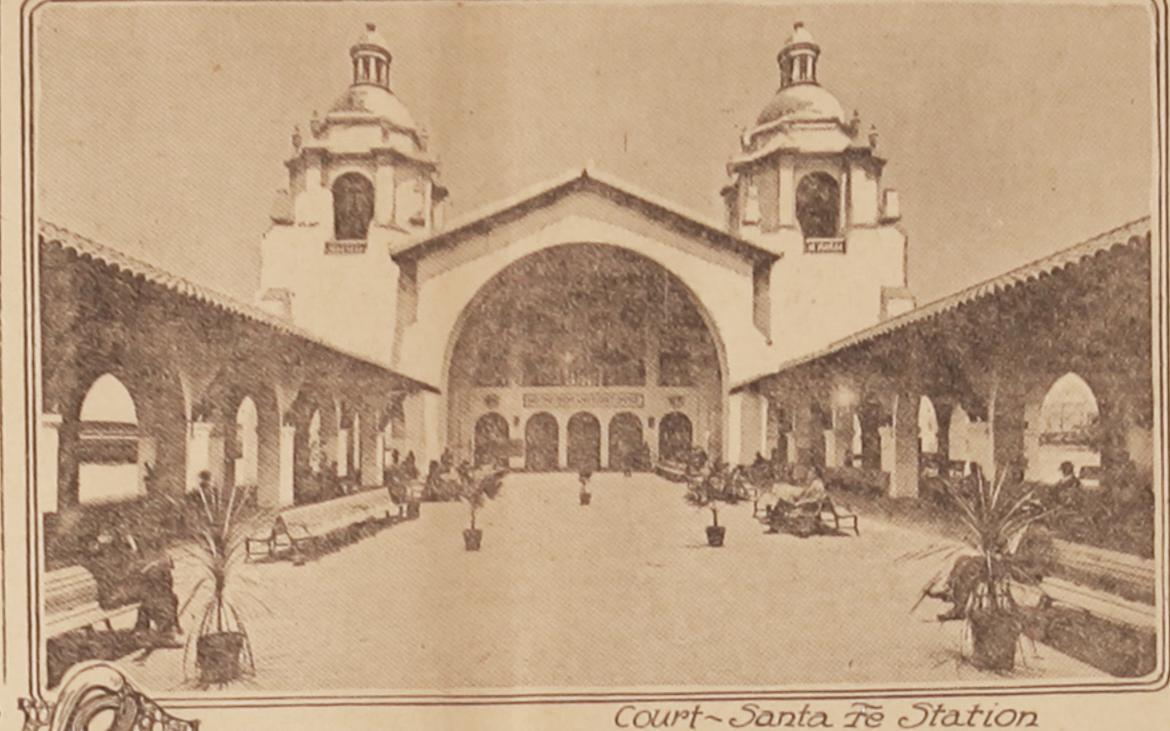
NEW SANTA FE DEPOT ARCHITECTURAL GE

Railway Handles Exposition Crowds Without Accident

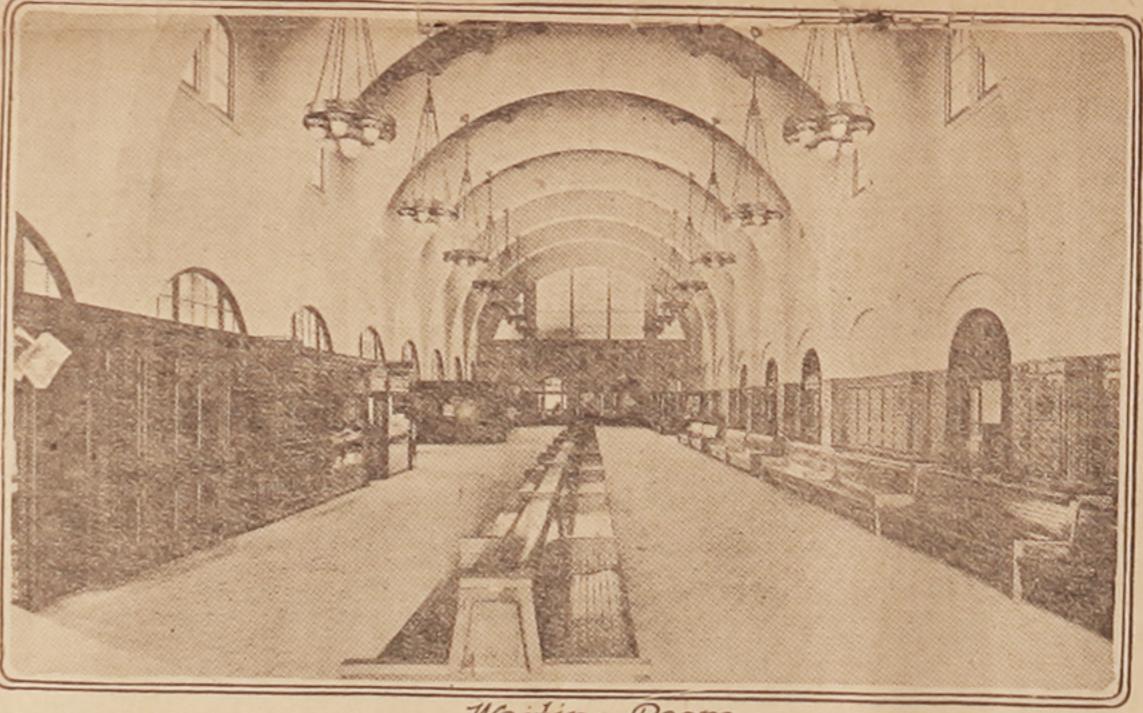
Commodious Structure Considered Most Beautiful of Kind on Coast.

In anticipation of the biggest passenger business of its history in San Diego, the Santa Fe Railway hurried the completion of its magnificent station at the foot of Broadway. Early in January the magnificent depot was thrown open to the public without special ceremony Dakota Day; Los Angeles Chamber and was recognized at once by citiof Commerce; Mardi Gras Costume | zens and tourists as one of the most beautiful and adequately equipped structures in the West. June 28-National Real Estate As-

The building, which is in the mission style, was commenced in June,







Waiting Room

April 3-Riverside Teachers' In- September 15 - Harold Bell 50 feet wide, is finished in Moorish tile wainscoting. This and the tile used on the domes and elsewhere in September 18-Greeters' Day and the building was made by the California China Products Company in September 21-American Bankers National City.

> Adjoining the waiting room is a Harvey lunch room, completely equipped and upholding the traditions of the Harvey system in every way. Combined with the lunch October 11-Aetna Life Insurance room is a novelty and news department. On the second floor of the October 13-Woodmen of World Harvey people and a suita of ten offices, where the bookkeeping and October 14-Invalids' Day; Na- business of the various departments

IMPERIAL VALLEY DATES

October 16-Automobile Day; lecture by Mrs. Winifred Sackville Among later importations the date and the avocado (sometimes erroneously called the prickly pear) October 29-Edison and Ford Day. Imperial valley are fast becoming are growing in favor. Dates in the October 30-Hallowe'en Carnival; Day, Army and Navy; Ventura Housewives' Day; Wittaker Broth- another staple source of wealth to that marvelous region. According November 5-Japanese Editors' to an old Arab saying "The date May 12-Anaheim Day; San Ber- November 6-Diving Girls' Con- palm must have its head in the fire nardino County Day; City Federa- test; Alameda County Manufactur- and its feet in the water," and these conditions are fulfilled in parts of of cure. nypacker); Governor P. L. Golds- November 8-Teachers' Institute this vast territory, below the level of the sea and enjoying perpetual November 10-Millard County sunshine. The Deglet Noor, the May 22-Ad Club Day; San Joa- bration (three days); Children's ca and Coachella. Experts declare special patrolmen.

FIRST OLIVE ORCHARD

November 20-New York City The first olive orchard was November 25-Thanksgiving Day; before the introduction of orange or November 27-Automobile Day; fornia. San Diego is still a large ders which would otherwise take up forced. producer of olives and olive oil, but much of the chief's time during the Emergency Hospital December 6—Pittsburg (Pa.) Day. now there are thirty-three counties day are handled through the capreporting more than a thousand tain's office. December 25-Open air Christ- trees each.

All but four states now have laws cluding machinery driven by a mo- tersections in the business district, occupying the rear of the second times with the central station. ever he has work to do,

building are living rooms for the San Diego, Remarkable for Absence of Serious Crimes, Boasts One of Most Modern Police Departments in Country; Identification Bureau Valuable Asset.

serious crimes, as compared with the day. one of the most modern in the West and the other, a field sergeant, to dant reward. ounce of prevention is worth a pound

At present there are practically | Eight mounted policemen patrol daily. More than 30,000 cards, each Climbing the Grades

11:30 p. m. to 7:30 a. m.

at the central station in the daytime data required. and the lieutenant of police at night

Motorcycles Speedy

on time and are relieved on time, San Diego needs these thousands ors instantly notice the resemblance to members and their friends it The remarkably few number of and who also meets all trains and of families, and those families need to the more famous wonder work of should be kept up to a high standard steamships that arrive during the San Diego. There is a future here nature in Arizona. Not far from of efficiency. The social, educa-

be doubtful.

100 names on the police payroll, ex- the outlying residence districts of the bearing such data, are filed in such Soon the road runs out into broad have been used and apprecimost highly prized of all dates, has clusive of special officers employed cers doing motorcycle duty. All are arrested, if he has such, can be been successfully raised near Most be restricted. November 12—Liberty Bell cele- been successfully raised near Mec- by private concerns as watchmen of compelled to maintain in perfect con- found compelled dition motorcycles of the latest and The department owns one auto the tourist through dozens of villa-Of this number fifty are rated as speedlest type. One motorcycle man ambulance and patrol, and two cars ges, each the center of some citrus, tions. The rates for these rooms are is on duty at the police station on for general police work, which are agriculture or vegetable industry. It reasonable and the accommodations Seattle Day; Children's Fair; Fed- the only other spot where the Deg- patrolmen. They work in three every shift. As soon as a call is driven by six police chauffeurs, un- leads in its seeming never-ending provided are excellent.

They work in three every shift. As soon as a call is driven by six police chauffeurs, un- leads in its seeming never-ending provided are excellent.

The association is many at the control of the only other spot where the Deg- patrolmen. eight-hour shifts, 7:30 a. m. to 3:30 received of a hold-up, auto accider the direction of one head chauf-p. m.; 3:30 p. m. to 11:30 p. m. and dent, burglary, etc., this officer is feur and mechanic. In the rear of the first to arrive on the course through delightful valleys and following board of directors: the first to arrive on the scene and the station is an emergency hospital an elevation of 5000 feet is reached. John S. Akerman, vice president; S. is usually responsible for getting room where all injured persons are At this point in the Cuyamacas, M. Binkham, treasurer; William The chief of police is in charge names, descriptions or any other brought and given first aid treat- and there are a number of such Hugh Strong, recording secretary; C.

Other motorcycle officers ride in and physician. peach or even grape vine into Cali- Many of the minor details and or- all city traffic ordinances are en- of police call boxes, electric signal peak after peak of lower mountains Garetson, M. T. Gilmore, Dr. H. N.

detective cases work in plain clothes any matter which may be worthy Valley. That way the country be- officers: The fifty patrolmen include about directly out of the chief's office. | of their assistance. The officers, in comes bare and forbidding and Fred D. Fagg, general secretary;

children at school. Alabama, Flori- by a builder in an Indiana town so necessary. They work under a traf- efficiently managed by a superin- der civil service, and examinations, tion and going south towards Mex- work secretary; Charles E. Peterson, June 21-Governor Clark of Iowa da Georgia and Mississippi are the that the shop can be taken wher- fic sergeant, whose responsibility is tendent and two as istants. Photo- both physical and mental, must be ico, the road turns sharply eastward physical director, and Alvin K. Bradto see that all traffic officers report graphs, fingerprints and Bertillon passed by all applicants.

County Highways Bind Mountains to Sea; Traverse Ground Made Sacred by Ancient Legends; Remote Points Brought Nearer City; Death, Dangerous Passes Conquered; Road Makers Triumph Over Nature's Obstacles

AN DIEGO is a county of roads. Although the county is larger in area than Massachusetts, its remotest parts can be readily reached by splendid automobile highways. This result was not accomplished without almost Herculean labor, for the topography of the country is such that obstacles of every imaginable kind had to be overcome.

The roads, which in the aggregate amount to hundreds of miles, climb mountains, worming their way along overhanging edges, plunge down into valleys, are carried across deep canyons on modern concrete bridges and in many places make their way across the deserts far from human habitation. The country traversed by the roads of San Diego county includes practically every kind of scenery, from the golden beaches of the Pacific to the pine-clad slopes of the Cuyamacas. At places the roads run near to the snow line, where they reach an elevation close to 6000 feet.

to run down to San Diego for a day go's sources of water supply. trip to the city in order to enjoy cumba, and then after climbing two the cool breezes of summer. The more grades, breaks around a bluff great highways of the county are to the now famous Mountain grade, like living arteries along which built by citizens of San Diego to pulses day and night the life of the connect the city with the Imperial community.

Quick Mail Delivery

ways the United States government ous canyon is a distinct triumph of is able to deliver mail promptly to the road builder. From this point, the most inaccessible points of the still in San Diego county, a magnifithe remotest settler and the merry cnet view is obtained of what was hank! hank! of the automobile tells only a few years ago pronounced a him that although in what seems a hopeless desert, the abode of failure primitive country he is not far from and death, and now one of the civilization and the comforts and de- flower gardens of the world, where lights of city life.

San Diegans are fond of taking break into profitable blossom from visitors on an automobile trip over the life-giving waters of the Colo-the point Loma boulevard to the old rado river—the inimitable Imperial Spanish lighthouse, standing an an- Valley. clent beacon at the end of the famous promontory. The trip is made Agricultural Sections 'Clover Leaf Trip." This excursion reaches of the county. came into instant favor and thou- This direction will take him to the of this opportunity.

Nature's Finest Panorama

The view from the end of Point Loma has been called one of the Ocean Beach and the city, or he most beautiful in the world, and in may turn to the south and reach Baedeker's guidebook the place is the city through Pala and Escondido.

noted by a triple star to indicate its

A complete tour of San Diego importance to the traveler. The scene indeed is one long to be remembered as the tourist looks across the shimmering sea to where the of the water's sway. Looking to the east the sweeps

In various parts of the United across the narrow entrance to the or wreck framework or engine. States are thousands of families who bay, to the delicate strip of land are dissatisfied, perhaps with local known as the Silver Strand, to Coroconditions, possibly with themselves nado, where the hotel dominates the scene, and then on over across the ever-placid bay to the city rising amphitheatrically, terrace above ter-They seem to have come to a dead race, to the flower-covered mesa where the buildings of the Panama-California Exposition glisten in the sunlight or dazzle with thousands of lights by night. Then still farther eastward to the range of mountains they find it difficult to turn around. that stretch north and south, end-The big spaces of the West are beck- ing in Mexico, where they can be seen in countless peaks. The undeveloped land in San Die- Highways to the Past

and doubtless with a desire to move

lies have not advanced anywhere.

San Diego needs just such fami-

lies. San Diego is calling them from

the farms that have ceased to yield

tricts, from congested cities where

go county, many thousand acres,

needs these families. There is room

for the free out-of-door life with

soil that is ready to respond to the

labor of the hhsbandman. The cli-

mate, the healthful air of the hills,

the virgin resources, all call for the

families who wish to get something

better: who wish to have a home

to call their own, a piece of land

which they can think of as their

profitable rewards for their toil.

influences of unspoiled nature.

abundance, from the crowded dis-

on to something better. Such fami-

center, They need a change.

oning to them.

ty follow in poetic sepuence the his- tian Association is without doubt one For indeed the story of California is not unlike one of the legendary anthropic institutions of the city comances of the old world. road, if one so decides, takes the C streets, is one of the best planned, tourist to Old Town, where the story

of California commences and where best built and best equipped Y. M. private domain; where men can reap is located the famous Estudillo C. A. buildings in the world. mansion, said to have been the mar- Despite the fact that it was dediwhere womanhood can develop riage place of Ramona. Leaving the cated nearly three years ago and healthy bodies and where children quaint old town, the road turns into that it has been in almost constant can grow up under the beneficent Mission valley and following the val- use by a membership of more than ley soon brings one to the mission 1000 men and boys and that over To these families San Diego first erected by the padres in this 600,000 visits have been paid to it by reaches out the hand of welcome. It county. is felt that the newcomer is the life Soon after aving this point the from practically every state in the of the future. Every opportunity is road gradually ascends an easy grade country, the great plant looks as if

offered to the man or family that until it seems to topple into the can- it had just been opened. desires to develop the soil. The pos- you of the San Diego river. This It was decided by the directors sibilities of the agricultural devel- has been appropriately called the that in order to make the building opment are beyond computation. Grand Canyon of California. Visit- continuously and lastingly attractive for those who will work sincerely this point is reached the mission tional, physical and religious work number recorded in other cities of There are eight sergeants in all. and especially for those who take dam, merely ruins now, built by the of the association centers around similar size, speaks well for the ef- Two are on duty on every eight-hour joy in their work. God has smiled early fathers in 1770 for irrigation twenty-five clubs and sub-organizaficiency of the San Diego olice de- shift, one stationed in the city jail on this land and left it until this day purposes. This is said to mark the tions. Through these various subto book prisoners, answer telephone for the fortunate ones who are will- first work of irrigation started in organizations the institution is minpartment. The local department is and care for the electric switchboard ing to give a little work for abun- California. The county contains two istering to the four-fold needs of other missions, Pala and San Luis men and boys and is doing a farand works under the theory that an see that all patrolment are walking Rey, both of them in a good state thir proper beats and to advise them measurements of every person hold- of preservation and both easily in any matters of which they may ing a criminal record in any part of reached by the highways of San the country are received and filed Diego county.

ment by a competent police surgeon points, one of the finest panoramas A. Andrews, W. D. Crum, G. A. Dain the world can be obtained. To vidson, E. G. Dehm, B. M. Frees, pairs throughout the city to see that The city is covered with hundreds the rear can be seen on clear days John Fleming, N. S. Gandy, F. A. lights and electric bells, controlled and hills with rich green valleys be- Goff, Reeve Hazard, F. W. Heilman, by the sergeant in charge of the jail. tween and to the east, nearly seventy Dr. L. C. Jones, W. E. Kier, Dr. A. By means of this electric system it miles away as the eagle flies, the D. Long and J. P. Smith. The rank of police detective has is possible at any time to notify all delicate blue of the Salton Sea in The executive staff of the associbeen abolished and officers handling officers in any part of the city of the midst of the marvelous Imperial ation is composed of the following

disdain of the desert

During the winter months anggrades, the Cottonwood and Potrero, automobile tour can be taken from both of them masterpieces of roadthe summer-like beaches, through building, the traveler is brought orange orchards and rich agricultu- through Potrero to Campo, close to ral country, to the crests of snow- the border line and for many years capped mountains. Persons living seat of the government custom serfifty miles from the city in the vice. North of this point will be higher elevations find it convenient found Morena Lake, one of San Dieor two to enjoy the warm weather | Going east from Campo, the read of winter. In summer they make the follows the high mesa land to Ja-

Valley. No more desolate and desperate place can be imagined than the Mountain Springs country and By means of these splendid high- the road built through this dangermillions of acres will eventually

through the residential section of Other sections of the country ofthe city, along the upper curve of fer varied experiences. The road the bay, through the beautiful Loma that drops down into Warner's val-Portal residential section, down over ley, in the not far future destined the back of the promontory to to be another of San Diego's sources Ocean Beach and then along Sunset of water supply, is a splendid ex-Cliffs to the end of the great jutting ample of road building. From this piece of land. This trip is also made point the tourist can follow the valby the street cars, which last year ley and out over the pass on the naugurated what is known as the other side to the northeastern

sands of visitors who wanted to see Palomar mountain, the hugest mass the country quickly took advantage of mountain scenery in the county. The traveler may continue his journey westward to the coast at Oceanside and then down the coast route to Encinitas, Del Mar, La Jolla, county, on its splendid roads, would

involve a journey of many hundred miles, and practically every inch of the way would be over good roads, sinking sun marks the apparent end roads that persons in the East rarely enjoy, roads that will not ruin tires

And the roads of San Diego coun- The San Diego Young Men's Christory of the county and of the state. of the foremost religious and philand the building, owned by the or-Returning from Point Loma the ganization and located at Eighth and

members and thousands of tourists

reaching and effective service. Membership is open to any man or boy

Sixty-five homelike dormitories occupying the third, fourth and fifth floors of the association building

A complete carpenter shop, in- ten traffic officers, stationed at in- The police identification bureau, turn, are able to communicate at all throws back the sun with the hot Holman B. Ferrin, assistant secre-June 19-Royal Neighbors of for the compulsory : ttendance of tor, has been mounted on wheels where traffic regulatio is absolutely floor of the police station, is most, The police department is now unand after following two picturesque ford, assistant physical director.

TRIUMPHANT ENDING

(Continued from Page 5)

Exposition displays were solicited

competing with products and manu- Guadaloupe at Guadalajara. awards for its display of manufac- at Oaxaca, Mexico. tured articles. This was a greater number than that secured for manrepresented at the Exposition.

Police Arrangements Perfect

liam A. Pinkerton, of the Pinkerton at Cochita. Detective Agency. Bunco men, pick- In the Painted Desert, these repockets and others of the class who semblances are equally marked. The follow criminal pursuits were warned larger pueblos are copies of those at that the San Diego Exposition would Hopi and Taos, and the interior of and throughout the year visitors copy of the ancient Governors' Palwere afforded entire protection and ace, El Palacio Real, of Onatt, at ported, while the guards found nu- Southwest .. merous articles which had been lost | Throughout the grounds the plant-

adequate throughout the year and tion. Crossing the great Puente Cawhile the fire companies from the brillo, the visitor approaches a mascity of San Diego, stationed within sive arch, flanked on one side by a the grounds, responded to several rich cathedral and on the other by alarms, the fire loss was trivial. It a plain mission. The cathedral is did not exceed \$500.

Fair's Efficient Staff

the handling of all Exposition busi- street of the Exposition, on one of ness and with the assistance of an the most beautiful views ever seen. efficiency expert, expenses were kept Lining the Prado are scores of black at the minimum. In its employes the acacla trees, behind which stand the Exposition and the have been sold and given away to ries, gold medal. Exposition had a number of special- wonderful Spanish-Colonial buildings concessionaires. Almost innumera- persons living in all parts of the Stauffer Chemicals, sitions Commission, Oak Glen Apples, ists and yet these did not specialize of the Exposition. Over the buildto the degree where they could not ings clamber a riot of vines, the do, other work when the occasion rich green of the leaves giving way wits presented. It is noticeable that here and there to bright flashes of there existed between the various color of the blossoms. departments a co-operation which worked for the Exposition's success, Flowers and Romance while back of the project to rule on Several of the buildings are large important questions and preside as but except for the great dome and a sort of watch dog of the treasury tower of the California State buildwas an executive committee com-poeed of San Diego's leading busi-ness men. It was the members of brillo, few are tall. Instead, they this committee who discarded spread luxuriously over broad spaces through loss much of their private on the mesa which looks down on business that they might best serve the sea and the strand of Coronado, Scenes of Saint Marks, Venice, low, a cottage of three rooms was Fresh Vegetables, gold medal. the Exposition cause. Through the or back up the fertile valleys to the were duplicated at the Plaza de bullt for use of the superintendent. Processed Fruits and Vegetables, sitions Commission, Honey, grand opportunities in Utah are early operation, H. O. Davis as di- arcades lining their facades. In- the pigeons that fluttered across forgotten as a factor in farm life, rector-general was its chief execu- stead of baking streets there are the great pleasure ground. This a combined garage and stable was pin, who had been identified with and poinset is and low shrubbery came one of the principal attrac- convenience of the owner and the the Exposition in important posi- which droops through the arches of tions at the Exposition.

mittee and all of the various departments were under his charge. L. A. Blochman, George Burnham, William Clayton, G. A. Davidson, C. W. Fox, D. F. Garrettson, Percy Goodwin, C. H. Heilbron, M. F. Heller, H. H. Jones, W. F. Ludington, Arthur H. Marston, J. W Sefton, Jr., I. Williams, Julius Wangenheim, D. C. Collier, F. W. Jackson and E. J. Burns The executive committee, was composed of the following: F J. Belcher, Jr., G. A. Davidson, P. H. Goodwin, M. F. Eeller, H. H. Jones, C. L. Williams, W. A. Solane and E. J. Burns.

History of Fair

and nursed by liberality of its citi- gram and as effective. zens. The birthday of the Exposition can be considered as September Back-to-the-Land Movement

became rivals in this one respect. arm is not a big one. New Orleans saw opportunity of

San Diego withdrew voluntarily farmer s to ho he 'as going to Sparkman, Tampa, Fla.; Andrew J. Grasses, gold medal.

that the great event might be held on the Pacific coast. This resulted on the Pacific coast. This resulted the same is true to world's fair. on the Pacific coast. This resulted on the Pacific coast. This resulted in San Francisco having a clear field for her world's fair, but San Diego decided to hold an exposition of a decided to planned for San Francisco. So it als and grasses. None was materi-went ahead with its plans and made ally different from those the possible for foreign participation, send-ble farmer might have seen in his Blue, Surgeon-General, Public Ind.; Carter Glass, Lynchburg, Va.; Tonopah Mine Operators' Assn., Silobvious that the foreign participa- fair. tion at San Diego would be the par-ticipation of foreign industrial leaders rather than governments. Thus Down the Alameda from that large San Diego early in the project aban- scale farm display is the model in-

mental participation. Old Spain Architecture

tion in the 1400-acre Balboa park, who for financial or physical rea- geles, Cal.; William J. Stone, Jef- Antonio, Texas; Nicholas Long- medal. those considered the best landscape tract bearing a variety of fruits, and Portland, Ore.; John W. Weeks, Davis, St. Peter, Minn.; Frederick gold medal. grounds, construction of buildings, can see a little section given over adelphia, Pa.

has been set down as a fine example, other to a small poultry farm; I of engineering skill. It is the architecture of the bulld- duces four or five times as much as only from the leading manufacturers ings which strikes the keynote of the same area did under the old in each line and thus mediocre ex- harmony, for mission predominates style methods, and with less labor; hibits were eliminated. The appre- in California. Back to the days of if they can catch the spirit of the Southern ciation of this arrangement is shown the good Franciscan fathers the ar- "little lander," who gets "a sure livin the profitable advertising which chitects went for their types, and ing and a good profit on a little exhibitors have gained. With only well did they portray a class of ar- land"-then there is a meaning to one exhibit from each branch of chitecture which has attained great them. The effort was to show just manufacturing, and that one tauly popularity in recent years. It was such men exactly what they can exrepresentative, visitors were not fitting, indeed, that, they should pect if they are willing to work. compelled to divide t eir attention draw on early California history for In the center of the model intenamong rival exhibits in the same Exposition building. Throughout sive farm is a typical Western bunline. Thus there was created an in- the different types it is seen that the galow. And while the prospective quiry about exhibits which made for Spanish Colonial predominates. The farmer discovered that modern ma-Home Economy building resembles chinery would save him the drudg-

factures from all parts of the South- In the Science and Education grandmother's. She could see that ferent from the exhibits which peo- Alameda and Alameda County, gold west, Southern California again as- building there are found points re- the model bungalow had equipment ple were accustomed to seeing at ex- medal. serted its supremacy as the land for sembling the cathedral at Puebla, just as complete as the city apartthe homeseeker. It was awarded Mexico, and in the Varied Indus- ment. the greatest number of prizes and tries building there are resemblances medals for the agricultural display, to the eighteenth century monastery tensive farm is an orchard in full tions to be held in California in 1915. California Pickle and Sauce Co., while the northern part of the state at Queretaro, Mexico. The Califor- bearing, designed to show the oper- As a result of this, about seventeen Pickles, Catsup, Vinegar and Sauces, was ably represented by Alameda nia State building, of course, bears ation of the latest type of orchard acres of land were secured from the Chauche & Bon, California Wines,

Indian Life Shown

bears an extremely close resem- the kumquat and the other citrus used in Southern California in grow- Goods, Toweling and Comforters, gold With liberal attendance on every ish America, although of course blossoms lingers long in the nostrils this should be an object lesson to mond and Peach Kernel Oils, bronze day and big crowds pouring through there are details which originated in of him who has sniffed it. the gates on special occasions, it had the mind of the architect. The Lesson of Exposition been expected that the usual influx building of Kern and Tulare Counof the criminal euement would be ties suggests strongly any number noticed. Long before the opening, of palaces. The unique building however, the policing and protection which New Mexico has erected is a of visitors had been well organized. copy of the old mission on the rock This important point was placed un- of Acoma in New Mexico, with a few der the direct charge of Colonel Wil- details introduced from the church

be a decidedly unhealthy place for the lower structure where the Rio them. The warning was sufficient Grande tribes are quartered, is a the Balboa Guard with its plain Santa Fe. The bulldings and small clothes detail made a record for ei- structures throughout the Painted ficient policing. Not a single rob- Desert are of course an exact imibery or work of pickpockets was re- tation of typical scenes in the great lesson, lcrops of vegetables, and in one or medal.

and restored them to their owners ing shows an artistic arrangement In many cases the property was such as only could come from the hississippi Valley, the neglected citrus and deciduous fruit trees, nuts, found and delivered to the owner hands of a master. It is such a lands of the South and of New Eng- berries and other small fruits. after the Exposition visit had been project as Father Serra must have land. He who is willing to learn can In connection with the farm a dreamed of years ago when he laid learn a-plenty, wherever his inter- model poultry plant was established Catsup, silver medal. Fire protection was also entirely the foundation of California civiliza- ests may lie. mission is the Fine Arts building. vious expositions known as the Pike The model bungalow on the farm Perfection Food Cereal Company of Southern California Panama Expo-Once inside this gateway the visitor or Midway and it was the gathering probably has attracted as much at- California, Perfection Food Cereal, sitions Commission, Method of Dis-Businesslike arrangements marked looks down the Prado, the main

Exposition's building and during its Sierras, with long, cool cloisters and Panama, during Exposition year, by The fact that automobiles are not gold medal tive. His resignation was tendered prados, bordered with acacia and feature, purely an after thought on built, so that nothing was overlooked and accepted August 1 and E. J. Cha- lawns and thick beds of gladiolus the part of the Fair officials, be- that would add to the comfort and medal. tions for three years or more, suc- the a-cades. Up the walls, up to ceeded him. Thus Director Chapin the Spanish domes and towers and became the direct representative of the belfries where pigeons nest and flagration in the Exposition grounds the directors and the executive com- mission bells swing, clambers the during the entire year. The damgorgeous growth of rose and honey- age was less than \$500. The fire suckle and bougainvillea, the su- equipment established by the local perb vine whose bloom does much to department on the grounds in a make a fairyland of Southern Cali- special building was one of the R. Barrow, Frank J. Belcher, Jr., fornia. A portal invites one past show features of the Exposition. the cloister, and beyond there lies a quiet patio, green with foliage Illuminated by the color of an occasionl flowring shrub, murmuring with the soft play of a fountain.

San Diego has an individual ininterest was the genuine intent of the Exposition to stimulate bigger things, the upbuilding of the entire ton and Montena and Kansas took as much interest as Nevada and New Mexico and Utah and the other states which may be considered as in the Southwest. Their state build-A superficial review of pre-Expo- ings were devoted to a sort of "folsition history discloses obstacles con- low up" system of the Exposition's fronting San Diego which it sur- program for developing the nation's mounted in carrying to completion agricultural resources, by methods its dream born in civic enterprise as novel as the architectural pro-

the San Diego county chamber of has been urg d by pen and brush of government officials, cabinet Chicago, Ill.; Edward T. Taylor, commerce got behind the proposal and oratory It can be conceded to have the first port of call hold that the country is fairly well aware members, national senators and the official celebration of the Pan- that there should be a shilling of congressmen and state officials ran erson, Crookston, Minn.: Tom Stont, medal. ama canal opening. Rapidly plans population from city to country in- into the hundreds. It seemed that Lewistown, Mont.; John I. Nolan, were formulated. San Diego sub- stead of count y to city. It can be every person who was able to get San Francisco, Cal.; Robt. H. Gitscribed liberally and voted munici- conceded that he city man who has away from his duties made the trip tins, Niagara Falls, N. Y.; William pal bonds and the project was made more or less of a failure, and to San Diego and its Exposition. launched. The official groundsbreak- his brother who has made more or The following prominent national ris, Lawton, Okla.; Ladislas Lazara, silver medal. After the Exposition was char-alike have a longing to get out of have been the guests of the city and ald, Brooklyn, N. Y.; Daniel J. Rior-eties, gold medal. tered and under way, San Francisco the dust and urmoil and tension of the Exposition: entered the field and sent a delega- town and into the clear air of the tion to Washington to seek govern- fields. But the land is not occu- Secretary of the Treasury; Franklin Adair, Portland, Ind.; John H. ment recognition and patronage, pied. The government has held land K. Lane, Secretary of the Interior; Small, Washington, N. C.; Thomas Public Schools of State, Work of Thus San Diego and San Francisco shows, but the movement to the

The falure of these methods is taking advantage on account of the dua to just one thing-the lack of

they can see that this tract pro-

Along in mid-year exhibitors put the hacienda at Conde d'Heras. In ery that his grandfather had to on their best clothes, so to speak, the Indian Arts building are many bear, the prospective far ner's wife for the jury of awards convened and suggestions of the Sanctuario de learned that other machinery will save her the drudgery that was her

its, many of them out-of-doors, many indoors in the missions, the palaces, various crops. yards of olive and orange, to see the grove of five acres.

Exposition's joy street, was in pre- Southern California building.

Onward the Exposition has gone The citrus grove has also been Winedale

make history.

ESOURCES SHOWN Manufactures Capture Merit Awards for

Entire Nation

took up the matter of pre- silver medal. paring exhibits from the counties of Imperial, Los Angeles, San Bernardino, San Diego, Ventura, Orange and River- and Vegetables, gold medal. side, it was felt that something dif- Alameda County Exposition Compositions should be presented at ated Beverages and Soda Water, gold either one, or both, of the exposi- medal. county, which was given fifty-six many resemblances to the beautiful machinery, and across the way is Panama-California Exposition, and Sparkling Wines and Brandles, gold picked from the best orchards of it was decided that a part of this medal. Colin, Nickelsburg & Co., Leather, Southern California, showing the should be devoted to a practical Dress and Working Shoes, gold ufactured exhibits by any county The San Joaquin Valley building orange, the grapefruit, the lemon. working illustration of the methods medal. California Cotton Mills Co., Cotton of the municipal buildings of Span- The exquisite fragrance of the citrus ing its various products, and that in the cultivating of the soil and the ter, silver medal. proper methods for caring for the Blanca Wines, gold medal.

the cathedrals of the Spanish city. With this end in view, what has The broad lawns, the grove of pep- become known all over the United Juice Carbonated, gold medal. per trees, the paties, the wide stretch States as the "Model Farm" was Colored Inks, Library Paste, gold ing down to the canyons, encourage laid out, and a model bungalow was medal, one mightily. He realizes that this, added as an additional exhibit with Brand and Diamond Brand Salt, silafter all, is concentration in a small the model farm. The farm proper ver medal. space of the whole life of the new covers six acres, and in addition to West, and he is filled with a longing this, there is a demonstration field to see more, to see the great vine- of about three acres and a citrus

vast apple and cherry country to the Since the beginning of the farm, Water Proof Clothing, gold medal. north, to roam in the forest reserves January 1, 1915, by intensive culti- Gler, Theo. Wine Co., California grand prize. Rockies, and over the agricultural tation of crops, there has been gold medal. empire beyond. It is typically raised on the farm four successive the utilization of possibilities, is as two instances, the fifth crop is now Hygiene Health Food Co., Grant's medal. applicable to the cut-over timber in the ground and growing. The Hygienic Cracker, Grant's Hygienic lands of Wisconsin, the "flats' of farm is planted with all varieties of Breakfast Food, gold medal.

and has, with the same care given | Oakland Brewing and Malting Co., other parts of the farm, proved a Beer, (grand prize?) gold medal. Exposition year would have been great success, showing most satis- Orr, S. F., Poultry Drinking Founwithout much of its lighter enter- factory results. The products of the tain, bronze medal. tainment had it not been for that farm have not been sold but have bon Fuel Briquettes, silver medal. furnished by the Isthmus. This, the been placed on exhibition in the Pacific Guano & Fertilizer Co., sitions Commission, Julian Apples,

place of many carnival crowds. Not tention as any other feature, and as silver medal. only did the Isthmus furnish amuse- a result it was found necessary to gold medal. ble is the list of special events held United States and Canada. The gold medal, on the Isthmus and many times it commission is constantly in receipt presented a scene of gay carnival, of letters requesting information rivaling the famous New Orleans concerning the farm and the bun-

through its twelve months' opera- conducted as a model and is a surtion, gathering impetus with each prise to every practical orange grow- Olive Oil, Spices, Vinegar and Salad and Animals, silver medal. thirty days and profitting by expect or. The results objained to be oil, silver medal. ence. Its record proclaims to the careful attention practiced on the world that a great future awaits San farm have shown most remarkable growth and productiveness, even Diego and that its progressiveness when compared with commercial may at any time be looked for to groves handled under the most fa-

In addition to the model bungaconomical handling of the work of Resources of Kern County, gold Hangers, etc., gold medal. the farm.

The commission desired to show n this farm exhibit, not only to the Castern man but to the farmer of California, that it is not necessary to and. This was exemplified by the the house and in corners ordinarily devoted to rubbish, with flowers planted with the object of showing medal During the entire Exposition bloom or blossom during the entire Indian Corn, gold medal. occurred on the grounds of serious exhibit has been to show the possienough a nature to mar the pleas- billty of combining the artistic and ure of the thousands of tourists beautiful with the commercial in a from all parts of the United States, home on a small farm.

CABINET MEMBERS, FEDERAL OFFICERS SAN DIEGO GUESTS

It was on this date that The "back-to-theland" movement Within the last year the number Hoquiam, Wash.; Fred A. Britten less of a success in the metropolis, and state officials are known to Washington, La.; John J. Fitzger-

an arrangement which as a whole to vineyards, another to berries, an- Congressmen - Albert Johnson, Barnhart, Rochester, Ind.

ment.

Gordon, Cleveland, Ohio: Scott Ferdan, New York, N. Y.: Michael F Cabinet officers-Wm. G. McAdoo, Conry, New York, N. Y.; J A. M. Varieties, grand prize. William B. Wilson, Secretary of La- Gallagher, Chicago, Ill.; Chas. G Students in Manual Training and Edwards, Savannah, Ga.; Robt, M Domestic Arts, gold medal. Government officials - Champ Switzer, Gallipolis, Ohio; Geo. F Clark, Speaker of the House of Rep- Burgess, Gonzales, Texas; Allen T Mill, no award. division and made a bid for the 1915 any real information to the possible resentatives; Franklin D. Roosevelt, Treadway, Stockbridge, Mass.; Assistant Secretary of the Treasury; Charles Lieb, Rockport, Ind.; S. M vastly different type from that other fruits and vegetables and cere- A. P. Davis, Director, Reclamation Henry G. Danforth, Rochester, N. Goldfield Cons. Mining Co., Gold ing Colonel D. C. Collier, the first own city at the grocery or produce Health Service; Colonel Wm. M. Moses P. Kinkaid, O'Neill, Neb.; president of the Exposition, into the exchange. That was another sig- Black, Board of Engineers, War De- Sanford Kirkpatrick, Ottumwa, Las Vegas Chamber of Commerce, field for this purpose. Various con- nificant difference between San Die- partment; Colonel Frederic V. Ab- lowa; Gordon Lee, Chickamauga, Economic Minerals, gold medal. ditions existing at that time made it one new type and the old world's bot, Board of Engineers, War De- Ga.; James R. Mann, Chicago, Ill.; Warren, Harry B., Alfalfa Seed Farnham, A. M., partment; Lieutenant-Colonel Harry J. Hampton Moore, Philadelphia, Display, grand prize. Taylor, Board of Engineers, War De- Pa.; J. Willard Ragsdale, Florence, Warren, Harry B., Strained Honey, Board of Engineers, War Depart- S. C.; Edw. W. Saunders, Rocky bronze medal. nent.
Senators-Porter J. McCumber, ville, Ky.; Joseph G. Cannon, Dandoned the idea for foreign govern- tensive farm. Many there are in Wahpeton, N. D.; Lee S. Overman, ville, Ill.; Wm. G. Brown, Jr., King-Rauch, Marion, Ind.; Henry A. Managers, State Building and Exhib- Hazen, Bessie E., Painting, no

Striking Exhibits at San Diego Exposition

Yamamoto, N., Silk Embroidered Kimona, gold. California, grand prize. ALAMEDA COUNTY BUILDING Alameda County Exposition Cominstalled Exhibit, gold medal. mission, Feature Exhibit showing what Alameda County is built on, sources, gold medal. Manufacturing and the Pay Roll, Alameda County Exposition Com- gold medal. mission, Collective Wine Exhibit, Lumber, gold medal, Alameda County Exposition Com- Game, gold medal. mission, Replica Oakland City Hall, Honey, gold medal

Alameda County Exposition Comgrand prize. nission, Collection Display Manufac-Beans, gold medal. tured Products, gold medal. Alameda County Exposition Comdisgion, Processed Fruits, Flowers dission, Pictorial Oakland, Berkeley, Ramie, gold medal, gold medal. Alameda Soda Water Co., Carbon-

(Continued from Page 2)

Caldwell's "Flo-eesi" Ink, Varied- Woman's Work, gold medal. California Salt Company, Pyramid of School Work, gold medal,

Muller Bros., Pickled Products and nia Minerals, gold medal. Commercial Fertilizer, gold medal. ment with its standard attractions, prepare working blue print plans of Standard Underground Cable Co., but it proved a continued source of the bungalow. Hundreds of these Electric Wires, Cables and Accesso- Apples, silver medal.

Waters Bros., Flavoring Extracts, KERN COUNTY

Indian Egyptian Corn, gold medal. Citrus Fruits, gold medal. Rice (Japanese variety), gold gold medal.

TULARE COUNTY

Resources of Tulare County, gold Raisin Exhibit, gold medal. Citrus Exhibit, gold medal. Dried Fruits, gold medal. Dairy Exhibit, gold medal. Grapes and Fresh Fruit, gold

Processed Fruits, gold medal. MONTANA BUILDING

State of Montana, Grasses, gold medal. State of Montana, Clover, gold State of Montana, Wild Grasses, gold medal. State of Montana, Barley, medal. State of Montana, Wheat, medal. State of Montana, Agricultural bronze medal. Exhibit, grand prize. State of Montana, Mineral Exhibit, medal. gold medal. Montana, Alfalfa, gold no award, State of State of Montana, Flax, gold medal, State of Montana, Montana State ullding, gold medal. and Building Brick, Sewer Tile, gold Tile, gold medal. Glenwood Springs, Colo.; James W. Products, gold medal. Bryan, Seattle, Wash.; Halvor Steen- Crystal Graphite Co., Graphite, gold Feathers, gold medal, Great Northern R. R. Co., Glacier medal.

National Park Exhibit, gold medal, NEVADA BUILDING Tonopah Mine Operators' Assn., Sil-Yellow Pine Mining Co., Zinc Ore,

NEW MEXICO BUILDING the back-to-the-land movement who Salisbury, N. C.; James E. Martine, wood, W. Va.; William J. Cary, Mil-can afford to take up 160 or \$20-acre Plainfield, N. J.; Jos. T. Robinson, waukee, Wis.; I. L. Lenroot, Sutracts, equip them and cultivate Lenoke, Ark.; Reed Smoot, Provo perior, Wis.; Jos. W. Byrns, Nash- grand prize. The decision to build the Exposi- them, but many others there are City, Utah; John D. Works, Los An- ville, Tenn.; James L. Slayton, San Managers, Special Coal Exhibit, gold Grand Feu Art Pottery, Grand Feu owned by the city of San Diego, was sons can do nothing of the sort. a popular one and in its building But if these men can see a five-acre land, Ore.; George E. Chamberlin, Borland. Kansas City, Mo.; Chas. R. Managers, U. S. Forestry Exhibit, Grogan, Chas. P., Olives and Olive land, Ore.; George E. Chamberlin, Borland. Kansas City, Mo.; Chas. R. Managers, U. S. Forestry Exhibit, Grogan, Chas. P., Olives and Olive land, Ore.; George E. Chamberlin, Borland. Kansas City, Mo.; Chas. R. Managers, U. S. Forestry Exhibit, Grogan, Chas. P., Olives and Olive land, Ore.; George E. Chamberlin, Borland. Kansas City, Mo.; Chas. R. New Mexico Board of Exposition medal. and building architects were en- by intensive cultivation bearing still Newton, Mass.; Marcus A. Smith, H. Gillett, Springfield, Mass.; Frank Managers, New Mexico State Mineral gaged. These carried to successful greater variety of vegetables in the Tucson, Ariz.; James D. Phelan, San W. Mondell, Newcastle, Wyo.; James Exhibit, grand prize.

Completion the beautification of the soil beneath the fruit trees; if they Francisco, Cal.; Boies Penrose, Phil- McAndrews, Chicago, Ill.; Geo. W. New Mexico Board of Exposition Block Gypsum, silver medal. its, grand prize,

ASSOCIATION

Display of Agricultural and Horti- Woods, gold medal. cultural Resources of the State of The most unique and artistically Collective Exhibit of Mineral Re. gold medal, Collective Exhibit of Mineral Oils, medal. Collective Display of Manufactured Exhibit of Forestry, Fish and

Olives and Olive Oils, gold medal, Collective Display Tobacco, Broom Corn, Cotton, Wool, Hempy Flax and Collective Display of Wild Flowers, Collective Exhibit of California Wines, gold medal, Collective Exhibit of Nuts, gold bronze medal.

Alfalfa Hay, gold medal, Dairy Exhibit, gold medal. Indian paskets and Indian Relics, Collective Exhibit of all varieties orn, grand prize. Soil Exhibit, gold medal. Leather Exhibit, gold medal, Collective Exhibit of Manual !

raining, gold medal. Graphical and Statistical Exhibit of medal. Pictorial History of California Re- gold medal. ources, gold medal,

sitions Commission, Marble, silver Southern California Panama Expoitions Commission, Collective Exhibit gold medal. Southern California Panama Expositions Commission, Graded Collection | Manbert, Barton, Painting, bronze Diego's wonderful Exposition was Southern California Panama Expoaitions Commission, Assorted Nuts, Calora Sliced Oranges, silver medal, Southern California Panama Expo- award. sitions Commission, Model Farm, grand Southern California Panama Expositions Commission, Citrus Grove, medal. and up the slopes of the snow-capped vation, intelligent fertilizing and ro- Wines, Sparkling Wines and Brandies, Southern California Panama Expb- gold medal. sitions Commission, Dried Fruits, Southern California Panama Expo- Maier Brewing Co., Beer, gold settlement and development of that sitions Comm.ssion, Collective Exhibit medal. Southern California Panama Expo- Flowers, silver medal. sition Commission, Collective Exhibit McNally Ranch, California Olives mer Utah residents have made their applied Arts, grand prize, Southern California Panama Expositions Commission, Southern Califor-Southern California Panama Expositions Commission, Southern California Soils, silver medal. Southern California Panama Expo-

Southern California Panama Expoplaying Fruits in Cold Storage, grand medal. sitions Commission, Antelope Valley Southern California Panama Expo- medal. sitions Commission, Collective Fruit bronze medal. Vesuvio & Pledmont Paste Co., All- Southern California Panama Expo- medal. sitions Commission, Display of Fruit Southern California Panama Expo- ers, Rough Cut Gems, gold medal. sitions Commission, Mounted Birds St. Elmo Clean Co., St. Elmo Clean The fund thus obtained englised Southern California Panama Expo- Salisbury, Helen M., Painting, sitions Commission, Formal Gardens, bronze medal. grand prize. Southern California Panama Expo- medal. sitions Commission, Butter, gold Schlichter, G. Wm., Ramie Plant Following the commission's concep-

> Southern California Panama Expo- medal. Aggeler and Musser Seed Co., Southern California Assorted Seeds, medal. American Art Leather Company, award. Art Leather Pillows, Table Covers, American Olive Company, California Ripe Olives and Olive Oils, gold nia Sweet Wines and Grape Brandies, follow. Utah has a vast extent of American Olive Company, Olivel Grader, gold medal. Anaheim Sugar Co., Beet Sugar, gold medal. Art Concrete Works, Concrete Water Meter Box, gold medal. Austin, Chas. P., Paintings, silver Alberhill Coal & Clay Co., Coal and

Clay, gold medal. Burton, Mary, Miniatures, gold Bailey, Harry L. Paintings, bronze Banning Canning Co., Canned gold medal. State of Montana, Peas, gold medal, Peaches and Apricots, gold medal. Batchelder Tile Co., Art Tiles, gold kets, gold medal. Bischoff, Franz A., Paintings, Bjurman, Andrew, Sculpture, bronze Berg, Carl Oscar, Paintings, silver State of Montana, Oats, gold medal. Borglum, Elizabeth, Painting, Braun, Maurice, Painting, gold medal. Bridges, Emma Frances, Painting,

California Iron Works, Orange medal. Grader and Clamp Trucks, gold medal. Butte Sewer & Tile Co., Furnace California China Products Co., Art Equipment, gold medal. California Date Co., Imperial Coun-Milling Co., Cevetana ty Dates, bronze medal. Cawston Ostrich Farm, Ostrich Chapman, Minerva, Miniatures, gold-Coachella Valley Date Growers Association, Dates, gold medal. Coal, Helen E., Painting, no award. Castello, Val, Painting, bronze nedal. Cowan, Cora, Painting, bronze medal.

Brown, Benj. C., Painting, silver

Crawford, Esther M., Painting, bronze medal. Cuprien, F. W., Painting, silver Curtis Olive Corporation, California Ripe Olives and Olive Oil, gold California-Portland Cement Co., Cement, silver medal. Citrus Soap Company, Citrus Soap, liver medal. Covey, F. R., Trucks, gold medal. Daggett, Maud, Painting, silver Dendo, S. M. B., Paintings, silver Dunlap, Helena, Paintings, silver Edmund, Elizabeth, Plastic Relief,

bronze medal. Eskridge, Robert, Painting, bronze Eucalyptus Hardware Assn., Eucalyptus Shades, silver medal. Fridell, Clemons, Hand Wrought Farnham, A. M., Paintings, silver medal. Fortune, E. Charlton, Painting, siler medal. Frank, Eugene C., Paintings, silver nedal. Fries, C. A. Paintings, silver

Gleason, J. Duncan, Paintings, sil-

Hamilton, Walter, Imperial County

SAN JOAQUIN VALLEY COUNTIES | Higgins, Ethel Balley, Wild Flowers and Painted Photos, gold medal. Higgins, S. J., Southern California Hills, Anna A., Painting, bronze nedal.

Hooper, Ross, Ivery Miniatures, Howells, Alice L, Painting, silver Hurtt, Arthur R., Painting, bronze

Imperial County Board of Supervi-Bors, Imperial County Cotton and By-Products, grand prize. Collective Display of Dried Fruits, Imperial Valley Lump Pumice Stone, silver medal. Collective Display of Grain, gold Long Staple Cotton, gold medal, Italian Vineyard Co., Wine, gold

> medal. Judson, Wm. L., Painting, bronze Kilpatrick, Aaron E., Painting,

Johnson, Majorie, Painting, silver

Morganite, Beryl, gold medal. Los Angeles Pressed Brick Co. | Western America. SOUTHERN CALIFORNIA COUNTIES | Ludovia, Alice E., Miniature, grand its part in any movement for the Southern California Panama Expo- Citrus Products, silver medal.

> Markham Pottery Co., Art Pottery, Mannheim, Jean, Paintings, silver part. Brand Tuna, gold medal. McKustick, Mrs. L. L., Candied and Olive Oll, gold medal,

Packard, Mabel, Miniatures, gold Pasadena Board of Trade, Transpasitions Commission, Southern Califor- rencies of Pasadena, silver medal. and Relief, silver medal.

Green Chili, gold medal. Rollins, Warren E., Paintings,

San Diego Tourmaline Co. and oth- materials and valuable services, as Havana Cigars, gold medal. and Ramie Products, grand prize. Southern California Panama Expo- | Schuster, Donna, Painting, silver sitions Commission, Industrial and medal.

Shorp, J. H., Paintings, gold medal. Shorp, Louis H., Painting, silver ver medal. Sierra Madre Vintage Co., Califorshed Granite, silver medal.

silver medal. Brand Tuna, gold medal. Southern California Fish Co., Blue Sea Brand Canned Tuna, gold medal. Standard Felt Co., Felt Products, Steffa Emil Paulicek, Indian Bas-Stone, Frank F., Painting, no award. nedal.

opper, silver medal. Titus, A. B., Painting, bronze medal. Tafanellis, G. D., Olive Oll, gold

White Star Canning Co., White Star Tuna, King Brand Tuna, gold Western Salt Co., Coarse Solar Salt der the direction of the Utah Exporystals, silver medal. Wendt, Julia Bracken, Relief and ernor Spry and consisting also of Statuette, gold medal. Wendt, Williams, Painting, grand Glen Miller, D. S. Spencer, Dr. G. White, O. S., Painting, silver medal. Wieczonk, Max, Mosaic, silver Austin, Jno. Q. Critchlow and Dr. Williams, Mary B., Miniature, sil-|vice president of the commission and

Every Scenic Beauty

IS difficult to realize

that San Diego county

has an area of 4209 acres, an area greater than the state of Rhode Island. Agriculturally and scenically this vast area, stretching from the ocean to the mountains, is a veritable paradise. A trip through the county will reveal nearly every variety of climate, every kind of soil and every description of tree or vine. As California has been called the microcosm of the United States, so San Diego county, representing in its confines nearly every feature of California, might be termed the microcosm of the state. The county in its mountain

its flowing streams offers every

search of game or fish.

esources and Attractions of State Vividly Described in Fine Building.

Imperial Development Co., Durango Commissioners Say Money Expended at Exposition Excellent Investment.

Utah's participation in the Panama-California Exposition was primarily the selfish desire to take advantage of the splendid opportun-Los Angeles Olive Growers' Asso- ity thus presented to draw attention clation, California Olives and Olive to Utah's resources and attractions. Lewis, G. H., Tourmaline, Kunzite, has been prominent in all the de-Another thought, and one which Los Angeles Brewing Co., Beer, gold liberations of the men having charge of the exhibits, was to ad-Los Angeles Soap Co., Toilet and vance the general welfare of the Laundry Soap, Wash Powder, sliver West by aiding the people of Cali-Los Angeles County Road Depart- fornia in their successful efforts,

Pressed Brick and Tiling, gold medal. Utah has ever been willing to take Laughlin Refining Co., California its own prosperity and advancement West as a whole, recognizing that will be well served by any movement that tends to awaken intelligent interest in the region of which it is a

The state's participation in San chiefly due to the material reasons Melcher, Geo. Henry, Painting, no sideration, although not conspicuous, is yet clearly apparent in the R., Painting, bronze relations between Utah and Southern California, especially San Diego. Fred, Painting, silver The sentimental feeling between the two regions has been strong for many years and in some aspects is Monarch Canning Co., DeLuxe historic. People from Utah harmuch to do with the Anglo-Saxon portion of California of which San Diego is the metropolis. Many forhomes at or near San Diego and the city has long been a favored Pridham, R. W. Co., Cartons and place to visit among those of Utah Fibre Shipping Containers, gold who desired a period of rest and recreation at sea level.

State Resources Shown

Utah's participation in the Expo-Parker, C. B., Mounted Fish, gold sition was as great as the resources at the command of the Utah Expo-Perry, Emilie Stearns, Statuette sitions Commission permitted. The state made a direct appropriation, to be divided between the two Califor-Puthoff, Hanson, Painting, silver his Expositions. The amount thus appropriated was not so large as many desired, but was generous Robertson, Ira H., Art Pottery, gold when the many demands on the state treasury at that time, includ-Royal Packing Co., Canned Peeled ing the erection of the new state capitol, are considered. The state's direct contribution was materially Rich, John H., Paintings, silver augmented by contributions from various counties of Utah and from private sources, including exhibit

well as money. the commission to erest the Utah State building at San Diego and Saumann, Detlef, Paintings, silver maintain there exhibits throughout the entire period of the Exposition. tion of the fundamental idea of the Exposition, products of the soil of Scenic Transparencies, gold medal. | Schofield, Edna M., Statuette, gold Utah had chief place among the exhibits; in fact, soil products, meth-

> state's exhibits. The results obtained have been no satisfactory to the state. The character and nature of the inquiries cb-Shore, Henrietta M., Painting, sil- tained through the exhibits have iemonstrated that much good has already resulted and that more will William, Painting, silver rich, unoccupied soil awaiting the homeseeker and the San Diego Ex-Simpson-Pirnie Granite Co., Fin- position has undoubtedly been a most effective means to bring this Smith, Jack Wilkinson, Painting, fact to the notice of thousands of esirable persons who could not easly be reached in any other manner, The commission has good reason to believe the predominating opinion South Coast Canning Co., Avalone in Utah is that the money and energy expended to present the state's exhibits at San Diego has been the best public investment Utah has

made for many years. Utah Day Remembered

Citizens of Utah who visited the Exposition appear to be unanimous in their expressions of appreciation University of Southern California, of the courtesy and kindliness ex-Art Pottery and Hand Hammered perienced in their meetings with the officers of the Exposition and the people of the city. Thousands of Thomas, Dago F., Miniatures, silver Utah people, including Governor William Spry and the other members of the commission, will long remember especially the many pleas-Tujague, S. J., Paintings, no award ant experiences in connection with the observance of Utah Day at San Valentine, A. R., Painting, silver Diego, July 17, when the Exposition and city officers did so much Vilter Mfg. Co., The, Refrigerating to add to the success of the occasion, in which the generous participation of thousands of Californians

was also a great factor. Utah's exhibits were prepared unsitions Commission, headed by Govthe following: Lewis A. Merrill, B. Pfoutz, J. William Knight, George H. M. Rowe. Professor Merrill was chairman of its executive committee for the Panama-California Exposi-Yens, Karl, Painting, bronze medal. tion until his death, June 1, 1915, as a result of an accident. He gave Zimm, Marco, Painting, bronze much of his time personally to the preparation of the San Diego exhibits. All members of the commission have visited the Exposition and Messrs. Critchlow and Knight each were on the ground for a month in the summer as resident commission-

Gilbert W. Williams, of Salt Lake In State-Sized County City, had charge of Utah's building and exhibits as superintendent from the opening of the Exposition until July 1, Miss Mary A. Littlefield, of Ogden, who was hostess at the building, was appointed acting superinsquare miles, 2,693,760 | tendent July 1 and has had charge

since that date. WEATHER EXHIBIT SECURED

One of the exhibits which will attract attention at the Panama-California Exposition during 1916 will be the United States weather bureau exhibit which has been moved complete from the San Francisco Exposition. The exhibit was brought to this city greatly through the efforts of Local Forecaster E. Herbert Nimmo, in charge of the San Diego office of the

weather bureau. It will be in charge of Prof. Lamsen-Schibner, one of the foremost meteorological and climatolofastnesses, its desert land and | gical authorities, who will cooperate with Forecaster Nimmo and other members of the local weather inducement to the sportsmen in bureau force.

CELEBRITIES CAPTURED BY CAMERA AT EXPOSITION



Forty-Seventh Annual Edition 1869-1916

Che San Aieno Union

RDAY MORNING, JA

AND DAILY BEE-THE PIONEER NEWSPAPER OF SOUTHERN CALIFORNIA

SAN DIEGO, CALIFORNIA, SATURDAY MORNING, JANUARY 1, 1916

Panama-California International Exposition, 1916

OUTDOOR ORGAN, GIFT OF JOHN D. SPRECKELS, DELIGHTS WORLD MUSICIANS AND EXPOSITION PLEASURE SEEKERS



in process of construction. San Diego across the mountains and plains literally in countless armies. Many during the year 1915 proved itself one of the most hospitable cities in the world. The city and its citi-

itself as a civic host. ists who usually spend their holl- monies. More than a hundred con- west. The stranger meets with no its generous hospitality.

which lies west of the Rockies, took Exposition.

Diegans testify to the splendid man- ly every one of the cabinet officers turn. ner in which San Diego acquitted from Washington enjoyed a sojourn Homelike Charm Praised here. Two former presidents were

least that vast part of America here for the purpose of seeing the missed back home. On all sides dis- Diego in 1915: interested persons are ready to prof- Jules Allard, Minister of Lands Secretar of the Navy.

years ago when the Exposition was their own country. They came the distinguished visitors, the city the stranger is taken in hand and Canada.

sincerest character and few visitors time becomes a part of the com- R. Livingston Beeckman, Goverto distinguished guests from all parts Of these thousands, many were who have spent even a short time munity. The hotels and rooming nor of Rhode Island. of the world. The many kind words representatives of other countries here have not left without reluct- houses during the year have main- General George Barnett, Head of sas. in letters of thanks received by San and personages of prominence. Near- ance and with a firm resolve to re- tained - uniform rate with a spe- United States Marines. cial effort to improve the service. William Jennings Bryan, former gress. There was no 'gouging' during Ex- Secretary of State, Lincoln, Neb. position year, and in hundreds of John Barrett, Director-General of from New Mexico.

The war which raged in Europe guests of the city and nearly half Practically every visitor to San Cities the decent of San Diego is a Pan-American Union. made the Pacific coast and partic- the governors of the country were Diego has felt the homelike charm topic of conversation letween sat- Martin Burrell, Canadian Minis- Fargo and Company. ularly San Diego the Mecca for tour- entertained here with official cere- which is characteristic of the south- isfied tourists who have partaken of ter of Agriculture. days in the old country. Persons gressmen and senators at one time rebuff and on all sides is treated Following is a partial list of dis- Angeles Chamber of Commerce. who had never seen America, or at or another during the year were with a courtesy that is too often tinguished persons who visited San Colonel J. Wellington Boyle.

D. R. Anthony, Member of Congress Washington, D. C. Emmet D. Boyle, Governor of Ne-

Robert N. Bulla, President, Los Weather Bureau, Los Angeles, Cali-Howard A. Banks, Secretary to

Fulfilling a claim made several the opportunity to have a look at | But these were not all. Besides fer information and not infrequently and Forests for Province of Quebec, | Fred A. Britten, Member of Con- | China, accompanied by other com- | James F. Fielder, Governor of Con- | China, accompanied by other com-Dr. and Mrs. Christian Brinton,

> Art Critics, New York City. George W. Clarke, Governor of Iowa. Arthur Capper, Governor of Kan-

Joseph Cannon, Member of Con- Illinois. Thomas B. Catron, U. S. Senator kio, Japan. B. D. Caldwell, President, Wells ian Commission, P. P. I. E. Ford Ashman Carpenter, Chief, New Mexico.

fornia. Baroness Daniel de Croze. Chen Hsun Chang, President. Diegan Ploneer, San Jacinto, Cali-Honorary Coml. Commissioners of fornia,

missioners.

netti, U. S. Immigration Bureau. Marcella Craft, California singer. Miss Marjorie Curtis. Miss Marion Clark.

Edward F. Dunne, Governor of from New York. Admiral Baron Shegato Dewa, To- nor of Maryland. Alfred Deakin, President, Austral- San Francisco.

Lieutenant-Governor de Baca, States Forestry Department H. Y. Darnell, Pennsylvania Lines, Minnesota. Grace Darling, Hearst-Selig star. L. B. Hanna, Governor of North Jose Guadaloupe Estudillo, San Dakota-

New Jersey. Commissioner General A. Cami- Charles W. Fairbanks, former Vice-President Admiral W. F. Fullam, Annapolis

Cadets. J. Fitzgerald, Member of Congress Philips Lee Goldsborough, Gover-Bertram G. Goodhue, Architect. Henry S. Graves, Chief of United W. S. Hammond, Governor of

(Continued on Page 7, Col. 6.)

NATION'S PAPERS SPREAD FAME OF SAN DIEG



I HUIN GULI HUIL UIIIIIUU

HAS been estimated that during the year 1915 neer Spanish exploration periods of presses the visitor when it is learned forms which went right ahead with and unique Exposition which has when San Francisco jumped into the sition that visiting architects have close to forty million persons in the United States alone have read about San Diego and its Expo- upon the memories of visitors, old terred into a replica of old mission and began to do things on a far big- As I look out of my window to counts, will be well worth seeing. grouping not alone in the West, but Sition. This was due to the fact that practically every which historians, however luminous Many of the buildings are per- lot of credit for its pluck. We may the Pacific ocean and a bay twentynewspaper in the country at some time during the year as stylists, cannot make equally manent and the park improvements all agree that the exposition busi- two miles long, at the "Harbor of enth as large as Boston, and there New Orleans States; will be lasting." Revend to Point Long a is no Greater San Diego, in the sense watch the winning the park improvements all agree that the exposition busi- two miles long, at the "Harbor of enth as large as Boston, and there New Orleans States; will be lasting. devoted part of its columns to San Diego news.

Hundreds of magazines also printed articles about, sive ways the economic wealth of the Pacific coast which necessarily included mention the adjacent southwestern region of of San Diego. Many of the articles were written by not solely through the conventional staff correspondents and in many instances special ings set apart for that purpose. Far greater show at writers were sent from the East to write about California's two big Expositions. Most of these articles chards along the Exposition Alahave been illustrated.

To reproduce even a tenth of the articles which farm. Out of doors there will be a appeared in various magazines and newspapers would nature and man can do to increase and science have been drawn upon require more than the entire space of this annual edi- the soil and who make merchandise slong ancient Mexican and Spanish angels gone on a vacation when I wish to write, so that you may have tion of the Union. The following characteristic exwill have on the "back-to-the-land" tractive in pictures and are likely to panama-California Exposition. cerpts, however, will indicate how widely the movement can hardly fail to be prove even more so when seen in the lovely city of San Diego, far many times and watched with in- Panama-California Exposition here in the same way the engrossing the lovely city of San Diego, far many times and watched with in- prove even more so when seen in the lovely city of San Diego, far many times and watched with in- prove even more so when seen in the lovely city of San Diego, far many times and watched with in- panama-California Exposition here in the lovely city of San Diego, far many times and watched with infame of San Diego has been heralded throughout the country:

chronological sequence, exchanged the fogs and winds of San Fran- Dayton News: site-a high mesa overlooping the 'Harbor of 'he Sun' -was distinctly richer and more fascinating than Christian Science Monitor: that at San Francisco.

National Magazine:

is tempted to ask himself if he has ing beauty as utterly to confound made on a large scale. suddenly been transported into a criticism. of of Old Spain, so faithfully has the atmosphere been reproduced in United Presbyterian:

farming, tea plantations and similar

national recognition of San Diego's by side with the most hardly North- nia has been our possession and its commodious and are all adequate Today on that mesa stands a gor- enterprise and fine taste at the for- ern rose. This condition has been development has been extraordinary, and are all within the range of avergrous city of old Spain, and the land mal opening of the Panama-Call- taken advantage of to make one of It is imperial in extent and its pos- age effort. The fair prides itself former president, who since his ar- Indianapolis Star: about the buildings, even down to fornia Exposition on Friday. It was the most beautiful parks in the sibilities have only been touched by that much of its exhibits of manuthe dep'hs of the canyons, is cov- no perfunctory part that they played, world, as you pass along on a grav- man. That the Golden State shall facturies show the exhibits, not as sight-seeing and renewing old acered with a thick growth of semi- for the citizens of the Southern Cal- eled walk by acacias, by rubber trees, succeed in its efforts to call attention to the Rough Rid- base with lofty trees, succeed in its efforts to call attention to the Rough Rid- base and renewing old acceptable to the Rough Rid- base and tropical follage, with lofty trees and ifornia city have done an unusual by camphor trees, you suddenly tion to its many possibilities is the of making. - William C. Leven. streading shrubs and low bushes, service for the United States at large come out on acre gardens of carna- wish of every good American citithrough whose deep green flashes as well as for the region where tions, endless walks and rambles zen. the crimson of poinsettla, and the Spain left most distinct marks of her through gardens of roses, and what tecoria, and the bright gold of the sovereignty, and it was with this roses! A perfect joy to look at them, Saturday Evening Post: California poppy. The maste gar- service distinctly recognized that the No bugs, no insects, no grasshop- Speaking of expositions, we hope the most extraordinary feats of land- cruise from the Atlantic coast, via doubt the wisdom of building such able. Beautiful as they were by day den beg taken the place of the down the place of the place den has taken the place of the des- nation spoke through its servants. pers to mar them, a perfect flower, none of those who are attracted to scape architecture, the Panama canal to fan Francisco; the Panama canal to fan Franc ert. He who saw the land three To persons acquainted with the years ago and sees it again today, educational effect of the Chicago Photo-Era: would think that some modern Alad- "White City" exposition of 1893 on The one dominant note is the Cal- The buildings there are beautiful the passing sensation. It has built its din had come this way and rubbed visitors from all parts of the coun- ifornia building-a permanent struc- setting is lovely; and it is all drawn exhibits with a view to presenting his lamp, or that a Merlin had try who saw its wondrous tempor- ture of reinforced concrete, given to a scale with life. You can not in striking form the resources of Boston Journal: waved the magic wand, and caused ary structures of "staff," it will not to the city by the state of Califor- only imagine yourself living in it, the American west-resources de- It is a pleasure to speak a good Any visitor to the wide Pacific. the Dream City to spring up. It be necessary to argue long about the nia. It is the cathedral of the but the idea is enticing. You can veloped, to show what has been word for the Exposition now invit- man or woman, who fails to see the last the cathedral of the but the idea is enticing. has been a species of magic, but not cultural effects that will follow from Great White City, with its tower that fall in love with it, whereas the no- done; resources undeveloped, to ing Easterners to San Diego, Cal., large reception room in the Califor- of buildings and landscape-gardenthe sort affected with the wand the pilgrimage to the Spanish colo- rises 200 feet from the ground-a tion of bestowing your personal af- show what remains to Le done. This although there is a tendency, if not his although the property is a tendency, if not his although the remains to be a tendency, if not his although the remains the rema

where they allure all the year. Both The Exposition at San Diego is The little city-relatively small, wish to give you a few of my im- million was raised by subscription. So pure and striking is the arthe primitive Indian and the pio- ready; and the wonder of it all im- that is-in the lower part of Cali- pressions of the wonderful and The San Diego Expolocal history are to be recalled in that a little more than a year ago its plans for an exposition when just opened in San Diego and of this game, and they have prepared some- declared it will exert a decided ina way that will impress indelibly Balboa park, which has been trans- San Francisco appropriated its idea sunny Southland; and young, the actuality of events days, was a waste of sand dunes. | ger and breezier scale, deserves a the west I see the blue waters of

So much for the past. What of the present? In novel and persua- Philadelphia Inquirer: meda. Agricultural processes will

garded it as preposterous.

the Baldwin apple.

retary McAdoo in person shared in the open in the winter months side For nearly seventy years Califor- economy, and varied arts are all Chicago Post:

chitecture, exhibits and official at- It's unique, this Exposition of the disappear. They are too huge for cation. tendants. In an esthetical apprais- Pacific Southwest. It's educational, any everyday human use. They

ed their originality to plans for varied industries of California and it many times.

in California. It was here that the greater than ever. But not a soul ground, is a wonderful natural beau- that grow in a tropical climate- "Harbor of the Sun," and, beyond, Spaniards from Mexico reached one was in sight. It seemed like a fa- ty. Along some of the avenues are pepper, eucalyptus, orange, etc., and the blue Pacific. Away off in the San Diego has the least number of stage of their journey in the search ble of old or a romance from the cool, cloistered walks, where we the beautiful lawns surrounding sea-haze lift the Coronado islands, rainy days, and the least variability, for the Seven Cities of Gold which pen of a Clark Russell to so come may rest and enjoy the magnificent these buildings give it a charm alwith the maximum of sunshine, the the Indians had reported. They upon a noble city with all of its in- scenes of sea, bay, mountains and most indescribable. warmest of winters allied to the cool- found no gold, but California has habitants fled. But later in the even- growth, such as palms, graceful "The San Diegans deserve great conveyed by launches est of summers, of any climatic re- proved a gold mine, both in fact and ing I was to find them and the next almost every variety of tropical credit for producing such a beautiful | Quarding the harbor is old Point sort, either in America or Europe. | relatively as to its agriculture. It day more were to come and give pepper and acacia trees, the lat- and attractive exposition all within Loma, a great mastedon neck of This year San Diego has a most is a far cry back to the days of the the broad, lovely avenues less of a ter in full bloom in midwinter. their own resources. This exposition land, at whose base, on the Silver unique fair-in that it has so many devout missionaries who, with un- weird atmosphere. things of beauty outside in the open flagging zeal, established their mis- One thing which appeals to you of Spain and Mexico to conduct us at San Francisco, as the plans were his fellow-adventurers first discovgrounds. San Diego comes so near sions along El Camino Real, from at this Exposition is that it is "man- all around are to be had for the ask- all made before the other one was ered San Diego bay. see the banana growing along beside pioneers of progress have been well- the thought of mastering it. Its noted for their courtesy and kind- few items for the benefit of our teaus of old Mexico show distinctly. nigh forgotten, but in these latter buildings of science, education, ness to all visitors. President Wilson by wire and Sec- All kinds of lilles growing out in days they are coming into their own, crafts, commerce, industry, home

Styles in magic have changed in the nial city that has been set up in pure type of Spanish-Colonial ar- fections on any such colossal affair feature, perhaps the most notewor- a purpose, in certain circles to ig- is headquarters of the Woman's was the intelligence and taste belast few centuries, and the only Balboa park on a mesa overlook-lehitecture. The facade contains as the exposition at Chicago or St. thy from the viewpoint of perma- nore the attraction at San Diego and Board, is always open and open to hind. There was no compremise

ing the sea and rich in vistas of carved figures representing the early Louis would have been an imperti- nent economic advantage, is set convey the intimation that, after everyone, while on all special occacanyons and mountains. Nothing history of California, from Vizcaino, nence as unthinkable as trying to forth, in a way that is destined to all, San Diego will have nothing bet- sions guests of honor are formally like it ever has been attempted by who first sailed into the Harbor of start a flirtation with Michelangele's appeal with gripping force to bank- ter than a side show. grot that the vast structures at the tourist may come for amusement, pared to have her Exposition before by happening but ig fairs are temporary and soon but he is going away with an edu- San Francisco had decided that she tion of our artistic mind, which con-

ness is overdone and join in the hope the Sun." Beyond is Point Loma, a is no Greater San Diego, in the sense that at least a decade, or better headland twelve miles in length, on that there is a Greater Boston. And re-enacted before your eyes! two, will pass after this year before the extreme point of which is the yet that city has constructed some- | See the conquest of the continent another American city is bitten by military reservation, fine boulevards thing unique, inviting and artistic retold in living, moving, spirited exthe world's fair bug, but we cannot and fine homes of unsurpassed views in the highest degree. Not to see hibits! withhold our admiration from the of ocean on one side and bay on the the San Diego Exposition if one Everything in the San Diego Exway San Diego has stuck to its plan. other. And the reports that are filtering On a narrow strip of land, called visit of a European to Boston with- will be no exhibits of canned, packed, back eastward agree that the San the Silver Strand, is the Coronado out a day or more at the Art Mu- stored, bottled, preserved or finished Diego fair is well worth while-a Hotel, the most luxurious hostelry seum thing of beauty and an exposition in the world. The grounds around that does not suffer in comparison this hotel are as handsome as any with the big show in the main tent to be seen in the tropics, but not in

laway in the southwestern corner of tense interest the constructing of has been a delightful resort for much story of the winning of the West will The San Diego fair is avowedly for the United States. It was evening one of the most unique and hand- of the time. I hope our Dayton be enacted before the eyes of visadvertising purposes. It desires to when I reached the city, and as some group of buildings to be found friends coming to the Pacific coast iters to this historic city of San call attention to the millions of acres speedily after dinner as possible I anywhere in a park of 1400 acres, will not fail to visit it. Some of the Diego. San Diego, California, six years ago of land in its vicinity which are only motored out to the gates of the fair belonging to the city, 600 acres of celebrities have called it 'a dream,' It was here that the foot of white decided to stake her future on a awaiting development. Some of city in Balboa park, and passing which are laid out for the Exposi- others a gem.' Vice President Mar- man first fill upon the Pacific single throw-her Exposition. Many these lands are well watered and through, I crossed the Puente der though, I crossed the Puente der though th Diego used is known more com- of her own citizens thought it a others may be irrigated. The chief Cabrillo, which bridges a deep can- proach to the grounds is through and it is certainly deserving of all first Christian civilization on the chief Cabrillo, which bridges a deep can- proach to the grounds is through and it is certainly deserving of all first Christian civilization on the chief Cabrillo, which bridges a deep canmonly as a spade, or a trowel, or a foolhardy proposition. Almost ev- products of that section are fruits you, and found myself in a walled this park, in which is a wealth of these different phrases. erybody outside of the little city re- and nuts, but it is insisted that the city of the fifteenth century. The vines, flowers and trees such as one "It is hardly comparable to the here that the first American flag was lands are available for all agricul- radiant light dispelled the night and can see nowhere else in such pro- Panama Exposition at San Francisco unfurled upon California soil Nature had planned a great city tural purposes. So far from being the enchantment of the glorious fusion and variety in the whole in size or exhibits, but the situation For the sake of the world-famed The San Diego Exposition, while on the shores of San Diego bay, "the discouraged by the war, the people Spanish-Colonial architecture pos- world. The setting is highly artis- is a charming one, being located in view, it would pay every westward to the shores of San Diego bay, "the discouraged by the war, the people Spanish-Colonial architecture pos- world. admittedly not approaching in size first port of call in God's country," of San Diego think that it will really sessed me. Tower and minaret were tic. Here is every tree, plant and a park of many hundred acres overthe great fair at San Francisco, if the world only knew it. And San Inure to their benefit, They expect rising everywhere, white walls and flower that will grow the entire year looking the San Diego Exmakes its own strong appeal to its Diego proceeded in the following that eventually many foreigners will red-tiled roofs gleamed in the soft round in this climate. It is a wealth southwest and the mountains on the position ground, thousands of visitors in their love years to create an Exposition so en- settle on their lands, and already brightness and flowers sprang up of beauty to behold as one enters the east. The architecture of the build- weren't any Exposition so enof the artistic and beautiful. One tirely unique, and of such surpass- proposals to this effect have been from the ground and out of the walls Exposition grounds. The ideal (aland in the windows in a profusion most Spanish) city on the rim of a tings are most beautiful in shrub- the city proper one sees a magnifi-San Diego is the oldest settlement which made their everlasting charm canyon, with mountains in the back- bery and different beautiful trees cent panorama of the

Peoria Journal:

In building an exposition beauticisco will miss the one at San Diego. Diego has not confined its efforts to velt tomorrow morning.

al, the country never has had the instructive, entertaining. There's a strike one with awe and amazement. Philadelphia Public Ledger: equal of the exposition in its unity spirit of hospitality, a sort of how- The note of San Diego's fair is sim- Words fail in any attempt to picand harmony of design and suc- do-you-do, glad-you-came greeting, ply charm. It is a pleasure to know ture the charms of this region. But rently, national aid was not even A medieval city of Spanish arcessful restoration of antique art. and everybody is looking and learn- that a large part of the fair will re- its reputation has long been spread suggested. Enterprising citizens of chitecture, set in a background of But the managers have not lim- ing about the best resources, the main indefinitely. We hope to see abroad and your Eastern people San Diego conceived the idea as a tropic verdure, with purple moun-

be anywhere found; It was like heaven with all the But it is of the Exposition that I the Exposition there. He says:

This was Roosevelt day at the Panama-California Exposition. The at the Exposition tonight.

planned and prepared, she did it courage to make it real. at her own expense. State aid was asked for and refused, but, appa- Peorla (III.) Journal: have been made to form an exalted fitting celebration of the opening of tains overhanging-that is the magic tended to confirm and improve. I bonded for \$1,000,000, and another which opened January 1.

thing which, according to all ac-fluence on landscape and structural San Diego has 100,000 inhabitants, throughout the country

goes to California will be like the position is life and action. There

the best all-year-round climate to San Diego under recent date, speaks product.

Guides garbed in striking costumes is not in competition of the world's Strand, the Spaniard, Cabrillo, and " You are not overwhelmed at ing, for the people of San Diego are thought of. I am only giving you a In another direction the misty platownsfolk that are coming this way, while to the rear tower those broodso they will not fail to spend a few ing mountains of the weird "back days at this delightful place, where country," with its purple sage and

The San Diego Exposition is beau- fornian Eden was scarcely more than ers and plainsmen gathered here to beauty, which have been greatly meet him, was scheduled to speak enhanced by the art of the landscape Boston Journal: gardener, and the many and exten- Repeated visits to the Exposition Midshipmen from the battleship sive buildings display the highest grounds convinced me that my first ful in a land where climate allows squadron, due here today on their type of architectural art. One might impression had not been too favorthe Coast by the fair at San Fran- iforniaifornia Exposition at San will be reviewed by Colonel Rooseexecution of the plan is deserving have been better chosen, on a high of the highest praise.

Everett (Wash.) Herald:

needed one. And when San Diego ceives an untried thing and has the

Every industry will be represented

in glowing terms of San Diego and Every industry will be represent-

it will speak for itself in much bet- alluring arroyos. On every side of ter and broader terms than I can. the Exposition lie the finest resi-

dences of the city and its parks. Five years ago this modern Cali-

table-land, looking out on the Sierras, and on the Mexican hills and across one of the loveliest bays in

SCENES RECALLING OLD SPAIN INSPIRE CAPTIOUS SCRIBES

PENS OF

here, no betrayal of those minor disputes said to be common among architects that in expositions of the past and in the group planning of fine city buildings had led to incongruities and disappointments. This work was plainly all of a piece. In its simplicity and restfulness seemed to express one idea.-John

New York Town Topics:

When Vice President Marshall was asked for his opinion about the two California expositions, he answered: "In San Francisco everything is great, impressive, and astonishing, but I always felt as if I were in the midst of a moving-pic ture performance. At San Diego I felt at home, at grandfather's and grandmother's home, with all the sweet memories of home."

Des Moines (Iowa) Leader:

"Every Ame" __would see the San Diego Exposition. Architeturally, it is the most wonderful achievement I have ever seen."

This opinion, expressed by John Barrett, director-general of the Pan-American Union, gives in a few words the sentiment of the hundreds of thousands who have visited the grounds of the Panama-California Exposition at San Diego, which opened on New Year's eve for the entire year 1915.

Helena Independent:

San Diego itself is a wonderful city; it shows every evidence of the progressive spirit of the West. Its energy and vim is marvelous. Making wonderful strides in population within the last few years, with its great harbor, its delightful climate and strategic location, it has a perfect setting for a great city and some day will give San Francisco and Seattle a great race for supremacy on the Pacific coast. Charming indeed is the site of their Exposition. The buildings are of most beautiful architectural designs, finished in a soft, creamy white, and the gardens are magnifi-

Flower beds of exquisitely colored bloom, casting their fragrance in the atmosphere, are everywhere, climbing vines spreading a mass of gorgeous color on the buildings, acres and acres of wonderful flowerig shrubs and trees, palms, cactus and citrus fruits in tropical splendor, all centered in a great park of evergreens, gives the Exposition a setting so wondrous to behold that the writer was enraptured with its

beauty. Denver Post:

Chicago's World's Columbian Exposition had its Midway Plaisance, a street set apart for amusement purposes, and its success was so great that other cities in which expositions have since been held have followed Chicago's example in this regard. St. Louis had its Pike, Seattle its Pay Streak, San Francisco has its Zone and San Diego has its Isthmus.

The Isthmus is 2500 feet long, with a frontage on both sides, thus giving nearly a whole mile of clean, wholesome amusements. The buildings, exclusive of the police and ambulance stations, checking station, etc., number over sixty, and include cafes, extravaganzas and such general amusements as one expects to find on a concession street. And in this connection I may say that I have found on the Isthmus some of the most instructive, as well as entertaining features possible to imagine on such a street. It is at night time that the Isthmus is at its best when the whole place is lit up in a blaze of electric glory and the people congregate in crowds to enjoy the sights, which are varied enough to please every taste, from the Painted Desert-quite the most extraordinary exhibit of Indian life ever attempted-to the Hula-Hula dances of the Hawaiian beauties.

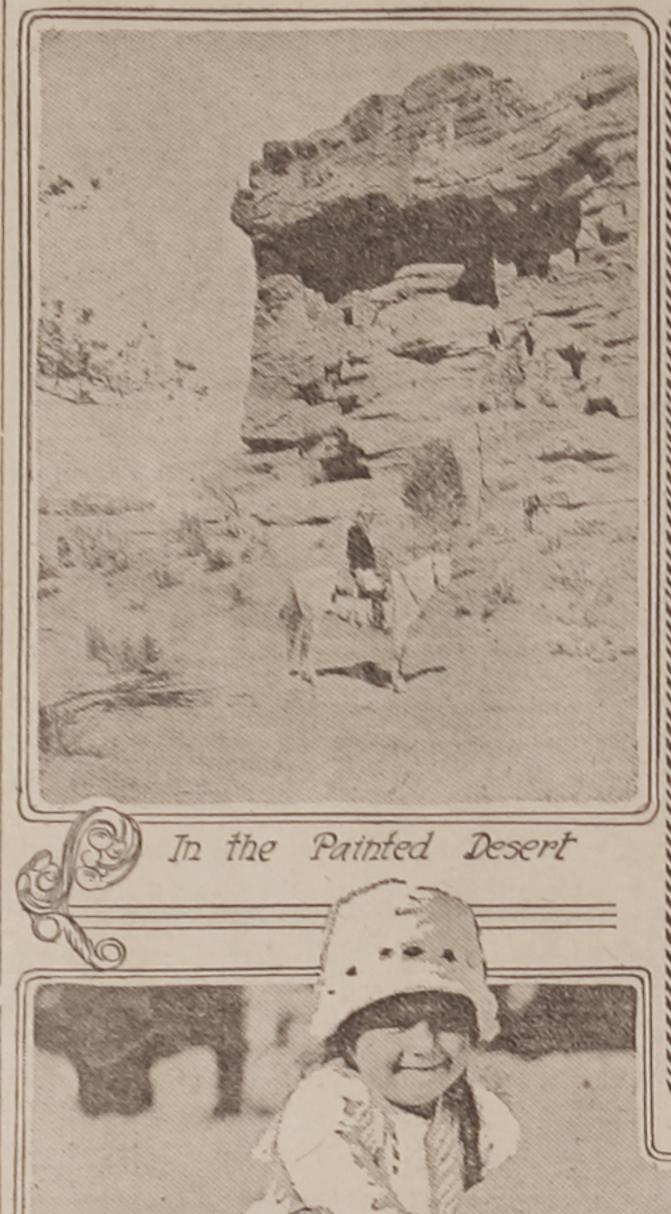
Indianapolis News:

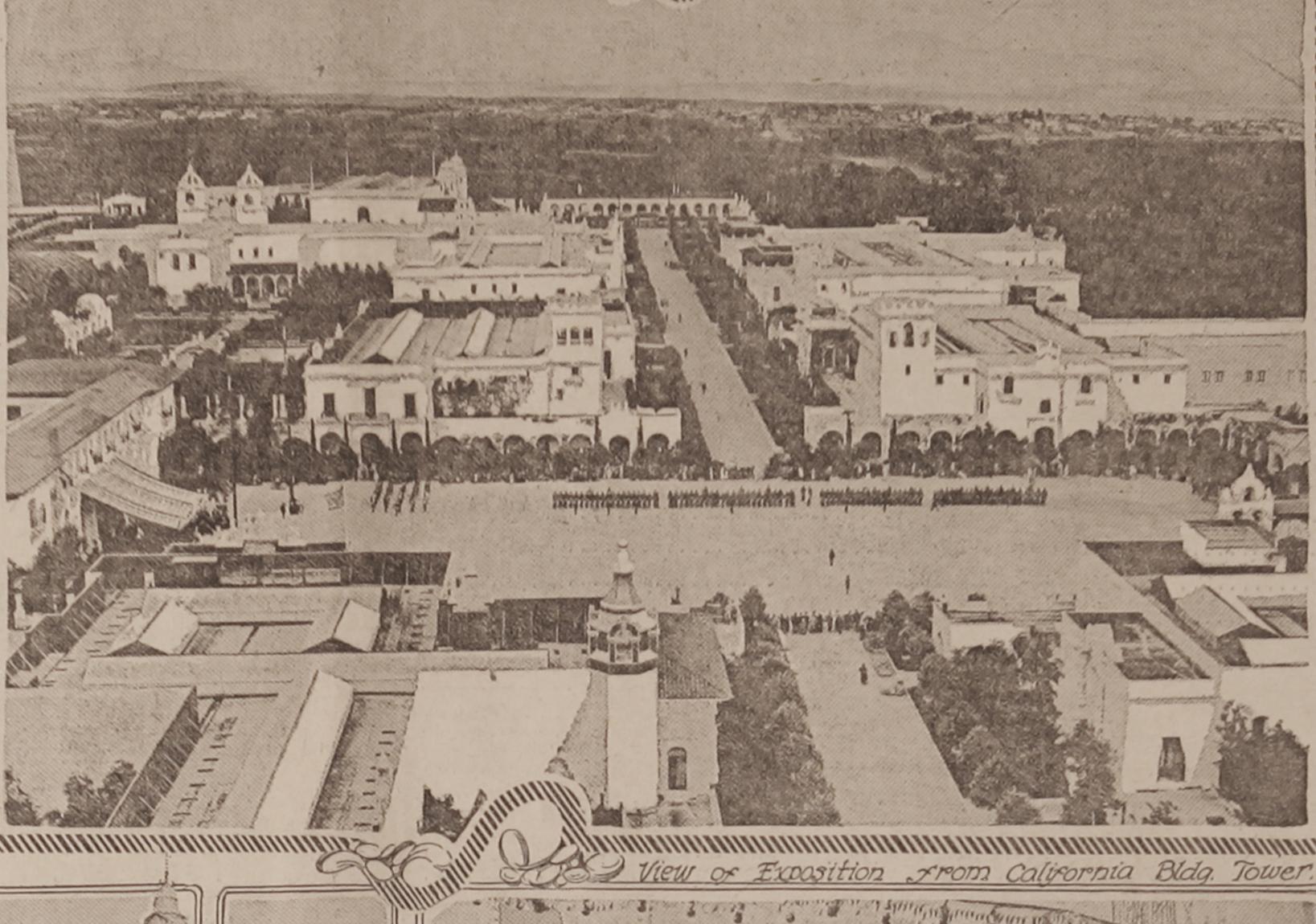
It speaks well for the business interests of San Diego that there is absolutely no extortion of the character that has marked many expositions of the past. There are many excellent hotels-more than enough to accommodate the crowds. Rates a room without bath, for two people, in a new, fireproof hotel, for as little as \$1.50 a day. The cafes are charging normal prices.

of beauty. Between the buildings the Harbor of the Sun. building of the canal is shown in an tertainers about the buildings. interesting manner and on a larger scale than might be expected.

Kansas City Packer:

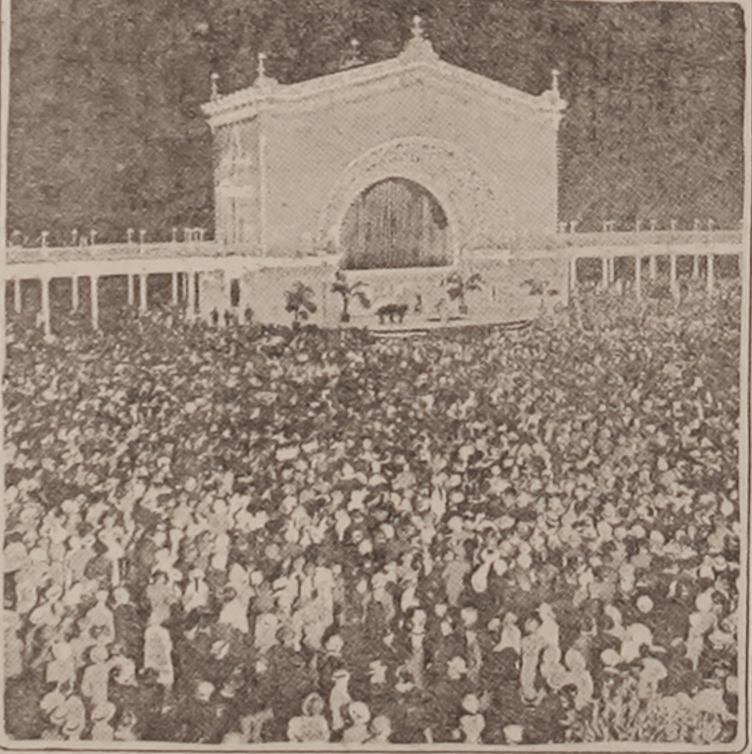
Beautiful that is unmistakably typi-



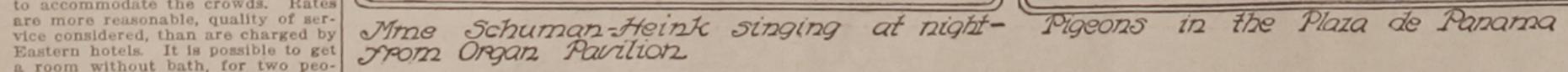




Entrance to Isthmus



Marines on Puente de Cabrillo







Villiago In the Hawaiian

ture is that in three years the United States. Nor have many sec- growth, shade the building and af- Panama canal. grounds have been transformed from tions of the country the remarkably ford many restful views. The shrub- It was thought that little San Diea bare desert to the present scene beautiful scenery which surrounds bery and all other growing things go would quit, leaving the field to Providence Bulletin:

buildings are of the Spanish colo- followed the Greek and Roman constructed show place, but like termined that they had started i It is an interesting fact that most of can and Southwestern as it is Eu- land. the amusements are of an educa- ropean, prevails throughout the Extional nature, such as "The Painted position grounds, and the Spanish Detroit News: Desert," depicting the life of the In- idea is carried out in every detail of Those who contemplate a trip to fic department here, noticed a big seeing the fair and continuing the

Salt Lake Telegram:

The arrangements for the com-

which allows an Exposition to open mal gardens-the whole landscape San Diego. on New Year's eve and to remain effect appears as though it had been | San Diego is a city of 100,000 res- the Exposition. The instrument rep- heard music of various kinds at the United Press carried the word

are in their prime, and make the the bigger city. But she didn't. Her

inviting benches and chairs and ro- world's fair of the generally ac- detail of construction, and every de- buildings, turning the extreme lower mantic Spanish balconies hung with cepted type, they decided that San tail blends into every other detail corner of Southern California into gay draperies. The principal thor- Diego and Southern California must with such perfection that there is a beautiful garden spot. oughfare is the Prado, while the have something distinctive. As a re- not a jarring note. The ensemble amusement street is the Isthmus, sult, the Spanish-Colonial type of is as wonderful a picture as one Salt Lake Tribune: which has a frontage of 5000 feet. architecture, quite as much Ameri- would imagine could exist in fairy-

dian in the American southwest, and planting and arrangement, and even the coast this summer to take in organ which, in time, may become journey north either by sea or land.

fort and convenience of visitors to ternational Exposition at San Fran- and wonderful tone. The organ at and other fruit trees and its wealth San Diego has built an Exposition the Exposition are as nearly perfect cisco and there is the Panama-Cali- the Exposition is unique in that it of flowers in perpetual bloom, which as human ingenuity could devise, fornia Exposition at San Diego. And is the only outdoor organ in the add to the beauty of walks and cal of Southern California. No other and the setting for the fair is a behind the latter there is a story world. of sheer bulldog grit, a typically The organ was presented to the the city and Exposition. American gameness, that cannot fail city of San Diego by John D. and A. ,

open until the next, with as little growing for ages," he said. "The idents, including suburbs. It has resents an expenditure of \$25,000 panama-Pacific Exposition, at San have seen and heard this organ, and frost or heavy rains. No other cli-plans for the Exposition in ample that made the frontiers an such a 1916 for the distant horizon, and to Southern California than in 1915 mate makes possible the gorgeous time to perfect the landscape effect figure in our history. These men boards and a movable console which ty of the buildings of that fair to feels this way about it, and so do beyond, of course, stretches the Pa- is generally predicted,

The trees and shrubbery, the for- to win admiration for the people of B. Spreckels and will remain perma- New York Music Courier:

growth of heavy foliage typical of in a most marvelous manner. Great conceived the idea of an exposition makes it possible to play the in- impress me as best they could; I the people of San Diego.—Music Probably the most interesting fea- the southwestern corner of the trees, transplanted after decades of to commemorate the opening of the strument from any place in the have stood on the steps of the Greek Lover. building or peristyle. Theatre at Berkeley and forgot that Denver Post:

San Diego, the southwestern land's tury; forgot that across the blue of the architectural beauty of the The matter was then up to San are great flower gardens. The In years past world's fairs have Exposition look, not like a hastly business men went right ahead, debuildings are of the Spanish colo-nial style of architecture, copies of old missions, cathedrals and palaces. There are long, shady cloisiers, with that San Francisco was to build a scheme is carried out into the last your and built their Exposition There are long, shady cloisters, with that San Francisco was to build a scheme is carried out into the last your and built their Exposition position is a plucky undertaking, es- last few weeks on many a rose leaf nate enough to almost bewilder the organized, articles of incorporation pecially considering the fact that the strewn spot in Riverside and Red-beholder when, from some point of state, a charter granted, a board of national government has extended lands, and I have envied the people

> San Diego is the first port in the United States that one comes to in "the fair" should get clearly in their as famous as the tabernacle organ San Diego is justified in the ear-San Diego. climatic charm of such low latitudes discuss the matter with Dr. Stewart, From the majestic bridge of seven day the Panama-California Exposiis unque in many respects, princi- in midwinter. It has certain advan-There is the Panama-Pacific In- pally on account of its construction tages, too, in the blossoming orange drives and all the surroundings of even his salary was paid by Mr. over the roofs of the city of San position, President G. A. Davidson

I was living in the twentieth cen- I shall not attempt a description became busy and subscribed amounts who could breathe the exquisite vantage he obtains a view of the directors, consisting of thirty-one scent of the orange groves, and I whole, or wanders through the city representative men of San Diego and have gazed at the wonders of the beautiful paying the tribute of his Los Angeles, elected. Committees Sierra Madre, but nothing I have silent admiration to one building aft- were sent to San Francisco to solicit go Exposition J. W. Ellingson, chief ama canal and it banks on this fact the world, has er another and finding it difficult foreign exhibits and they met with clerk of the Salt Lake Route traf- and on the facility for stopping off threlled me and to determine which one he admires great success. For a time it seemed completely as the sheer beauty of of California products, although there were buildings to house them. the organ and its surroundings at there are others, and are so taste- It may be that several additional

the Panama-California Exposition at fully, in fact, so artistically arranged structures will yet have to be erected. as to be quite as interesting as the Events moved quickly after talk When I had the privilege later to buildings which contain them. the organist, he confided to me the arches that spans the Canon Ca- tion begins the second year of its

fact that not only the organ, but brillo, one of the noblest views I existence, "bigger, better, brighter its surroundings, had been gener- have ever seen in any country can ously donated by John D. Spreckels, be obtained. Over the side parapet the late P. T. Barnum. and later Dr. Stewart told me that one looks down the winding canyon, Panama-Pacific International Ex-Spreckels, so that to this hpilan- Diego, into the land-locked harbor, announced the continuation of the thropic music lover and not to the and across to the strand of Coro- Panama-California Exposition and Exposition authorities, belongs the nado, to the marine and aviation Associated Press wires and those of

cific ocean. Over the other parapet or the bridge and beyond the canyon as it winds its way through fertile valleys of oranges and olive and grape, lie the foothills of the snowcapped Sierras and the tablelands of old Mexico, views worth traveling far

Goodwin's Salt Lake Weekly: The pigeons of the campaniles and cornices overlooking the Plaza de Panama at the San Diego Exposition have now become so tame that many of the colony of 2000 will feed from the hands and shoulders of casual visitors as well as the Spanish boy who has been training them. The ight of the thick coveys sweeping down from the flower-covered walls is singularly like that at St. Mark's in Venice. The gorgeous peacocks which strut over the lawns in Las Huertas de Montezuma and the pepper grove, overlooking the Canyon Espanol and the ocean, are fairly tame, and even the myriad goldfish in La Laguna de las Flores and the smaller languintas of the botanical gardens have been trained to rally at the sound of a gong which announces the arrival of dinner time.

Christian Science Monitor:

As the visitor to the San Diego Exposition passes over the long approach to the white-walled city, he sees his dreams of castles in Spain at last come true. As in Spain the lightness and brilliancy of Arab fancy overflows the intenser and often somber Spanish imagination, so a complex chord is struck at the very entrance to the new Spanish city. The stately pile of the California building, the wall and the gateway are dominated by the glittering color of the tiled dome, the Moorish mosaic, and the bronze ornament of the tower. Indeed in the glorious sunshine of California they seem to have even the striking eclat of the Far East, until it would seem as if at this oldest American port on the Pacific, East has at last become West and the two have met, in spite of Kipling.

California That Exposition Run Second Year.

With the opening of the Panama-California Exposition today for another year, the San Diego Fair becomes international in scope. What was during 1915 an Exposition to illustrate primarily what can be accomplished in Southern California will become a World's Fair, with exhibits from all parts of the United States and the principal countries of

This was made possible through the subscriptions of patriotic Californians who believe there are thousands of easterners who did not see the Fair in 1915, who would see it in 1916 if it was continued another year. The closing of the Panama-Pacific International Exposition at San Francisco in December made it possible to secure foreign exhibits. The governments of the various nations were glad to have an opportunity of showing their exhibits an

additional year. Los Angeles, San Francisco and smaller cities of Northern and Southern California are solidly behind San Diego in its 1916 effort. It will be the first time in history that an Exposition has operated continuously for two years. A number of the states who exhibited at San Diego in 1915 will continue their exhibits through 1916. As they have all erected buildings they have only to install additional exhibits. Counties of California will continue their splendid exhibits of California products and California manufactured

Talk of the continuation of the Panama-California Exposition began several weeks before the close of 1915. Seldom has that which has seemed a fancy taken concrete shape more quickly. Los Angeles, Salt Lake City, Denver and other cities, realizing the tremendous good which resulted from the 1915 Fair, were quick to suggest the continuation and a willingness to contribute to the venture. In but a few days time \$150,000, half in cash, was raised in Los Angeles. Supervisors of the various California counties of the continuation began and to-

On the day of the closing of the

nently in the park after the close of To the Musical Courier: I have credit of one of the grandest crea- camps on North island, and to the International News Service and

TOTAL CAPITAL OF ALL THE

BANK OF COMMERCE

TRUST COMPANY

COMMERCIAL, SAVINGS, TRUST and BOND DEPARTMENTS

Condensed Statement at Close of Business October 16, 1915

Loans\$ 500,000.00 Fixtures Coronado Branch Building CASH AND EXCHANGE 1,115,203.06

\$4.187,028.11

Julius Wangenheim, President

Milton H. Epstein, Cashier

S. W. CORNER FIFTH AND E STREETS, SAN DIEGO, CAL.

\$4.187,028.11

Merchants National Bank

GRANGER BLOCK-FIFTH AND BROADWAY

Capital - - - - \$100,000.00 Surplus (all earned) 500,000.00 Undivided Profits 90,000.00

Your attention is called to the SURPLUS AND UNDIVIDED PROFITS of this Bank. This represents the total profits that have been earned since the bank started in business, which have not been distributed in dividends to its stockholders. It is the fund accumulated and set aside for your protection. Your attention is especially called to the fact that this fund is the LARGEST held by any banking institution in the city of San Diego.

SAFE DEPOSIT BOXES, \$2.00 AND UP. TRAVELERS' CHECKS. DOMESTIC EXCHANGE. FOREIGN EXCHANGE.



FOUNDATION OF HAVING SYSTEMATIC SAVING. START A SAVINGS ACCOUNT TODAY.

FIFTH AND E STREETS

W. S. DORLAND, President.

L. A. BLOCHMAN, Vice President. O. E. DARNALL, Cashier.

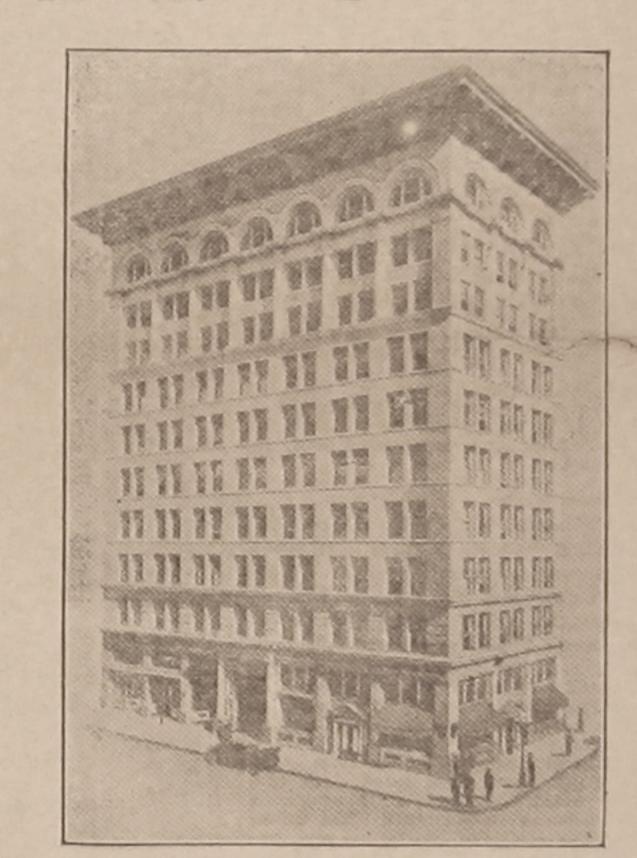
SAM FERRY SMITH, Vice President. P. C. KELLY, Asst. Cashier.

Savings Department Open Saturday Evenings 6:30 to 8:00 P. M.

Members of the Clearing House Association



AMERICAN NAI



N. E. CORNER FIFTH AND BROADWAY

UNIVERSITY AVENIF

COMMERCIAL SAVINGS

SAN DIEGO, CAL.

Capital \$50,000.00 Surplus \$12,000.00 Deposits \$350,000.00

This Bank has been established eight years at the corner of Sixth and University Avenue and it has been a successful, progressive bank from the time it opened its doors.

> Chas. T. Chandler, Pres. Wm. E. Otis, Vice Pres. Edward G. Otis, Cashier.

Marine National Bank

OF SAN DIEGO

Fifth Street, Between Broadway and E.

Extends Best Wishes to You for a Happy and Prosperous New Year

> YOUR ACCOUNT, LARGE OR SMALL, IS SOLICITED. 3% AND 4% INTEREST PAID ON TERM DEPOSITS. DOMESTIC AND FOREIGN EXCHANGE ESCROW DEPARTMENT.

> > SAFE DEPOSIT BOXES

OFFICERS AND DIRECTORS

F. A. GARETSON, Vice President. G. W. FISHBURN, President. WILLARD P. FISHBURN, Asst. Cashier. C. H. WAGNER. B. P. CHENEY.

J. E. FISHBURN.

3 OF SAN DIEGO \$4,085,439.94

I E wish to express to our many patrons our grateful appreciation of the friendship and good will which we have enjoyed in the past, and to hope with all sincerity that their coming year may be filled with PEACE, PROS-PERITY and HAPPINESS.

DIRECTORS A. H. SWEET, C. L. WILLIAMS, J. PERRY LEWIS, F. R. BURNHAM, W. M. CROUSE, R. M. POWERS.



OFFICERS

M. T. GILMORE, President. J. W. SEFTON, JR., Vice Pres. E. M. BARBER, Cashier. C. L. REED, Asst. Cashier. D. N. MILLAN, Asst. Cashier.

OLDEST BANK IN SAN DIEGO

FIRST NATIONAL BANK

UNITED STATES DEPOSITARY

CONDENSED STATEMENT AT CLOSE OF BUSINESS NOVEMBER 10, 1915.

RESOURCES	
Loans\$2	2,148,411.45
U. S. Bonds and Premiums	190,000.00
Other Bonds	160,708.67
Banking House	100,000.00
Other Real Estate	9,470.33
Stock in Federal Reserve	

Capital Stock\$ 150,000.00 Surplus (Earned) 150,000.00 Undivided Profits (Earned).. 102,611.84 Circulation 150,000.00

LIABILITIES

Bank CASH AND EXCHANGE ... 918,219.50 Total\$3,535,809.95

DEPOSITS2,983,198.11

Total\$3,535,809.95

OFFICERS

D. F. GARRETTSON, President. F. W. JACKSON, Vice President.

F. J. BELCHER, JR., Cashier. R. H. GUNNIS, Assistant Cashier. W. B. WHITCOMB, Assistant Cashier.

TIONAL BANK

Banking Service

Since its organization this strong, conservative Bank has kept pace with the wonderful development of San Diego. Under the supervision of directors who actually direct, coupled with an efacient staff in all departments, it is possible to offer patrons every fact y compatible with good banking principles.

to shall take pleasure in meeting or corresponding with those with optemplate making a change or opening new accounts.

Safe Deposit Department Steamship and Tourist Department

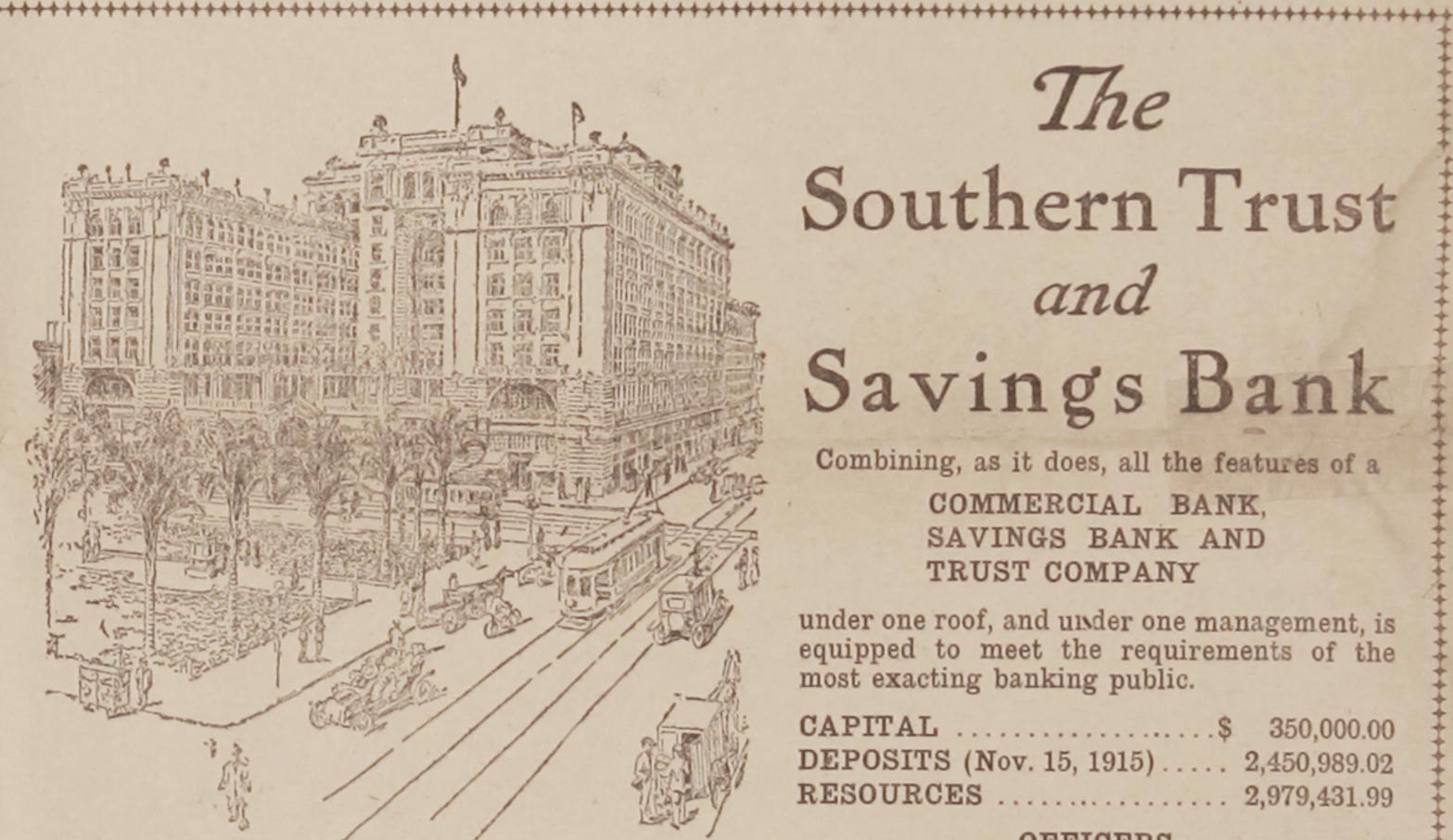
Total Resources Over \$2,000,000.00

OFFICERS:

J. W. Sefton, Jr., President. C. L. Williams, Vice Pres. L. J. Rice, Cashier. L I. Irwin, Vice Pres. T. C. Hammond, Asst. Cashler.

Members of the Clearing House Association





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The Southern Trust Savings Bank

Combining, as it does, all the features of a

COMMERCIAL BANK, SAVINGS BANK AND TRUST COMPANY

under one roof, and under one management, is equipped to meet the requirements of the most exacting banking public.

CAPITAL\$ 350,000.00 **DEPOSITS** (Nov. 15, 1915) 2,450,989.02 RESOURCES 2,979,431.99

> OFFICERS G. A. Davidson, President.

Philip Morse, Vice President. E. O. Hodge, Cashier. L. G. Bradley, Asst. Cashier. James Martin, Trust Officer W. H. Bradley, Manager La Jolla Branch.

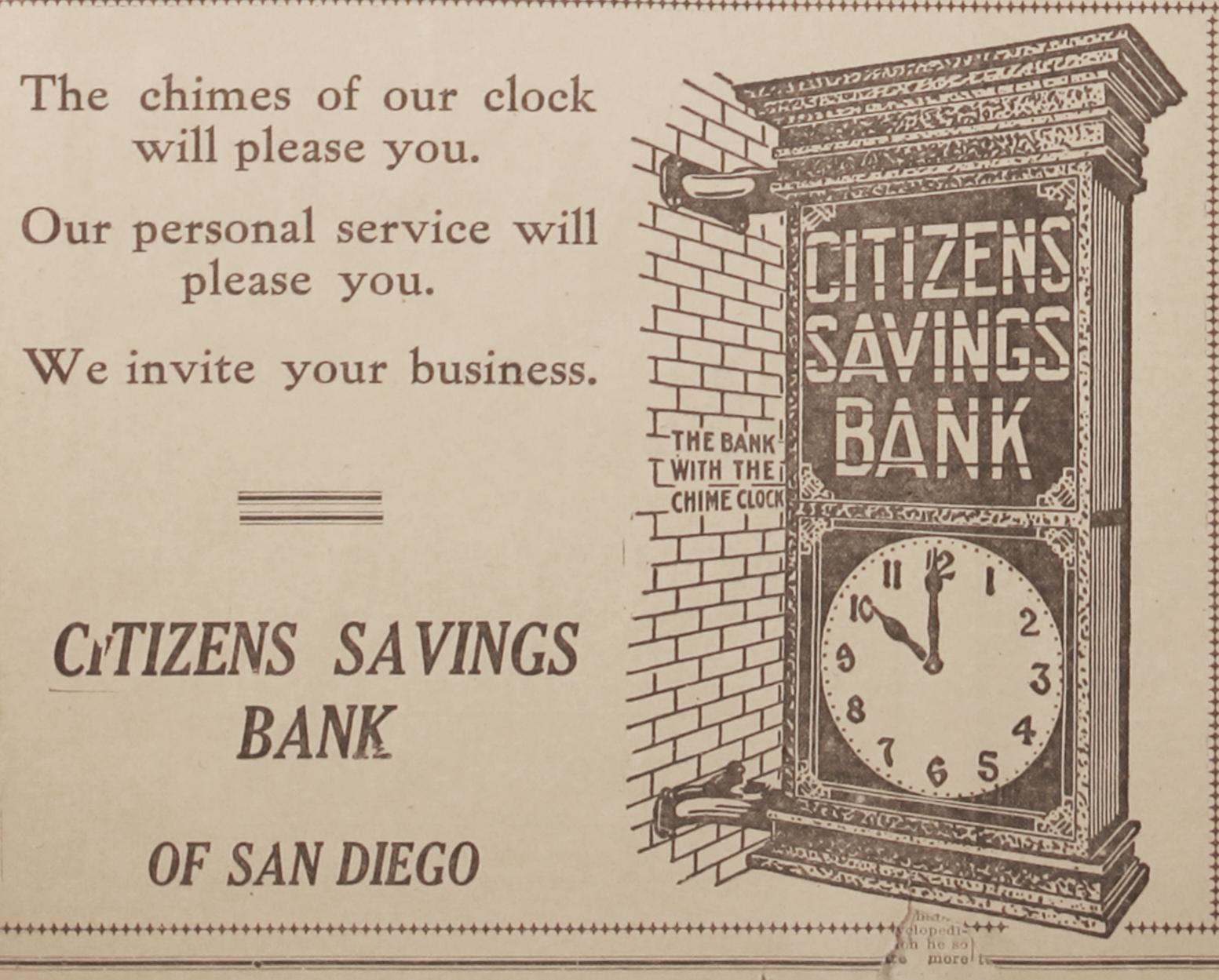
The chimes of our clock will please you.

Our personal service will please you.

We invite your business.

CITIZENS SAVINGS BANK

OF SAN DIEGO





SAN DIEGO, CALIF.

A. REYNOLDS, JR., Cashier

Announces Its Policy and Standards Under Its New Organization

Security

SECURITY is of course the first consideration. The conduct of a National Bank's affairs is regulated by Government rules along well defined lines required by Government authority-eliminating risk-insuring absolute

Service

W E OFFER a banking service of the highest character. This bank, with house or individual. Our own wide connections reach any point with which you may have business. It is an unvarying policy of this bank to render a

FRANK G. SPALDING, President.

CO-OPERATION is a feature to weigh; and it is our policy to serve our depositors with liberality tempered with the soundest judgment-to extend favors and assistance consistent with judicious banking principles.

Courteous Treatment

OURTEOUS Treatment to All" is more than a mere phrase at this bank-it is a first principle. You will find that the "personal element" is a real factor in the conduct of this institution, and our organiation is such that you will receive the direct personal attention of the bank's officials. An account will be appreciated irrespective of its size; this institution is YOUR bank, whether you have a small amount to deposit or a large one. We pay three and four per cent interest on term accounts.

We invite you to call and discuss your banking problems with us, and become acquainted with the new personnel of the

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uncompromised standard of quality and to meet every requirement of the ultra-discriminating taste.

mobile industry itself, and before that, for half a century, the name White has stood for mechanical excellence. McBRIDE & MASTERSON, San Diego Agents.

CENTRAL GARAGE, 1041 Columbia St.

Day and Night Service.

Autocar Commercial Car

BUILT TO LAST A LIFETIME!

3000 lbs. Capacity

Guaranteed Two Tons For Business Expansion

> M. S. BULKLEY & CO., 831 Second Street.

Mar Showing in Striking Way Strategic Advantages of San Diego and Its Relation to Other Sections as a Commercial Port.



the regular studies, and approxi-

mately three-eighths to special ac

By EDWARD L. HARDY, President State Normal School.

Since the last annual review of study; and one-fourth to play. In the history and development of the the higher grades, five to eight inlocal state normal school was made, clusi e, one-half the time is given to the legislature of the state has made biennial appropriations based upon tivities, and one-eig! h to play and the budget submitted, by the trus- athletics. tees of the school and upon the recommendations of state board of

atrol, as follows: Support and maintenance of the ter advantage there than in the regormal school, \$112,060; support ular type of class room. And bebuildings, (14,000; for improvement segregated in their regular studies) of grounds, \$5000; for furniture and

aggregated \$125,100, or \$28,720 less ticular use is the motive for all spe-

than the appropriation for the cur- cial activity. rent-biennial period. The more noteworthy additions to toy making, and other construction tucky, E. L. Hieatt; Maine, F. B. the school's equipment made during based on the play motive. The curther school's equipment made during based on the play motive. The curther school's equipment made during based on the play motive. The curther school's equipment made during based on the play motive. The curther school's equipment made during based on the play motive. The curther school's equipment made during based on the play motive. The curther school's equipment made during based on the play motive. The curther school's equipment made during based on the play motive. The curther school's equipment made during based on the play motive. The curther school's equipment made during based on the play motive. The curther school's equipment made during based on the play motive. The curther school's equipment made during based on the play motive. The curther school's equipment made during based on the play motive. The curther school's equipment made during based on the play motive. The curther school's equipment made during based on the play motive. The curther school's equipment made during based on the play motive. The curther school school

the course in farm mechanics, which language, spelling, and writing. includes forging, concrete and ce- Field Work Important ment mixing and moulding. A first "Mr. Skilling's successful work in zation to be known as the Federation, the class motion picture machine for gardening, floriculture, citrus fruit tion of State Societies was discussed, official organ of the federation. Afteducational work has been installed g wing, beekeeping and poultry and a constitution and by-laws were er overcoming many obstacles the in the auditorium. Extensive re- raising will be intensified as facili- drawn up. The purpose of the or- magazine has an extensive circulapairs and improvements in the ties for it are enlarged. open window ventilation in the training school, have been made.

plated include extension of the wa- they be more thoroughly taught and are located; to keep alive and preplated include extension of the wa-ter system to the north campus, ex-energy, the best and most modern and friendship of the old nome state vertising. tension of the lawns and an open- methods are being used. The pu- and make it the personal duty of the air gymnasium, with a canvas roof pils' progress is tested frequently by members to let their friends at home

Following are the enrollment sta- language.

Academic year 1911-1912, 245; acic year 1913-1914, 322; academic ticular time. year 1914-1915, 339, showing a gain in four years of 38 per cent, on an of 370.

Training Schools

On the professional side, the most help in making. mportant development will be found | "In this department which today lar letter. school along the lines of a plan working untiringly and loyally so there were ten states represented; which was adopted by the faculty that it may hereafter more rightly today there are forty-four. All but at a meeting held at the close of name itself a life. And the hope is ten of these are affiliated with the

iam A. Besley, director of the train- the whole, -namely, the develop- ated at the present time: training school this year, there has ers; and the development of the in- diana, Iowa, Kansas, Kentucky, been no attempt to introduce a new dividual's initiative in all his own Maine, Massachusetts, Michigan, method of school teaching aimed to processes." point out to the weary teacher or discontented parent precisely how Legislative Changes the education of children should be Important legislation affecting the egon, Pennsylvania, Scottish Social, carried on. It is merely an effort state normal schools was adopted at to apply the 'divine spark of com- the recent session of the legislature. mon sense' to the teaching of chil- The old joint board of normal school first-hand contact with the public dren in our public schools and to trustees, consisting of delegates from school room, conditions so much show what really happens when a the local boards of trustees of the needed.

of our intellectual inheritance. Tried in Otler Sections

State Board of Education. that at Columbia, Mo. And to such by the cities in which they were lo- for cadet teaching.

the regular studies-reading, writ- teacher in the public schools of the character and, perhaps, evening ing, spelling, language, arithmetic state and thus to gain the practical, school and Saturday classes.

and history-geography; one-fourth to special activities, such as music drawing, manual training and nature

By MISS JEAN B. COOPER, Secretary Federation of State Societies.

On May 11, 1911, in the grill of the U. S. Grant Hotel, the Federa-"Some of the rooms are to be fit and assembly rooms because special ized. The following officers were Jean B. Cooper, secretary; Miss activities can be carried on to bet- present:

cause these same special activities kota, Buckland; New England, R. Bowdish, Michigan, chairman; A. and maintenance of the training are different for the boys and girls Mesdames S. O. Thompson, Amy P. Meaker, Alaska; A. B. Griffin. school, \$21,760; for improvement of of the upper grades, the sexes are Vincent, C. A. Whittmore and J. W. A. E. Blethen, Pennsylvania; the "One must not have the idea that and Miss Mable Garfield; New York, and treasurer. equipment, \$1000; making a total the rooms designated studios, labor- Allen H. Wright and Mrs. C. W. Coatories, etc., are already fitted up for the use of the children. Far burn; Iowa, George F. Mahler; Kan- all municipal affairs for the good from it. The propagation by the same of the good from it. The propagation by the same of the good from it. The propagation by the same of the good from it. The propagation by the same of the good from it. The propagation by the same of the good from it. from it. The preparation by the sas, A. G. Stacey and Mrs. H. S. of the city. ing biennium, ending July 1, 1915, school of material for its own par- Coward; Pennsylvania, A. E. Ble- The officers of the federation

After an elaborate banquet the ried on. discussion of a permanent organiganization was to obtain useful in- tion. "Excursions and field trips will be formation for the benefit of all state uildings, including the overhauling the basis for geography and nature societies in Southern California, to of the heating plant and the in- study. Iron, sheet metal, and con- enable them the better to meet the where persons desire copies, and the stallation of the new cloth-filled crete will be added to the wood work purpose for which they have been paper is fast becoming known a formed: To promote sociability, good over the United States. Each state "It must be noticed that half of fellowship, fraternity, patriotism and society has a correspondent who fureach working day is given to the so- good government and to advance the Grounds improvements contem- called three R's. And in order that interests of the state in which they

the use of standard tests in arith- know the good things which they metic, writing, spelling, reading and are missing by not coming to San

"No opportunity is overlooked for Each state society has five delefinding a motive for all the above gates, which delegates have the work in the special work which is right to vote and make rules for the ademic year 1912-1913, 274; academ- absorbing the children at any par- federation. They meet once a month to carry on the business of the or-"For example, a part of the eighth ganization.

grade arithmetic has been the plan- Before the Panama-California Exning, and the calculation of the cost position opened, the federation sent estimated enrollment for 1915-1916 of constructing an open-air swim- thousands of letters back East to ming pool which they are very anx- their friends and home town papers, ious to see a part of the school prop- and thousands of people who have erty and are more than willing to visited the Exposition in the past year came as a result of this circu-

n the reorganizing of the training calls itself a training school, all are When the federation organized, that all children who enter in search federation and the smaller ones This reorganization is explained in of truth they may find, will be con- |soon will be.

a report recently made by Miss Mir- scious of the two ideas dominating | The following states are affiliment of the right attitude of the in- Alaska, Caledonian, California, Ca-"In the reorganization of the dividual to self as related to oth- nadian, Colorado, Idaho, Illinois, In-Missouri, Minnesota, Montana, Nebraska, New Jersey, New Mexico, New York, North Dakota, Ohio, Or-

school starts out to practice some several normal schools, has been To supplement this legislation, of the theories which have been abolished and all of the normal provision should be made for a lauded as the soundest and best ever schools, for purposes of increased model rural training school of the since Plato's day-instead of laying efficiency and correlation of work, consolidated school type, to be lothem tenderly away as precious bits have been put under the general ed- cated in the country near a suburucational control, as to courses of ban railway line, but in the midst study, admission of students of the of typical rural conditions. Pending some provision for adequate ru-"Experimental schools along this The state normal school model ral school training the normal school ine may be found in various parts and training schools, in which nor- is making use of an "ungraded" of our country ...om Fairhope, Ala- mal school students do their prac- room located on its campus and upon bama, to Gary, Indians, and from tice teaching and which were for- a limited number of assignments of Bryn Mawr elementary school to merly supported in whole or in part students to near-by rural schools

as these the normal training school cated, are now state schools and are While the greatest present need has turned for light on its problem supported by direct legislative ap- of the normal school is to be found propriation. This change in method in the demand for better facilities "Present day education demands of support, however, does not neces- for the training of rural school that there be play and manual work sarily mean separation and isolation teachers, the institution will not be as well as the three R's. Hence the of the state normal schools from the rendering its full service to the state basis of the program is the proper elementary school system of the until it finds ways and means for division of the working day which state, since another piece of new meeting the demands of teachers in legislation entitles a normal school service for continued professional "For example, the time of the pri- student of senior status to what is work and development. For these mary school, grades one to four in- known as the "preliminary elemen- teachers the school should supply tary certificate," which permits her correspondence courses, summer ses-"One-half of the time is given to to teach as a subordinate or "cadet" sions work of a solid professional

Society of Southern States, Texas Jtah, Vermont, Washington and

E. J. Henning, president; Mrs.

Amata Dunning, assistant secretary Minnesota, North and South Da- executive committee consists of John Watson; Illinois, Mrs. E. W. Feakin president, vice president, secretary

The federation boasts a member-

then, J. F. Warren, John L. Elser F. Glidden, Michigan; vice president, "The child's instinct for play is and S. W. Bell; Colorado, Mrs. J. F. Groves, Maine; secretary Allen H. satisfied through organized games, A. Reed and George T. Rogers; Ken- Wright, New York; treasurer, Geo.

> manent organization has been car-In 1914, a magazine was started

HAGE'S CREAMERY HAS EXCEPTIONAL FACILITIES

Reputation For Having Only the Purest and Best, Earned By Over 24 Years of Giving Good Values and Service.

Hage's Special Fresh Butter and Hage's Special Fresh Cottage Cheese Said to Be Pure and Quality Products.

Twenty-four years ago Mr. W. B. Hage started the splendid business that today bears his name, achieving a success that has been due to striven to succeed by giving god untiring work and a determination to give the very best of service. garded as one of the representa- ers alike know that the products ive concerns of Southern California. The story of the beginning quality and growth of the business is an interesting one, and shows what

Diego. He had only one wagon Cheese is a product that is growand a single horse. After some ing in popular y. It is the result years he combined with another of years of cost experimenting dealer and the business was con- and combines a healthful food and ducted as a partnership for five a delicious dessert. It is combined years. All this time the business with the "Bacillus Rulgaricus," was growing, and when Mr. Hage which Professor Metchnikoff, subtook over the interest of his part- director of the P st ur Institute, ner he had the nuclcus of a prom- found to be responsible for the ising business. True, there had longevity of the Bulgarians.

ago Hage's Creamery was making conveniently packed it is popular 100 pounds of butter daily; today with tourists who are stopping in it has a capacity of 5000 pounds. | apartment houses, as well as with

Ten years ago Mr. Hage became San Diegans.

dairy industry out in the county in trucks.

Hage's Creamery has been buil to the city of San Diego and is re- and purest. Consumers and deal-

Hage's Special Fresh Cottage

been discouragements and setbacks. Hage's Creamery, in order that But this did not daunt the rising the consumer might have economical and yet tasty ways of prepar-Gradually the business of Mr. ing Hage's Special Cottage Cheese, Hage grew until in 1900 he started made arrangements with Prof. . in a wholesale way. At that time I Wyman, a well-known culinary he began furnishing milk to small expert, to write a recipe book full dealers and had a capacity of about of valuable is formati n. This book one hundred pounds of butter daily. is entitled "Tasty Dishe.," and so Before this he had confined his great has been the demand for it efforts to the retailing of milk. As that it was found necessary to get the business grew, however, it ex- out a secon. edition. No charge panded and soon Mr. Hage was | made for this book of recipes adding wholesale territory. As and anyone interested may obtain time passed the extent of the busi- a copy by writing or calling at ness became such that it was not Fage's Creamery, 701 Fifth street. confined to this city, people in Hage's Special Fresh Cottage other cities being furnished. Grad- Cheese is put up in sanitary paper ually, also, the facilities of the containers and has been placed on plant were increased. Fifteen years sale generally. Because it is so

impressed with the possibilities in It is understood that plans are San Diego's back country. Back- being considered for the enlarging ing up his belief, he adopted a novel of Hage's Creamery. These plans, and liberal policy of supplying it is understood, call for extensive modern dairying equipment to back improvements, which are made country ranchers and allowing them necessary by expanding business. to pay for it on asy terms. This Already the delivery system has has made it possible to develop the been augmented by modern auto

a section that was formerly given | In years it is a long hark back over to the raising of grain. Be- to 1891 when Mr. W. B. Hage sides giving Mr. Hage an additional started in business in San Diego. source of supply, his liberal policy But to a busy man time passes ted up as studios, laboratories, shops tion of State Societies was organ- Jennie Jewell, vice president; Miss has also made him a host of friends quickly, and especially to one who

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\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

Pueblo Farm, Once Barren, Now Covered Wtih Rich Forest

ROADS INCREASE VALUE

La Jolla to Del Mar Mesa Coast Beauty Spot of County

> By MAX WATSON. Supervisor Pueblo Lands,

Anyone who has looked at a map of San Diego has no doubt wondered why the city limits should extend for twenty-two miles up the at the same time it served coast and be five miles wide, taking plete a loop service embracing in thousands of acres that appacity proper.

To find an answer for this we aust go back to the days when San Diego was the Pueblo of San Diego under the Mexican rule. In those early days it was the custom of each little pueblo or town to have a certain amount of land adjacent to the settlement reserved for common use as agricultural land by the people of the town. These lands were known as "pueblo lands," as they belonged to the "pueblo" through common usage.

Therefore, when California became a state, a hearing was held in San Diego by the government to determine what land through common usage by the people of the town was properly "pueblo land" and belonged to the town of San Diego. At this hearing the inhabitants testified that they had used the Chollas valley on the south and east, certain portions of the Mission valley on the east and the Sorrento valley on the north. So when the map of the Pueblo of San Diego was made the boundaries ran from the mouth of the Sorrento valley on the north along the north side of the valley and then southeast across the mesa to the upper end of the Chollas valley, down the Chollas valley to the bay of San Diego, across the bay to a point on the Coronado strand east of the present location of Tent City, from there to the end of Point Loma and then up the coast to the mouth of Sorrento valley. Later on the map was changed so as to eliminate Coronado and North Island. The thousands of acres that were taken in with these valleys were purely incidental to their possession. At the time of this hearing the town proper was located at Old Town, so that all of the land within the city limits, including the present site of the city, was Pueblo

City Attains Title

As time passed and the place grew, most of the land south of the San-Diego river was either sold or given away. The valleys north o the river were also disposed of so all that remained in later years was 6800 acres of mesa land north of the San Diego river. In time the term "Pueblo Land" referred only to this land, which is still the case. The main portion of the 6800 acres is located in the extreme northern part of the city along the coast. Most of it is rather level mesa land with a heavy growth of chaparral. For many years no attention was paid to the Pueblo Lands, and they were used for grazing purposes by neighboring cattlemen. In 1908, however, when the city charter was revised a clause was inserted through the efforts of a few men who realized what this land might at some time mean to the city, which exempted all pueblo lands from sale until 1930 and imposed a special tion was taken until November, 1910, either direction on the loop. when a pueblo forester was appointed to take charge of the improvement of the pueblo lands. The idea rangements of terminal facilities The following is a copy of an in- "One Man Car' first in mind was the creation of a proved to absolutely prevent conges- teresting article from The Trolleythe mesa about three miles north how quickly the two car trains folof La Jolla, a grove of 40,000 eucalyptus trees was planted as a beginning. Later on the work extended to road building, clearing land, the installation of a water system, and all forms of general improvement of departure tracks and return to the

the land. Many Acres Cleared

This work has continued from grounds of the Exposition. Passenthat time until over 600 acres of gers entering the cars by way of land has been cleared and put un- the single loading platform of 2000. der cultivation, 200,000 trees have passenger capacity pass right into been set out in groves and parks the waiting cars without delay and have been built on the mesa and about six minutes. Not a single ac- not the effect, in this premise.

During the spring of 1912 a camp though the Exposition was served in was opened for giving work to the addition by routes one, three and unemployed of the city in the de- live. velopment of the land. These men Sight seeing Tours were given fifty cents per day and board and limited in most cases to A condition that has been appregiven a few days' work and a great lent system of trolley lines was thuslasm and satisfied views exdeal of help given in this way. The Point Loma. This was overcome pressed by our tourists. amount of work accomplished by about the middle of last year by "These same tourists, who in

The ultimate use of this land 2:40 p. m. to Ocean Beach, mak- tised and owe much of our prosper- other routes during certain hours of have received in this movement. the drawback to this is the lack of large sightseeing autos for Sunset . The far-seeing gentlemen of the the day. a sufficient water supply for irri- Cliffs, Theosophical grounds, Ben- 'powers that be' do not wait, as is Information Bureau a supply is secured and then all of ville a steamer is taken for a de- tablished and after numerous peti- the Plaza, the expense of which is tinued support in the work. this land will become of great value lightful trip across the bay to San tions from the people, finally with borne by the San Diego Electric and to the city. The effort of the Pueblo Diego via the Aviation camp, North III grace consent to put in an im- San Diego and South Eastern Rail- remain, Yours for safety, Farm has not been directed toward combination trip is \$1.00.

Island. The entire expense of this proved car service. Our local companies, Here strangers are panies long ago foresaw the ad-given reliable information on any ter. Committee."

A. J. Santee, W. Z. Allen, R. panies long ago foresaw the ad-given reliable information on any ter. Committee." This was not the purpose for which the pueblo land improvement fund the system is complete and consid- out in the suburbs, and were con- surrounding country and assistance was created. The increase in the ered from every standpoint is today fident that where the roads would rendered to visitors planning trips to value of the land through this im- one of the finest electric railway run the people would eventually points of interest on or off the lines

mesa between La Jolla and Del Mar was each car man prepared to assist merchants and tradesmen can ill ployes and heads of departments,

New Safety Car to Be Feature of Proposed New Service

"Preparedness" was the watchword of the management of the Can Diego Electric Rallway Company in anticipating the rush of travel during Exposition year. The result was that the arrangements made for transporting people to and from the Exposition, as well as to the numerous places of interest in and about the city of San Diego, most of which are directly on the lines of the electric railway were little less than per-

rently have nothing to do with the ride passengers near any of the four





Information Booth maintained by SD Electric Ruco.



Portion of Ry Mens Club Rooms

to prevent improper entrance to

eleven to the main entrance, al

street car system. This work cost \$45,000, and the

Exposition terminal, \$20,000. Ar- Car System Praised

ter how large the crowds were nor G. Lane in this city.

terurban transportation interests. "A skeptical individual might take

and along the roads, miles of road are back in the heart of the city in the case. San Diego is the cause, down the canyons and a water sys- cident occurred at this terminal dur- "Our city has been developed to tem covering a greater portion of ing the entire year and a large por- its present size and charm by the the land installed, with other im- tion of the Exposition travel was trolley cars that enable one to travel provements too numerous to men- handled over routes seven and to a bungalow miles from the business center in an incredibly short

space of time. The capital and power invested in this enterprise is so huge that it behooves everyone living here to appreciate that in a ten days' work. They were em- clated by most of San Diego's vis- car companies. Our city is certainly ployed mostly in road building, tree itors was the ease and comfort in liberally advertised in the daily paplanting and land clearing. Since which sightseeing tours covering pers, magazines and trade publicathat time the handling of the un- San Diego and suburbs were accom- tions, and our beautiful climate, its employed has become a rather im- plished via electric lines. Practic- desirability for permanent location, portant factor of the work of the ally the only important places of or for a winter's sojourn, is not to farm. Hundreds of men have been interest not touched by the excel- be compared in results with the en-

this labor has more than covered the inauguration of what was termed majority of cases become our prosthe cost so that it has in no sense "The Clover Leaf Trips." These perous citizens, gain their first imtrips commence by electric car from p.essions from a street car window The ultimate use of this land Fourth and Broadway at 9:40 a. m. and in consequence we are adver-

This land is an inheritance which of platform men. As the entire sys- "The street railway man is one of of the city and suburbs. information and courteous treatment consideration his temperate babits, was inaugurated early last month. ize the higher economy of export- pounds of honey to the hive.



Sunset Clyss on Clover Lear Trip.

tax of two cents per \$100 for the streets could reach the Exposition much toward justifying the pride than glad to give him the credit that service which are given care- S. M. Sparkman, Congressman improvement of this land. No ac- main entrance by taking a car in that local peopl. exhibit in the is rightfully due him for what he ful consideration by a commit- from Florida. does to help make San Diego the tee appointed for that pur- C. M. Stedman, Congressman from most desirable city on the coast."

> Transportation and Traffic Associa- fully adopted, and the company or Treasury tion last October was that of the companies benefited, will receive due one man car." It was found that recognition. in many cities one-man cars are operated exclusively and in others Physical Examinations on lines running in zones of light | Physical fitness for the patricular geles. traffic. It was the concensus of branch of work in which men are pinion of a committee appointed employed is another feature which is by the association for gathering data being given special attention. Physand information on this subject that ical examinations have long been rethis type of car was particularly sat- quired of applicants for the post- ern Pacific Railroad. stactory both to the traveling pub- tions of motormen and conductors. ic and to the street rallway compa- This requirement has now been exnies, especially when put in service tended to all departments. Apon routes of light travel or during plicants are required to pay light periods of the day and supple- Applicants are required to pay for menting with larger and heavier their examinations the sum of \$1.50.

equipment during rush hours. No If the examination discloses the fact Mexico. difficulty was reported in regard to that such person is not in satisfacmaintaining fast schedules. In fact, tory physical condition, the examinin most instances time is reported ing fee will be borne by the comas saved in boarding and alighting pany. from cars of the new type under The following letter to the publi ordinary conditions. Fntire elimi- is published below at the suggesnation of step accidents caused by tion of the members of the Accident premature starting or alighting while Fund Conference Committee of the pan. the car was in motion was another San Diego Electric Railway Com- New York. of car. Practically all cars used in "As the year 1915 has drawn to a Massachusetts.

latest design is now being construct- sincere appreciation of their suped in the local street car company's port in the interest of safety. shops and will be placed in service, "It has been our constant aim to traffic is light, and, if the type of all times put forth our best effort California. car gives the same satisfaction as to that end, and that the results

With this addition to the service, vantage of building their roads far subject pertaining to San Diego and ter, Committee."

thankful that some of our early cit- Diego by platform men a result cal stock of information which he so been asked to address suggestions raw products, and will establish cot- of bees realized over seventy tons

pose. The success of this new de- North Carolina. partment has already been noticed R. M. Switzer, Congressman from in the receipt of letters from em- Ohio. One of the most interesting top- ployes in every branch of the ser- Charles M. Schwab, Bethlehem tion of traffic or confusion no mat- man, a magazine published by H. ics taken up at the convention of vice. Employes suggesting any new Steel Co. the American Electric Railway methods or ideas which are success-

the new service throughout the close and another committee will be ountry are of the single truck type. chosen, the present committee Entrance and exit doors, in a ma- wishes to extend to the public and ority of cases, are under direct con- also to the street railway officials first on one of the routes where prevent accidents and we have at eral more will be built for use on is largely due to the support we

The campaign for safety is one of mutual benefit to the public, the gation purposes. It will only be a nington monument, wireless station, so frequently done in other cities, to A free information booth is mainmatter of a short time before such Point Loma and Roseville. At Rose- allow a community to become es- tained at Third and Broadway in and we carnestly solicit your con-"Again thanking you, we beg to "A. J. Santee, W. Z. Allen, R. Pennsylvania.

ESTABLISH COTTON MILLS

Defighted With Charm Of Dream City

(Continued from Page 1) Madame Ernestine Schumann Heink, Prima Donna. Admiral T. B. Howard, former Commander of Pacific Fleet. William Randolph Hearst, Head of Hearst Syndicate, San Francisco. Joseph Howell, Congressman from

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f the Treasury.

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Harold Bell Wright, Author. trol of the motorman-conductor. and all employes who have given sociated Ad Clubs of World and A one-man double truck car of the us their hearty co-operation, our Business Manager Sunset Magazine. Judge and Mrs. Simon Wolf, Washington.

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Mrs. Potter Palmer, Chicago, Miss M. Carey Thomas, President General George W. Goethals. Thomas A. Edison. Henry Ford. Boies Penrose, Senator from

BEES HONEY, ORANGES

At a recent meeting of the California Bee Keepers' Association it provement work is the only form of men from every part of the United also realized that the tourists who cipal object of establishing this inrevenue at present. The work has States during the past year have pour in here year by year would in formation bureau was for the conbeen directed toward clearing the land and making it accessible by character of the equipment but to charms of our delightful country, particularly visitors who are unfathe efficiency and uniform courtesy and become permanent residents. miliar with the numerous attractions and China are anxious to take all the lack of bees. Citrus growers the city can pass on and which some tem was prepared to quickly and the most important residents here. With the idea of steadily increas- of that valuable lint which the lands are commencing to realize the day will become of great value. The comfortably carry the Exposition Municipally he is the largest wage- ing the efficiency in all departments of the rich inland valley can pro- benefit of a few stands of bees in location of the main portion on the crowds flocking into San Diego, so earner in the city, and one whom as well as the co-operation of a their groves and are placing these duce, but it is only a question of a their groves and are placing these cannot be surpassed for beauty by to safeguard strangers. Intelligent afford to overlook, and taking into an "Improved Service Department" few years until California will real- in an orange grove produced 235 The citizens of San Diego may be accorded the traveling public in San manly appearance, and encyclopedi- To this department all employes have ing finished materials rather than One apiary containing 1000 stands

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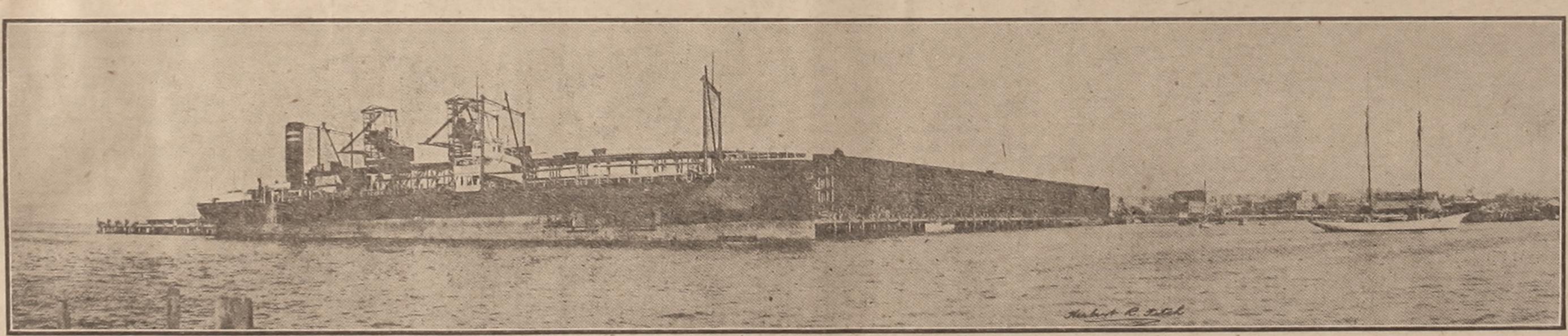












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